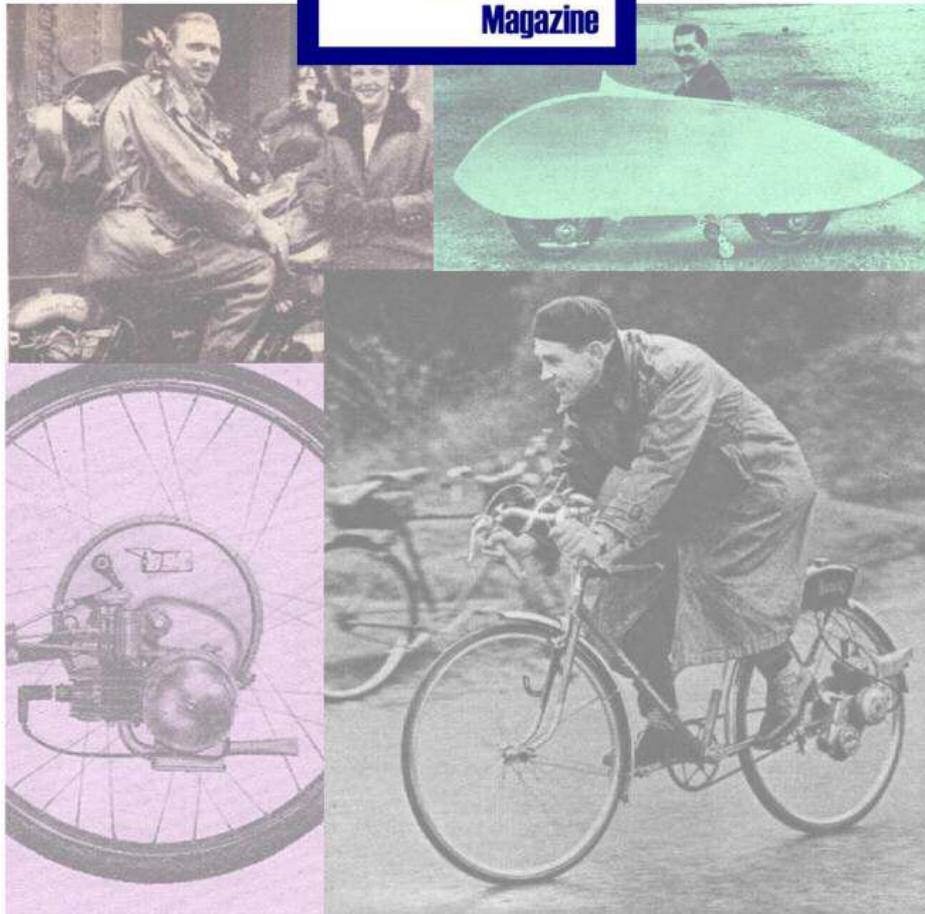


IceniCAM

Information Service



The POPULAR OSMOND CYCLES



PROPRIETORS & MAKERS
THE JAMES CYCLE CO LTD
BIRMINGHAM.

AN ATTRACTIVE RANGE OF BICYCLES OF SOUND VALUE AT ECONOMY PRICES

THE OSMOND Bicycle, since the very earliest days of cycling, when F. J. Osmond designed and won many races and much renown, has occupied a position second to none for its easy running, hard wearing qualities, and distinctive features.

The new OSMOND range of Sports and Tourist Models has been improved in design and construction to suit the requirements of those cyclists who require a bicycle of undoubted reliability and sound construction, coupled with modern design, at an economical price. The popularity of the OSMOND Bicycle is maintained by its own sterling merit, not cultivated by excessive advertising expenditure. Apart from the cash prices at which OSMOND bicycles are offered, you can secure your OSMOND on Hire Purchase Terms in those districts where we have been able to arrange weekly collections. In other districts bicycles are sold on Easy Payment Terms by monthly instalments payable direct to us. Dealers will gladly explain the scheme to prospective buyers. All OSMOND Bicycles are sold subject to the benefit of the Guarantee which follows.

OSMONDS (1911) LIMITED.

The Osmond Guarantee

WE give the following guarantee with our bicycles, which is given in place of any implied conditions, warranties or liabilities whatsoever, statutory or otherwise, all such implied conditions, warranties and liabilities being in all cases excluded. We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for five years only from date of purchase, and damages for which we make ourselves responsible under this guarantee are limited to the free supply of a new part in exchange for the part of the bicycle which may have proved defective. We do not undertake to replace or refix, or bear the cost of replacing or refixing such new part in the bicycle. We undertake, subject to the conditions mentioned below, to make good at any time within five years any defects in these respects. As bicycles are easily liable to derangement by neglect or misuse, this guarantee does not apply to defects caused by wear and tear, misuse or neglect.

CONDITIONS OF GUARANTEE.—If a defective part should be found in our bicycles, or in any part supplied by way of exchange before referred to, it must be sent

to us CARRIAGE PAID, and accompanied by an intimation from the Owner that he desires to have it repaired or exchanged free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the date of the purchase, or the date when the alleged defective part was exchanged as the case may be.

Failing compliance with the above, such articles will lie here AT THE RISK OF THE OWNER, and this guarantee and any implied guarantee, warranty or condition shall not be enforceable. We do not guarantee specialities such as tyres, saddles, chains, lamps, components made of celluloid, etc.

We do not appoint agents for the sale on our behalf of our bicycles or other goods, but we assign to Cycle Dealers areas in which we supply to such Dealers exclusively for re-sale to such areas. No such Dealer is authorised to transact any business, give any warranty, make any representation or incur any liability on our behalf.

IMPORTANT NOTE.—Prices.—All prices and specifications in this list are subject to alteration without notice.

OSMONDS (1911), LTD., THE TOWER, TOMEY ROAD, BIRMINGHAM

Proprietors: THE JAMES CYCLE CO., LTD., BIRMINGHAM

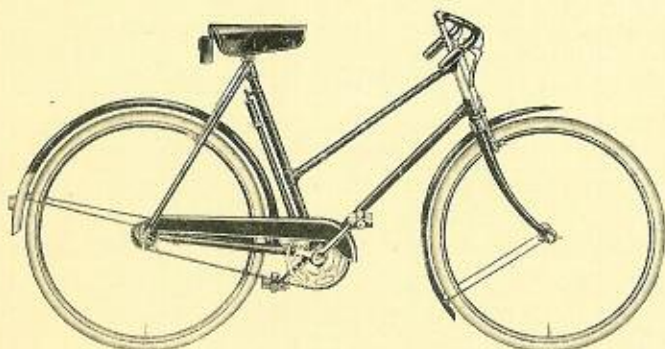
Telephone: VICTORIA 2212



SPORTS LIGHTWEIGHT



Gent's Model No. 180



Lady's Model No. 170

The above Models when fitted with North Road Raised Handlebars and Rolling Lever Rim Brakes make an attractive Light Sporting Roadster at the same price : and can also be fitted up with 3-speed gear and oil bath gearcase, making a sporting Tourist model at £6 12 6 net cash. Any variable gear can be fitted (see Extras).

A popular type of Sports Bicycle which will be found to give every satisfaction to those riders who prefer the sports type of bicycle. For easy running and reliability they cannot be beaten.

SPECIFICATION.

FRAME.—Gent's sizes 21" and 23". Lady's sizes 20" and 22". Light type, low built of best quality steel tube. Round section seat and chain stays, completely brazed up. Forward drop-out fork ends.

FORK.—Built with a heavy butted stem, narrow D crown, D to round fork blades, slotted for quick drop-out, independent mudguard stay attachment.

WHEELS.—26" x 1 1/4" narrow section Endrick steel rims with caliper brakes. Optional 26" x 1 3/8" Westwood steel rims with rolling lever brakes.

TYRES.—26" x 1 1/4" Palmer Sports. Dunlop or John Bull Sports to order. 26" x 1 3/8" where specified.

GEAR.—Gent's 78 fixed and 69 free ; Lady's 72 fixed and 64 free, with 6 1/2" cranks. S.A. 3-speed hub 21/- extra.

CHAIN.—1/2" x 3/8" pitch, roller.

CHAINGUARD.—Hockey-stick pattern to Lady's only, as illustrated.

PEDALS.—Ball-bearing rat-trap to Gent's, ball-bearing rubber to Lady's.

HANDLEBAR.—As illustrated, on adjustable stem, celluloid covered, with caliper brakes, Chrome plated. North Road raised bar, with rolling lever rim brakes, can be fitted to order.

BRAKES.—Fully compensated caliper front and rear, cable operated. Optional, to order, front and rear rim, operated by rolling levers.

SADDLE.—Narrow racing type to Gent's, four-wire road racing to Lady's.

MUDGUARDS.—Narrow section steel, single stay, black enamelled.

EQUIPMENT.—Toolbag, necessary spanners, oiler, inflater and clips, approved N.P.L. rear reflector on white safety patch.

FINISH.—Brilliant black enamel on specially prepared rustproofed surface. USUAL BRIGHT PARTS CHROMIUM PLATED ON NICKEL. All-weather all-black finish, no extra.

PRICES.

Models Nos. 180 and 170 £5 0 0 Nett Cash

Hire Purchase Terms : Weekly Payments of 2.6.

Easy Payment Terms : 12 Monthly Payments of 10.9.



TOURIST ROADSTER

A complete Touring Roadster of standard design, having complete equipment of the best quality. No better value can be offered to the rider than is included in the specification of these splendid models.

SPECIFICATION.

FRAME.—Sizes 22", 24" and 26". Best quality steel tube, D section chain and seat stays. Lady's frame, curved top tube.

FORK.—Built with heavy butted stem, D fork crown, D section fork blades, slotted for quick drop-out.

WHEELS.—28" \times 1 $\frac{1}{2}$ ", chromium plated, black centres, lined red.

TYRES.—Palmer Roadster, 28" \times 1 $\frac{1}{2}$ ", W.O. Dunlop or John Bull to order.

GEAR.—Sturmey-Archer 3-speed hub. Gent's=50, 67, 90 with 7" cranks. Lady's=46, 61, 82 with 6 $\frac{1}{2}$ " cranks.

CHAIN.— $\frac{1}{2}$ " \times $\frac{1}{8}$ " pitch, roller.

GEARCASE.—Registered design, detachable oilbath, as illustrated.

PEDALS.—Ball-bearing, rubber, to Gent's and Lady's.

HANDLEBAR.—Raised, as illustrated, with celluloid grips. North Road raised, as on Model 140, can be fitted to order.

BRAKES.—Front and rear rim, operated by rolling levers.

SADDLE.—Comfortable roadster type, 3-coil enamelled springs.

MUDGUARDS.—Easily detachable, efficient width steel, with beaded extension, single stay pattern.

EQUIPMENT.—Toolbag, necessary spanners, oiler, inflater and clips, approved N.P.L. rear reflector on white safety patch.

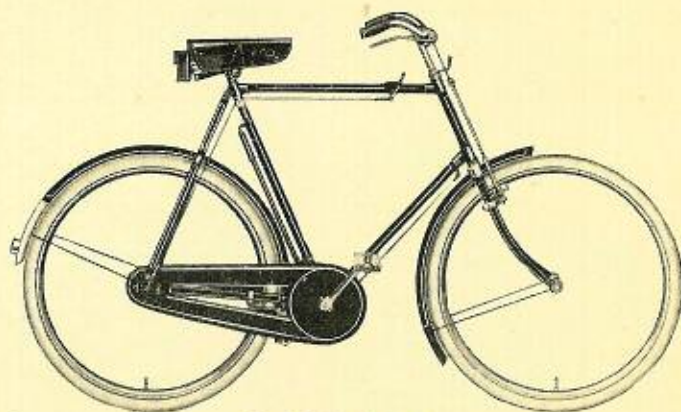
FINISH.—Brilliant black enamel on specially prepared rustproofed surface, lined red and bronze. USUAL BRIGHT PARTS CHROMIUM PLATED ON NICKEL. All-weather all-black finish, no extra.

PRICES.

Models Nos. 120T and 130T £6 6 0 Nett Cash

Hire Purchase Terms : Weekly Payments of 3/3.

Easy Payment Terms : 12 Monthly Payments of 13/8.



Model No. 120 T



Model No. 130 T



ROADSTERS & LIGHT ROADSTER

The Roadster Models can be depended upon to give the utmost service at a minimum of cost. Nothing but the best materials are included in their manufacture and equipment. We can thoroughly recommend the sloping top tube model to those who prefer this type.

SPECIFICATION.

FRAME.—Roadster sizes 22", 24" and 26" with parallel top tube and 28" wheels, Light Roadster with sloping top tube 21", 23" and 25" and 26" wheels. Lady's sizes 22", 24" and 26" with curved top tube and 28" wheels. Built of best quality steel tube, D section chain and seat stays.

FORK.—Built with heavy butted stem, D fork crown, D section fork blades, slotted for quick drop-out.

WHEELS.—28" \times 1 $\frac{1}{2}$ ", chromium plated, black centres, red lined, 26" \times 1 $\frac{1}{2}$ " where specified.

TYRES.—Palmer Roadster, W.O. Dunlop or John Bull to order.

GEAR.—Gent's Model 120, 67 with 7" cranks. Lady's Model 130, 61 with 6 $\frac{1}{2}$ " cranks. Gent's Model 140, 69 with 6 $\frac{1}{2}$ " cranks.

CHAIN.— $\frac{1}{2}$ " \times $\frac{3}{4}$ " pitch, roller.

GEARCASE.—Metal chain-cover to Lady's only. Oilbath case 10/- extra.

PEDALS.—Ball-bearing, rubber, to Gent's and Lady's.

HANDLEBAR.—Raised, as illustrated, with celluloid grips. North Road raised, as on Model 140, can be fitted to order.

BRAKES.—Front and rear rim, operated by rolling levers.

SADDLE.—Comfortable Roadster type, 3-coil enamelled springs.

MUDGUARDS.—Easily detachable, efficient width steel, single stay pattern.

EQUIPMENT.—Toolbag, necessary spanners, oiler, inflater and clips, approved N.P.L. rear reflector on white safety patch.

FINISH.—Brilliant black enamel on specially prepared rustproofed surface, lined red and bronze. USUAL BRIGHT PARTS CHROMIUM PLATED ON NICKEL. All-weather all-black finish, no extra.

Price.—Model No. 120 .. £4 10 0 Nett Cash

Hire Purchase Terms : Weekly Payments of 2/3.

Easy Payment Terms : 12 Monthly Payments of 9/9.

Price.—Model No. 130 .. £4 15 0 Nett Cash

Hire Purchase Terms : Weekly Payments of 2/6.

Easy Payment Terms : 12 Monthly Payments of 10/3.

Price.—Model No. 140 .. £4 10 0 Nett Cash

Hire Purchase Terms : Weekly Payments of 2/3.

Easy Payment Terms : 12 Monthly Payments of 9/9.

EXTRAS.

	£	s.	d.
Sturmey-Archer 3-speed Gear	1	1	0
" " 3-speed Hub Brake	1	7	6
" " Expanding Hub Brakes, per wheel ..	0	7	6
Oilbath Gearcase on Gents' Roadster Models ..	0	15	0
" " in lieu of Chain Cover	0	10	0
Celluloid Guards on Sports Models	0	3	6



Model No. 120



Model No. 130



Model No. 140