



There goes one of your top salesmen

His name's *Jones*. And he's off selling the Pavemaster to parents who are busy keeping up with *his* parents. It's like this. Sell one Pavemaster—the most *impressive* junior cycle on the market—and you sell a whole neighbourhood on the if-he-can-have-one-so-can-my-boy idea.

How do you sell the first one? Safety. With 'Calimatic' braking, automatic stoplight, confidence-building stabilisers and rolled and tipped non-scrape edges, this is the safest child's bicycle ever.

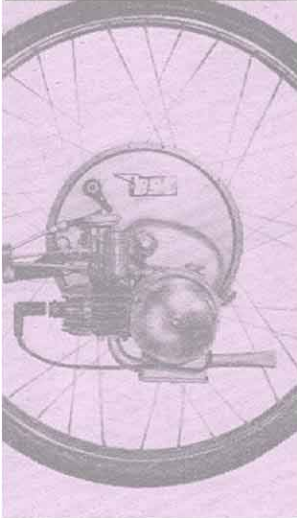
Pavemaster costs a little more. Young Jones up there is riding the Pavemaster 16 standard. It retails at £13-19-9. A little extra for so much more safety, prestige and lasting satisfaction. You'll sell it.

SEE THE PAVEMASTER 16 AND OUR
FULL RANGE OF QUALITY CYCLES
ON STAND NO. 53 AT THE
INTERNATIONAL CYCLE AND MOTOR
CYCLE SHOW EARLS COURT
NOVEMBER 14th-21st.

Pavemaster
children's safety cycles

TRUSTY MANUFACTURING CO LTD CRANBORNE WORKS POTTERS BAR MIDDLESEX

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