

OUR PRINCIPAL LINE

TO LET

OUR PRINCIPAL LINE

PIFCO MANTLES

JONES PLUMBER CYCLE AGENT

PIFCO

3 1/2 D EACH WITH COUPON

4 1/2 D WITH COUPON

JONES IRONM

ONCE SOLD NEVER BROUGHT

MANTLES OF DOUBTFUL REPUTE SOLD HERE

SMITH PLUMBER

PIFCO LTD

50 THOMAS ST. MANCHESTER

SEE OUR GREAT CATALOGUE

33 1/3% CLEAR PROFIT.

WRIT

JOB LOTS OUR SPECIALITY

PROGRESS and PROSPERITY.

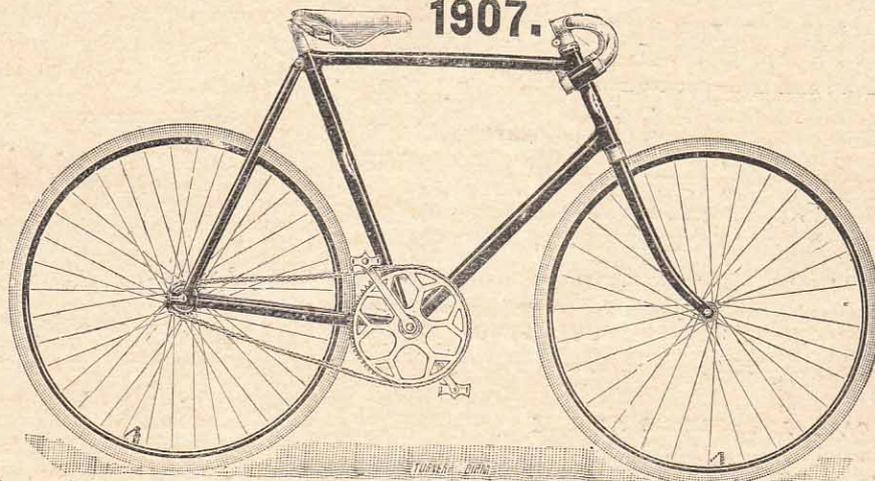
DEFEATED NOT DISGRACED?

# ROYAL RAVEN CYCLES.

## Specification.

- FRAME :** Butted Tubes.
- FREE-WHEEL :** Villiers, Perry's or Hyde.
- BRAKES :** Crabbe Inverted or Roller Levers. Detachable Shoe.
- RIMS :** Components.
- SPOKES :** Rustless.
- HANDLE-BAR :** Customers' Choice. Eight Patterns.
- CHAIN :** Coventry.
- SADDLE :** Brooks.

1907.



## Specification.

- GUARDS :** Steel or Celluloid.
- PLATING :** Special on Copper.
- ENAMEL :** Four coats, lined in one or two colours.
- TYRES :** Customers' Choice
- PRICE :** Lowest.
- WORKMANSHIP :** Best Procurable.
- MATERIALS :** All-British.

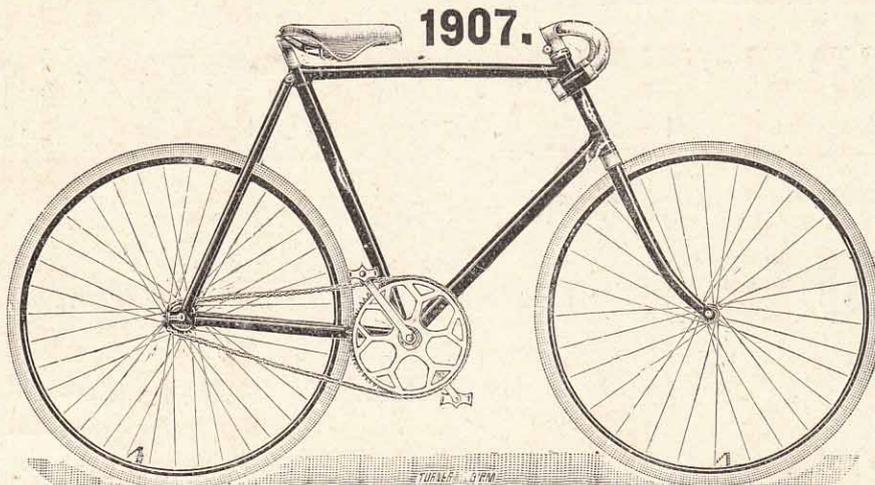
Complete with Lamp, Bell, Bag, and Tools. PRICE—without tyres, £3 2s. 6d. nett; with Dunlops, £4 5s. nett. Extras—with Coaster Hub, one Brake, 5/-; with Two-speed Hub, 20/-; with Three-speed Hub, 30/-. These Cycles are specially constructed for Colonial Trade. Cases specially constructed to hold six machines. Ladies' Machines, 5/- extra.

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**The RAVEN CYCLE CO., Ltd., WOLVERHAMPTON,**

**MAKE  
YOUR SHOP  
ATTRACTIVE.**

## A few smart SHOW-CARDS

hung up in prominent places  
are very effective.

STYLE B.



12½ in. by 9½ in. White Embossed Letters, on coloured background. 9d. each, post free.

STYLE A.



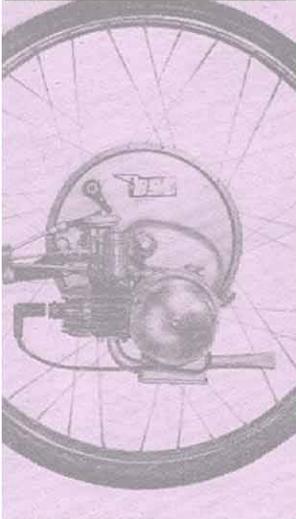
19 in. by 4½ in. Silver Blocked Lettering, on coloured background 9d. each; framed, 1/9 each, post free.

Cards with the following wording can be supplied in either style:—

- |                              |                             |  |
|------------------------------|-----------------------------|--|
| 1. Machines Built to Order.  | 7. Riding Taught Daily.     | 12. Free Wheels & Rim Brakes Fitted.                                   |
| 2. Ladies' Cycles on Hire.   | 8. Repairs While You Wait.  | 13. Cycle Repairs to be paid for before leaving the Premises or Works. |
| 3. Cycles Bought for Cash.   | 9. Enamelling and Plating.  | 14. Motors.  |
| 4. Pneumatic Tyres Repaired. | 10. Ask for Our New Lists.  | 15. Motor Accessories. Petrol.   |
| 5. All Accessories in Stock. | 11. Machines on Easy Terms. |  |
| 6. Special Terms to Clubs.   |                             |  |

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