



Add
POWER
to your
cycle

VINCENT
Firefly
ALL-WEATHER
CYCLE MOTOR

If you wish to know more of this superb engine please send this coupon for fully descriptive folder.

Stop pedalling up hills—sit back, relax and enjoy cycling as you have never done before. Let the FIREFLY carry you everywhere—to and from your work, to the station, to the shops. The sturdy little 48 c.c. engine starts at a turn of the pedal and will keep going in the worst of weathers. You can rely on the FIREFLY which is built by the makers of the famous 'Black Shadow' Motorcycle and to the same standards of quality.

VINCENT ENGINEERS (STEVENAGE) LTD.
STEVENAGE · HERTS · ENGLAND · Tel: STEVENAGE 690-3

Makers of the Vincent 'Black Shadow'
—the World's Fastest and Finest Standard Motorcycle—

Please forward folder describing the new Vincent FIREFLY All-Weather Cycle Motor.

Name

Address

PLEASE USE CAPITALS

(MC 101)



SAVE FARES · TIME · EFFORT
and increase the pleasure of cycling

simply fix the new

VINCENT
Firefly
ALL-WEATHER
CYCLE MOTOR

It really is as simple as that—'Simply fix the Vincent FIREFLY', the Cycle Motor that will carry you along without any effort at all. A powerful unit which fits snugly out of the way below the pedals and is operated by the simplest of controls. It's a superb engineering job that will give you years of economical, trouble-free travel. Add a new pleasure to cycling and save your fares, time and effort. Now is the time to motorize your cycle—and fit a FIREFLY.

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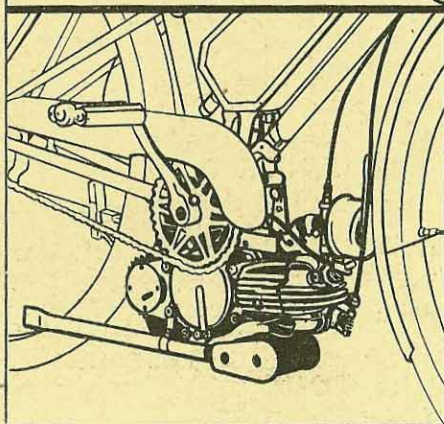
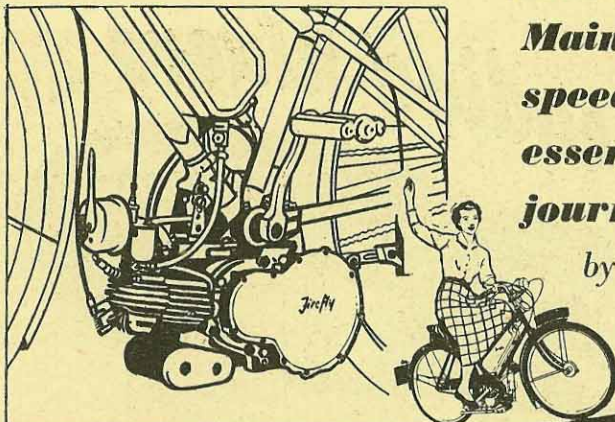
Please forward folder describing the new Vincent FIREFLY All-Weather Cycle Motor.

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Address.....

PLEASE USE CAPITALS

(MC 105)



***Maintain those high average
speeds which are so
essential for long
journeys***

by fitting the

VINCENT
Firefly
ALL-WEATHER
CYCLE MOTOR

£25

Thanks to its advanced design and carefully controlled production the FIREFLY 48 c.c. engine provides a remarkable reserve of power for long journeys. The low centre of gravity enables corners to be taken with ease and safety, while the lightness of the controls simplifies driving in traffic. Add to these virtues easy-starting and a constant drive without slip and you have the FIREFLY secret of high average speeds over long distances in all weathers.

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— the World's Fastest and Finest Standard Motorcycle —

**For work or pleasure
you'll get along better**

with a

VINCENT

Firefly

ALL-WEATHER

CYCLE MOTOR



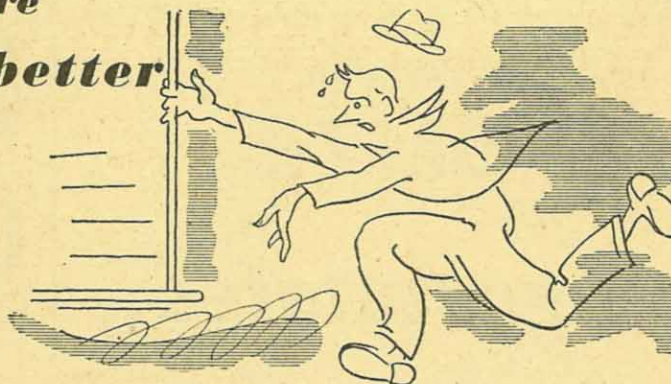
Whether it's for work or pleasure the 'Firefly' saves you time, fares and effort, that's why every day more and more cyclists are finding they get along better with a 'Firefly'.

£25 H.P. Terms can be as little as £2 down and 15/6 weekly. Ask your dealer for details.

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(MC 111)

The cycle motor that is revolutionising pedal cycling . . .

Be sure to visit Stand No. 5 and see for yourself this superb little machine which is converting more and more cyclists every day to the joys of cycling without the drudgery of pedalling up hills. You will see in the 'Firefly' the answer to the problem of your daily journey—to your work—to the station—to the shops. The 'Firefly' is smooth running, reliable, easy starting in all weathers, and will save you pounds in fares.

If you cannot come to the Show fill in and post the coupon below for free illustrated literature, or alternatively consult your local cycle Dealer with regard to the fitting of this motor to your bicycle.

VINCENT
Firefly
ALL-WEATHER
CYCLE MOTOR



* **STAND No. 5 AT THE SHOW**

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Name.....

Address.....

PLEASE USE CAPITALS

MC 113

***It's leisure,
pleasure,
cheaper,
cycling with a***



Your pleasure starts with the 'Firefly' engine which springs to life at a turn of a pedal—in all weathers. Your leisure follows when you find there is no more hard work pedalling up hills. You will be even more pleased when you feel the marvellous controls which make it easy to steer through the densest town traffic with that extra degree of safety ensured by an engine placed low down to give maximum stability to the cycle.

All this at a cost which cannot be approached by any other form of power transport.

£25

EASY CREDIT TERMS
can be as little as £2 down
and 15/6 weekly. Ask
your dealer for details.

POST NOW!

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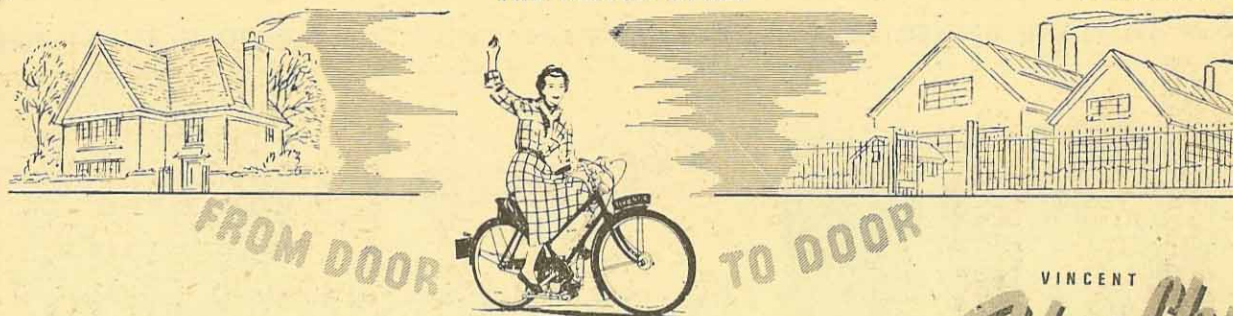
*Please forward folder describing the new Vincent FIREFLY
All-weather Cycle Motor.*

Name.....

Address.....

PLEASE USE CAPITALS

MC115



Get there quicker on a
and save the fares

VINCENT
Firefly
 ALL-WEATHER
 CYCLE MOTOR

There's no need to worry about cross country travel, queues or 'connections,' when you own a 'Firefly.' Be independent, set off when you like, choose your own route and don't worry about the hills—whatever the weather you can rely on 'Firefly' to take you *all the way* there and back in a fraction of the time, at a fraction of the cost.

£25

EASY CREDIT TERMS can be as little as £2 down and 15/6 weekly. Ask your dealer for details.

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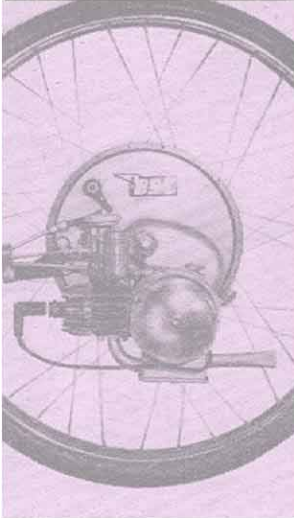
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MC119

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