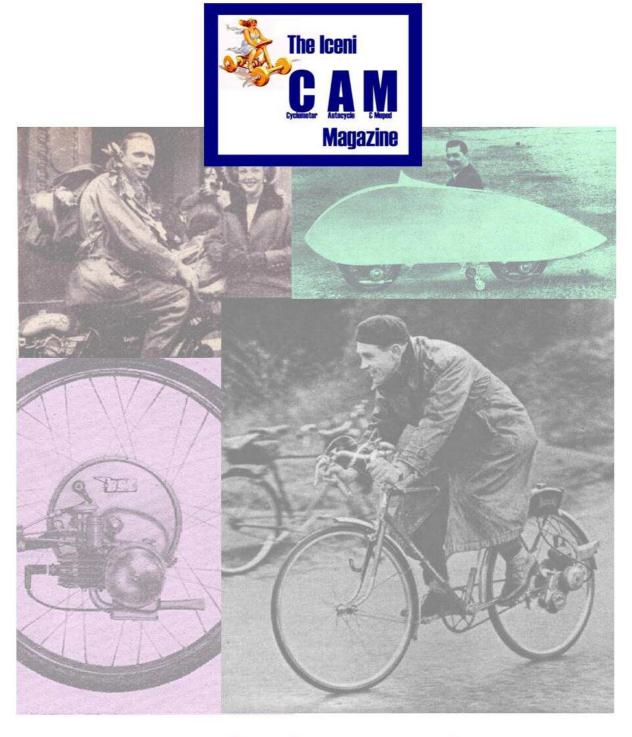
IceniCAM Information Service



www.icenicam.org.uk

BRITAIN'S MOST SUCCESSFUL MOPED RANGE.





Everything you've ever

Puch Maxi Mopeds.



and ask for a test ride.

looked for in mopeds.

Puch Geared Mopeds.

The MV50 Deluxe

The two-wheeler scene-stealer finished in Brilliant Yellow. Just take a look at those looks and those features. Like its two-speed manual gearbox to give you nippy acceleration and its smooth motorcycle-type front and rear suspension. The MV50 Deluxe has a comfortable sports seat, full width hub brakes, powerful lights, horn and speedometer. Add all this to its economical 49cc engine and you have a moped that's really going places.



The big, bold moped that has the features of a motorcycle. Sporty large dual seat, full valanced mudguards, rear footrests, full lighting equipment. But the VS50D is only the price of a moped . . . with moped-economy on fuel consumption. Great motorcycle looks in Brilliant Highgloss Black and Beige Two-Tone. That's the three speed geared VS50D



The MV50/3

A moped should be simple to ride, economical, good-looking and nippy. The MV50/3 is all that and more. Thanks to its three-speed gearbox, its 49cc engine, its distinctive Green and Beige finish, its luxury dual seat, front and rear suspension and full width hub brakes. You won't find more moped for your



The moped that looks and handles like a lightweight sporting motorcycle with motorcycle-type suspension front and rear. The VZ50 3p has all the big bike features we could build in . . . separate speedometer head in matt black, powerful lights and sports seat. Its sporty 49cc engine is zippy and economical too. It has three speed gears for racier hill climbing and acceleration. Eye-catchingly finished in Brilliant Yellow



The moped that thinks it's a motorcycle with four speed footchange gearbox and air- cooled 50cc two-stroke engine. It looks and performs like a lightweight big bike with its hydraulically damped suspension front and rear. full width hub brakes, neat flashing indicators front and rear, and sporty dual seat. Add all this to a top speed of 45/50 mph, its electric horn, steering lock, separate speedometer and it's bold matt Black finish with Brilliant Race Red tank, forks and heavy duty chrome mudguards.

Why Puch is Britain's most successful moped range.

Mopeds are a great way to travel.
Queues can't delay you, jams can't stop
you, fares can't rob you. Because a
moped makes you free. Free to go your
own way. Any time. Puch mopeds are
big on looks, big on value, big on style.
But when it comes to running costs,
the biggest little two-wheelers in town
have the smallest of appetites. Which
makes the quicker way of getting

around also very much cheaper. How much cheaper? Take Maxi's 3 miles for 1p as an example. Compare it with what you're paying now. Best of all, your new Puch moped is made by people who care. People who care for your safety — that's why every Puch machine is made to such high engineering standards... People who care for you afterwards — which is why

Puch service is so much better than you'll find on other mopeds. With fares going up and up the way they are, with jams getting tougher all the time, there's never been more reason to invest in one of the big Puch range than there is right now. See your dealer soon!

Don't forget you can also ride a

Don't forget you can also ride a moped on a car driving licence.

Every Puch moped is backed by Austria's largest automotive manufacturer.

For over a century Steyr-Puch have been dedicated to engineering quality. That's what you'll find built into your new Puch moped – right down to the last nut and bolt.

Because Puch mopeds are made in the heart of Austria. In the country's largest, most modern automotive plant.

Every one is subject to the most rigorous quality control procedures you could imagine. Right along the line. It's the only way there is to be sure that your new moped meets Puch's own high standards.

When Puch decided to launch their range in Britain, they continued their

traditional quality by setting up the best dealer network of its kind. Staffed by skilled mechanics, backed by a stock of service parts you'd hardly believe. Because Puch know that selling you a moped is only half the story. Looking after it afterwards is the other half.

Puch's unique guarantee.

You can judge a manufacturer's confidence in his product by the guarantee he offers.

Over in Austria's largest automotive plant, where every Puch moped is

plant, where every Puch moped is made, they're very, very confident. They know the kind of real skill, the kind of top quality materials that go into every moped they make.
Here in Britain that confidence is shared by the people who've helped put more Puch mopeds on the road in the last five years than any other manufacturer – over 100,000 in Britain alone. So now, every Puch machine has an incredible free extra that

nobody else offers you.

A unique guarantee that covers parts and labour.

No other moped guarantee gives you so much protection. But then, no other mopeds are quite like Puch. We guarantee.