

It's a sure thing that when you're selling a top cycle you're going to get top sales. And that's just what happens when you're selling a Triumph PALM BEACH. Bright and smart, it's the favourite of the popular Triumph range.

The PALM BEACH—always in demand—will really be hitting the high-spots now that people are getting out and about again with the better weather, so make sure you stock up and display this top cycle.

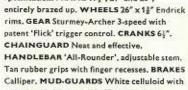
RETAIL CASH PRICES-TAX PAID

Single speed .....£19 - 8 - 5

Sturmey-Archer 3-speed £21-14-7

Sturmey-Archer 3-speed and 'Dynohub' hub

lighting ......£24.11



Calliper. MUD-GUARDS White celluloid with twin detachable stays. Mudflap. PEDALS Rubber, 3½". TYRES Dunlop 'White Sprite' with 'Airseal' tubes and 'Easy-pump' valves. SADDLE Tan spring seat—Lycett's or Wright's, with chromium-plated undercarriage.

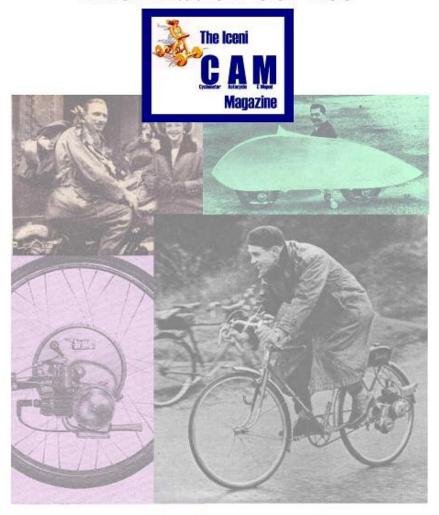
FINISH Flamboyant Royal Carmine or Electric Blue, white peak head, on spra-bonderized rustproof surface.

> Decorative transfers and lining. Usual bright parts chromium placed. FITTINGS Large tan

kitbag, tools, polished alloy inflator, reflector.



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