YOU ADD TO YOUR PROFIT—

AND REPUTATION WHEN YOU SELL A BENELUX EQUIPPED BICYCLE

Yes, increased sales and higher profits depend on giving the cyclists what they want.

And when they demand a higher grade specification that includes a Cyclo Benelux gear, then everybody is satisfied - dealer and customeralike. Fit a Cyclo Benelux to those "shelf-stickers" and see them vanish.

> CYCLO GEAR CO. LTD. ASTON BIRMINGHAM 6.

THE MO-PED THAT'S REALLY MADE FOR TWO!

The Vesting "Pesetta" is not just a Mo-ped with a pillion seat added as an afterthought; it's designed from the start with two passengers in mind. Here's why: independently operat-ing pillion suspension as well as rear wheel swinging arm suspension. With 'two-up'', the pillion springing acts separately and ensures greater comfort and safety for the pillion passenger. For solo riding the system automatic-ally adjusts itself to the re-

ally adjusts itself to the feduced weight.

EXTRA STRONG FRAME, made from tubing with 2½ m/m, wall thickness.

REINFORCED TREAD on

rear tyre. POWERFUL HMW 49.9 cc engine, developing 2.2 b.h.p.

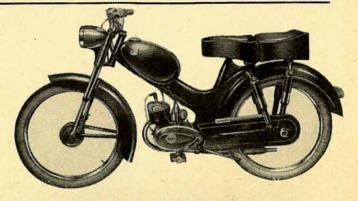
Two-speed gear box and oil bath trans-

PEDAL RELEASE CONTROL which overcomes all mechanical drag enabling machine to be pedalled like an ordinary

cycle if required.
FULL EQUIPMENT, including lighting, electric horn, thief-proof lock, speed-ometer, etc.

including

89 Gns. Purchase Tax.





For details of Vesting Pesetta dealerships write to the concessionaires for U.K. (and distributors of H.M.W. engine spares):

STUART AND PAYNE LTD., 4 Broad Street Place, E.C.2. Telephone: LONdon Wall 3145/6 Telephone : LONdon Wall 3145/6.

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