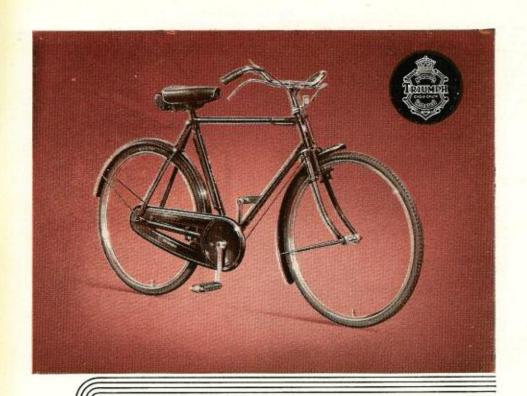


## "Equal to all Occasions!"

An outstanding feature of the "Triumph" cycle is its excellent performance under all conditions. Whether the road be rough or smooth, the climate tropically hot or icily cold, the "Triumph" will give reliable and consistent performance. And what is more, it will maintain its reliability for many, many years. In other words, the "Triumph" thrives and proves its merit on hard work.

A TRIUMPH OF QUALITY, VALUE AND RELIABILITY

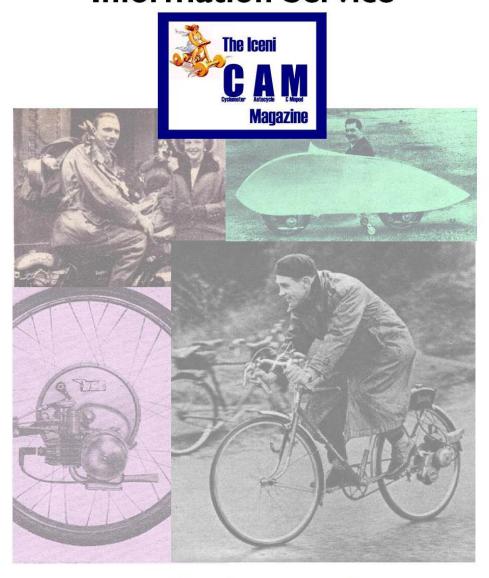


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