



So if there is anybody who would like "pro." licence on New Year's Day.

1897 - 1938

On the Highroad of Cycling Progress

For 41 years the name of REYNOLDS has been synonymous with progress in improved and lighter materials for cycle construction.



1897

—the introduction of the butted steel tube (whereby tube walls were reinforced at vital points of frame and fork construction).



1900-1928

A series of constant improvements in new steels for cycle manufacture.



1928

A new and improved form of Steel Tube known as H.M. Then the lightest and strongest ever introduced.



1934

—yet more progress—Handlebars, Stems, Seat Pillars, etc., in strong, light Aluminium Alloys.



1936

—a metallurgical triumph for REYNOLDS—"531," THE Super Steel Tube—stronger in relation to its weight than anything known—the choice of leading British and Continental Riders.

If you want to obtain some invaluable tips in knocking odd ounces off your bicycle, write for free literature NOW.

Reynolds

TUBE COMPANY LIMITED
TYSELEY, BIRMINGHAM

"The Bicycle," December 17, 1938