

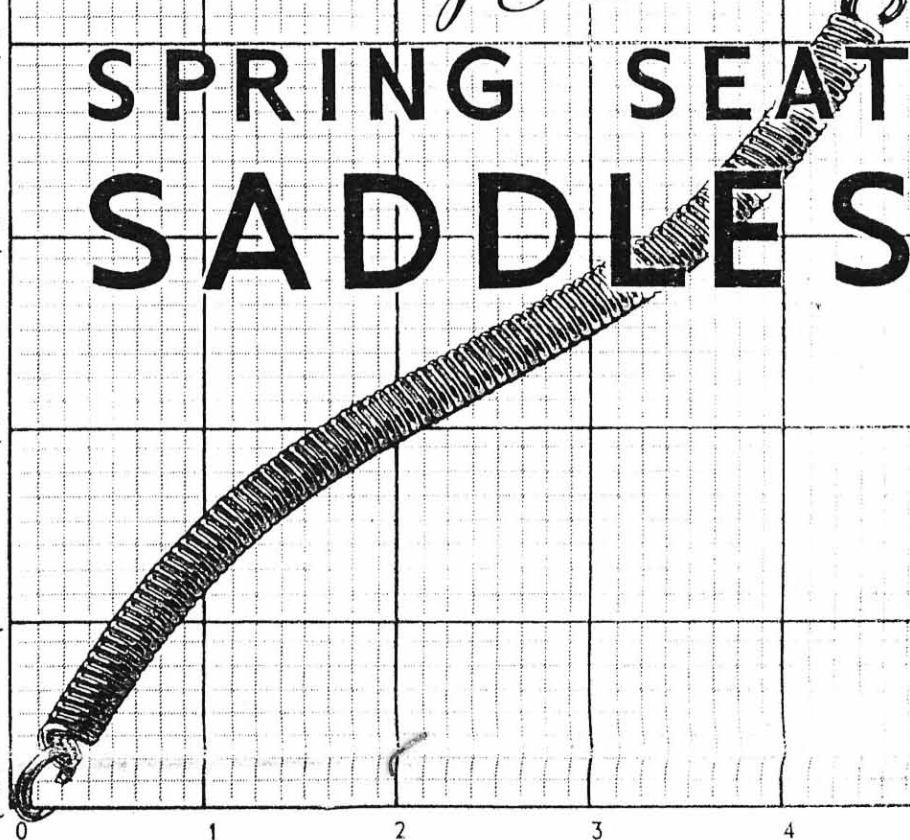
The

WRIGHT

Selling Line in

SPRING SEAT

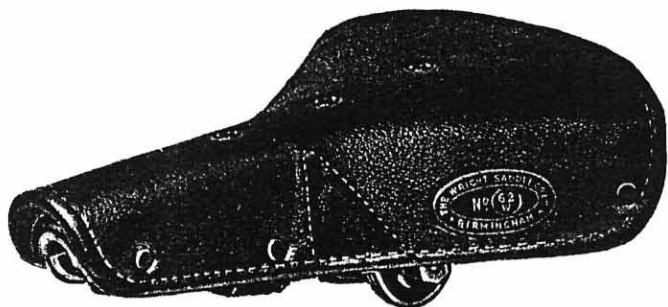
SADDLES



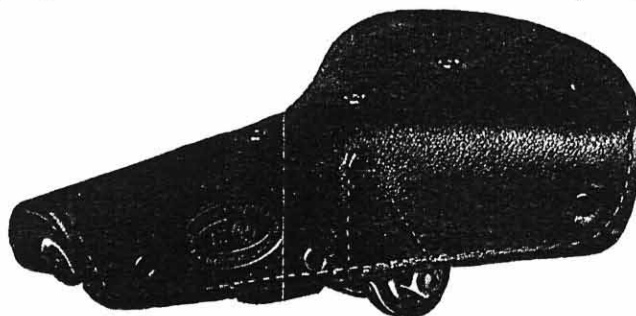
POPULAR PRICED MODELS

A selling line that enables you to offer excellent value at a useful profit margin in this difficult market. The saddles have many noteworthy features, including the Wright Multi-Spring Mattress,

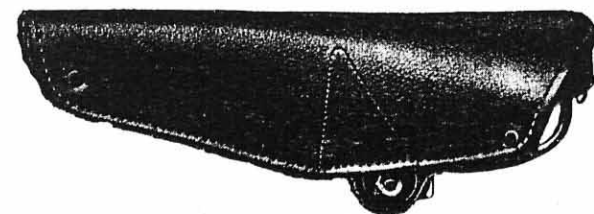
with swivel links to obviate spring breakages. All mattress springs rust-proofed. Covered genuine I.C.I. Rexine (Single Texture) with best quality Felt underlay



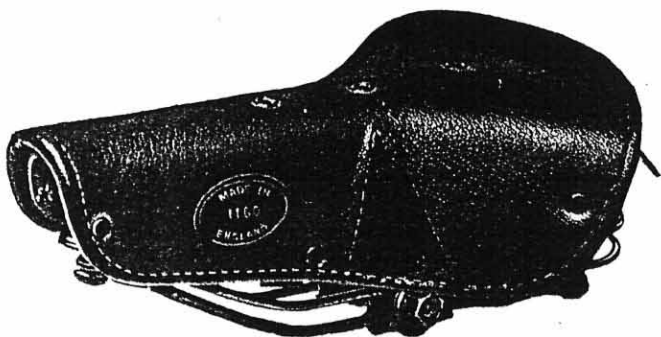
No. 62 W Tourist Model, Single Wire Chassis.
Size, 10 in. x 8 $\frac{1}{2}$ in. Weight, 1 lb. 15 ozs.



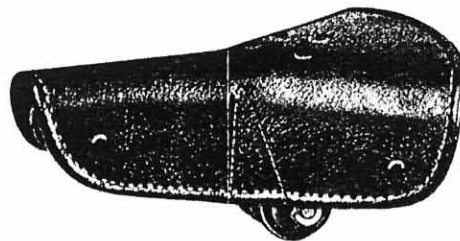
No. 62 N Narrow Model, Single Wire Chassis.
Size, 10 in. x 7 in. Weight, 1 lb. 13 ozs.



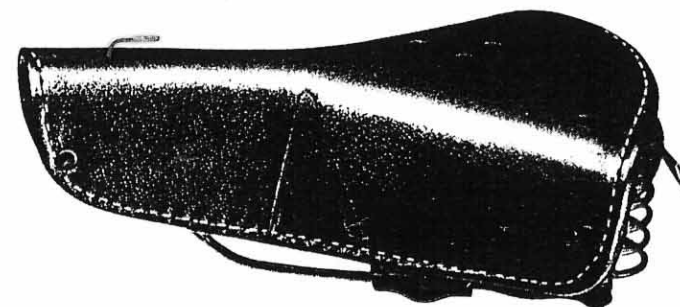
No. 33 Narrow Model, Single Wire Chassis.
Size, 11 $\frac{1}{4}$ in. x 7 in. Weight, 2 lbs.



No. 1160 Narrow Club Model, Double Wire Bracket, 3-coil Springs.
Size, 11 in. x 7 in. Weight, 2 lbs. 11 ozs.



No. 10 Juvenile Model, Single Wire Chassis.
Size, 7 $\frac{3}{4}$ in. x 6 in. Weight, 1 lb. 4 ozs.



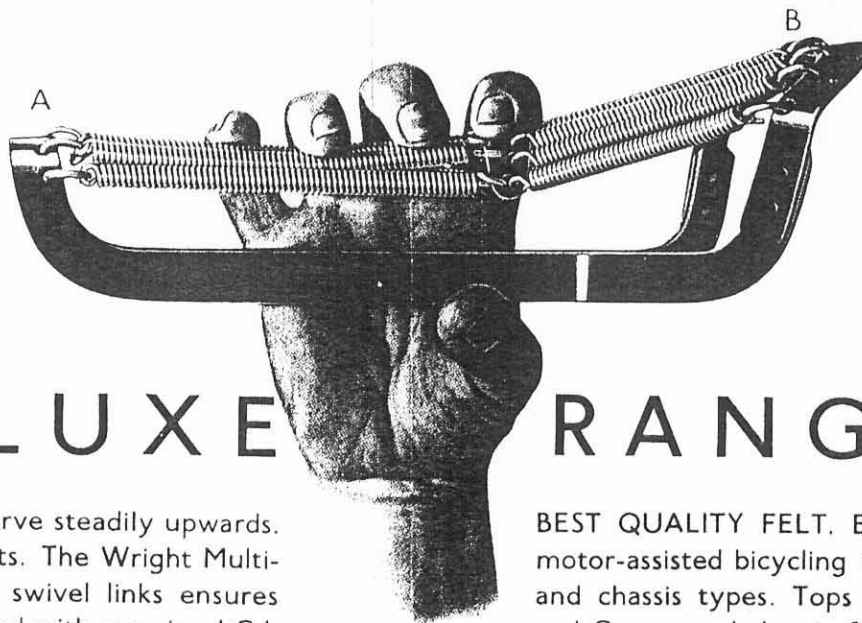
No. 1166 B Tourist Model, Double Wire Bracket, 3-coil Springs.
Size, 10 in. x 8 $\frac{1}{2}$ in. Weight 2 lbs. 14 ozs.

WRIGHT

SPRING MATTRESS

SADDLES

THIS EASY
FLEXING
OF THE WRIGHT
SPRING
MATTRESS

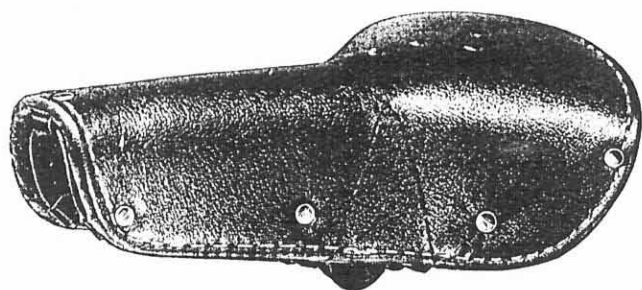


IS DUE TO THE
SWIVEL LINKS
AT "A" & "B"
THIS FEATURE ALSO
PREVENTS BREAKAGE
OF THE SPRINGS AND
ENABLES US TO
GUARANTEE THEM
AGAINST FAILURE

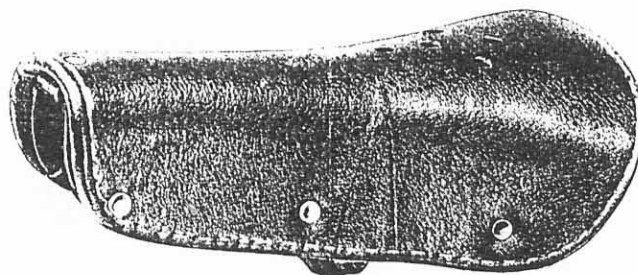
DE-LUXE RANGE

This unparalleled range carries your sales curve steadily upwards. Such quality too adds goodwill to your profits. The Wright Multi-Spring Mattress with rust-proof springs and swivel links ensures long life and easy riding. The tops are covered with genuine I.C.I. REXINE (DOUBLE TEXTURE) WITH THICK UNDERLAY OF

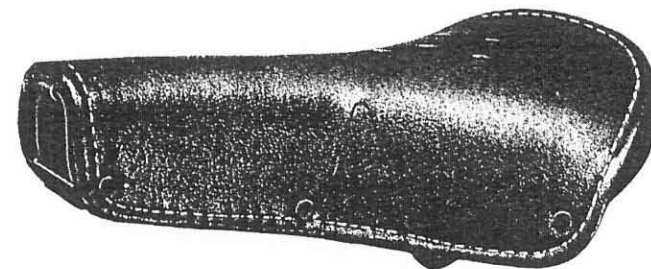
BEST QUALITY FELT. Every riding need from sprint racing to motor-assisted bicycling is supplied from the various seat widths and chassis types. Tops can be supplied in Black, Blue, Maroon, and Green, and chassis finish can be Black Enamel, Nickel Plated or Chromium Plated to choice



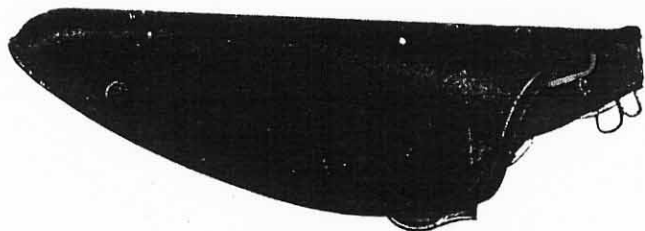
No. 30 Standard Racing Model Solid Girder Bracket.
Size, 11 in. x 7 in. Weight, 2 lbs. 1 oz.



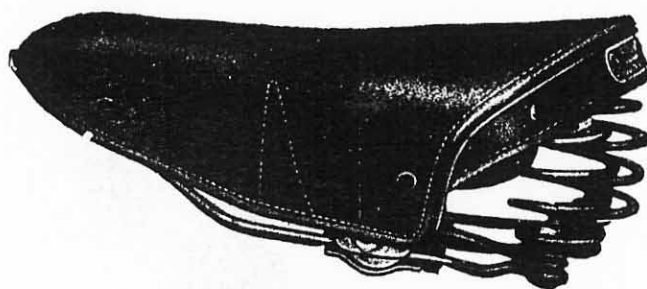
No. 171 Sprint Racing Model, Solid Girder Bracket.
Size, 11½ in. x 5 in. Weight, 2 lbs.



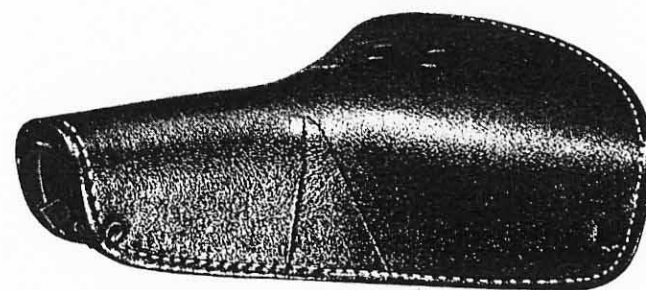
No. 143 Specially Cambered Racing Model with "open" style nose
Size, 11 in. x 7½ in. Weight, 2 lbs



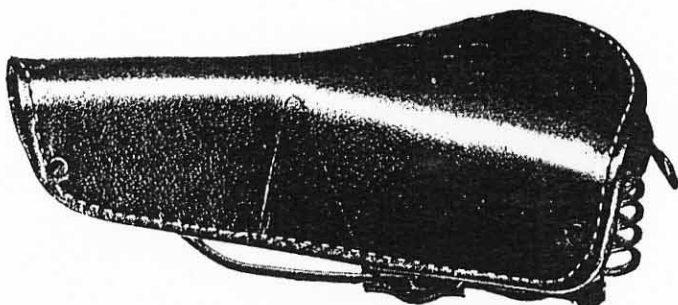
No. 142 Specially Cambered Racing Model, with turned down nose, Single Wire Bracket.
Size, 11½ in. x 7½ in. Weight, 2 lbs. 1 oz.



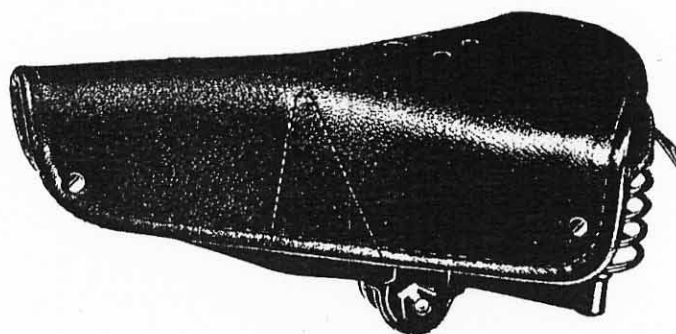
No. 166 Specially Cambered Club Racing Model, turned down nose, Double Wire Bracket. 2-coil Springs.
Size, 11½ in. x 7½ in. Weight, 2 lbs. 12 ozs.



No. 33/2 Tourist Model, Single Wire Bracket. Deep Seat.
Size, 10 in. x 8¾ in. Weight, 2 lbs. 2 ozs.



No. 1166 Tourist Model, Double Wire Bracket, Deep Seat. 3-coil Springs.
Size, 10 in. x 8¾ in. Weight, 2 lbs. 14 ozs.




No. 121 Tourist Model, Girder Base Bracket, 2-coil Springs.
Size, 10¾ in. x 8¾ in. Weight, 3 lbs. 1 oz.



No. 121/3 EXTRA LARGE Tourist Model for heavy riders. Girder Bracket. 2-coil Springs.
Size, 10¾ in. x 11½ in. Weight, 3 lbs. 4 ozs.

The **WRIGHT**
selling lines in SADDLES
earn Profits for you
NOW and Goodwill for
the Future. Quality and
Prices are Right for
keen Users and Buyers



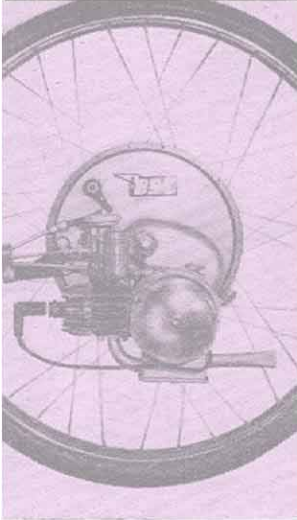
The
WRIGHT SADDLE CO. LTD.
OLYMPIC WORKS 160-162, BRISTOL STREET
BIRMINGHAM, 5
ENGLAND



TELEGRAMS: "WRISADCO, BIRMINGHAM"

TELEPHONE: MIDLAND 1704-1705

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