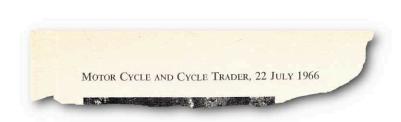


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## RICHMOND SALES

Newly appointed as sales agent for Richmond Components Ltd., which makes modern-style bicycles at Ashford, Kent, is the well-known firm of J. C. North Ltd., of Talbot Mill, Ellesmere Street, Manchester, 15 (Blackfriars 4530).

The area covered from Manchester by J. C. North Ltd., is the whole of Britain, from the Scottish Borders southwards, including the English Midlands, the south of England, and also North Wales, but excluding the Greater London area, part of Berkshire, and Kent, Surrey and Sussex.