

now with blue, green, white or translucent walls

Cash in on colour! Palmer adds this extra sales boost to a range of tyres already popular among keen cyclists. The continuous ribbed tread and all-round Palmer quality — and this choice of colour — gives these "Pixie" tyres sales appeal PLUS!

Profit with Palmer . . . . Stock the new coloured-walled "Pixie" Tyres now.

Sizes: 26 x 1 ½ 26 x 1 ½ 27 x 1 ½



THE PALMER TYRE LTD., HERGA HOUSE, VINCENT SQUARE, LONDON S.W.I BRANCHES: BURTON-ON-TRENT, LEEDS, MANCHESTER, GLASGOW

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