IceniCAM Information Service

THE SELLING VALUE

of the "SPECIAL"



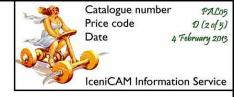
is not only the excellent points apparent to every cyclist who compares them with other makes, but also the intense satisfaction created by their use, invariably leading to recommendations and further sales. A value which the smartest trader cannot under-estimate.

Send for Lists and Sections.

THE PALMER TYRE, Ltd., II9, I21, I23, Shaftesbury Avenue, London, W.C.

Depots: London, Glasgow, Birmingham, Coventry and Nottingham.

November 9, 1906



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THE CYCLE AND MOTOR-CYCLE TRADER

Catalogue number PAL05
Price code D (3 of 5)
Date 4 February 2013
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Substantial Reductions IN PRICES OF PALMER MOTOR TYRES.

NEW SIZES!

LOWER PRICES!

IMPROVED QUALITIES!

REDUCTION IN PRICES OF PALMER CORD TYRES.

Olympia Show Stand, No. 234. Stanley Show Stand, No. 3.

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Catalogue number PAL05
Price code D (4 of 5)
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THE PALMER TYRE, Ltd., 119, 121, 123, Shaftesbury Avenue, London, W.G. Depots: Glasgow, Birmingham, Coventry. Nottingham.

Catalogue number PAL05
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THE CYCLE AND MOTOR-CYCLE TRADER

November 30, 1906

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The Patent "Airless Cord" Tyres are now made in new sizes, including a 2½ in. to fit 2 in. rims, and a 2½ in. tyre to fit 2½ in. rims. The 1907 Palmer Motor-Cycle cover is greatly improved.

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