

Gussetless! Seamless!!

# NEW WRIGHT S40

WRIGHTS EXCLUSIVE  
DEVELOPMENTS POINT THE  
FUTURE FASHION  
FOR SPRING-SEAT SADDLES



A unique seat has at last been achieved in which neither felt nor Vynide cover have gussets or seams! This beautifully tailored finish permits of one comfortable smooth streamlined flow from front to back, and sets the hall-mark of quality on any bicycle.

The patented Spring Cover Clip provides silent flexing of the seat at the point where needed, returning the seat to its original position when at rest.  
(See small illustration.)

Available in Checker (as shown), Black, Light Tan, Dark Tan, Maroon and Green.

**17/-**  
RETAIL

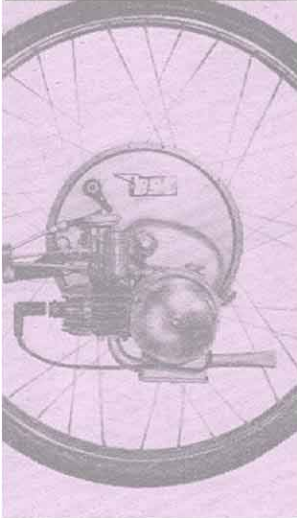
STAND  
**42**

**WRIGHT**

WRIGHT SADDLE CO. LTD. DALE ROAD

YOU WILL BE MORE AT EASE WITH THE WRIGHT SADDLE

# IceniCAM Information Service



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