



*In every language,*

**“THE GREATEST NAMES IN CYCLING”**

... are synonymous with *quality* and strength.  
That is why you should sell the bicycles that  
lead the world. They will bring you more  
and quicker sales, add prestige and greater  
profit to your business through permanently satisfied customers.



**RALEIGH ★ RUDGE**

★ **HUMBER**

*Products of Raleigh Industries Ltd. Nottingham*

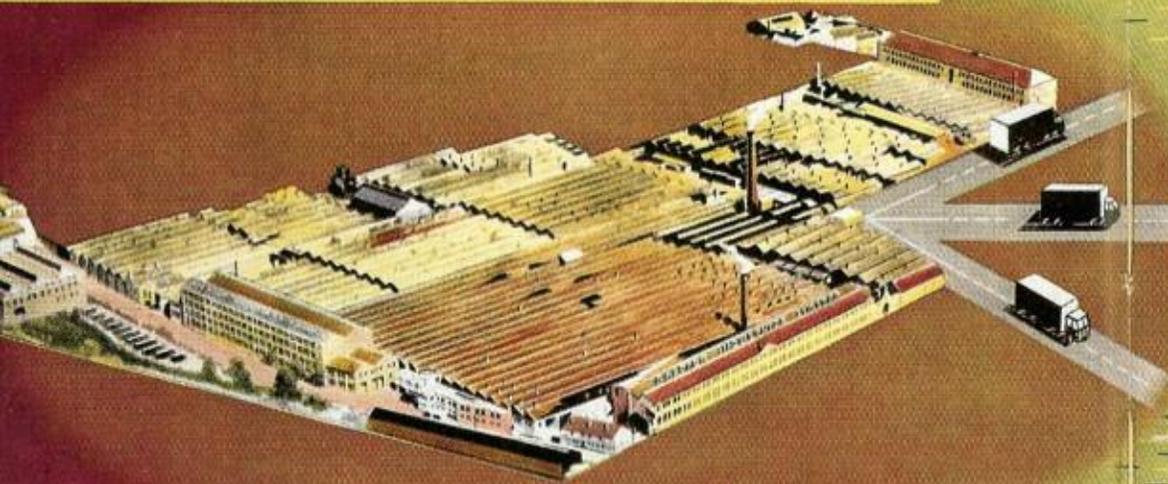


*England*

FITTED WITH STURMEY-ARCHER 3-OR 4-SPEED GEARS

*The Original and Best*

From the **largest and best equipped**  
cycle factory in the World . . .



. . . Come the  
**GREATEST NAMES IN CYCLING**

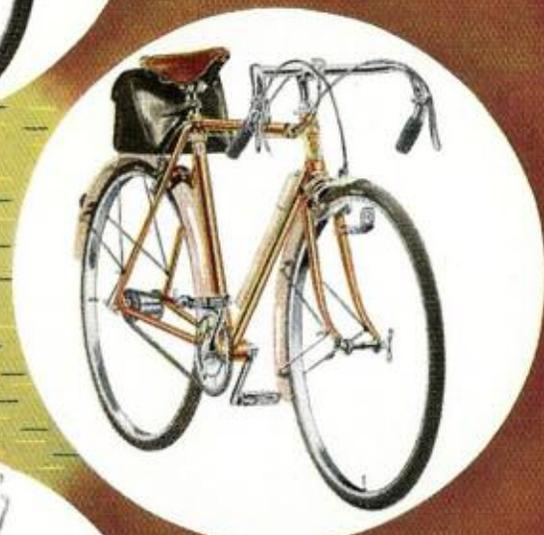
 Raleigh, Rudge and Humber bicycles are built by craftsmen and are un-approachable in design, strength and ease of running, with special features including the patent 6-volt frictionless Dynohub, built-in thief-proof lock and stainless steel spokes. Sell the bicycles which lead the world and thus increase your profits and enhance your own reputation.

**FITTED WITH STURMEY-ARCHER 3-OR 4-SPEED GEARS**

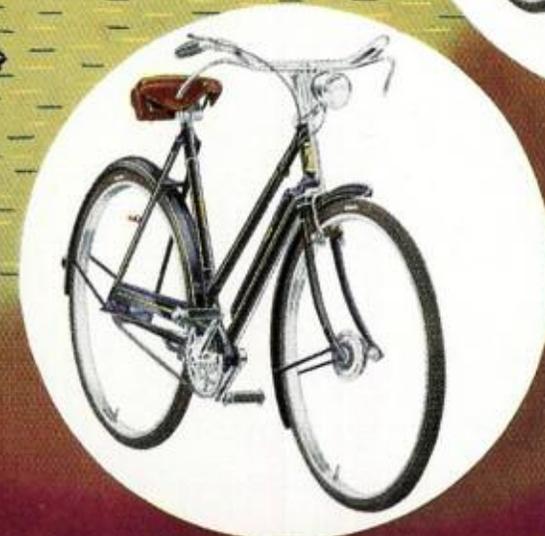
PRODUCTS OF RALEIGH INDUSTRIES LIMITED, NOTTINGHAM, ENGLAND



**• RALEIGH**



**RUDGE**



**• HUMBER**

*For sure profit  
- link up with the best!*

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