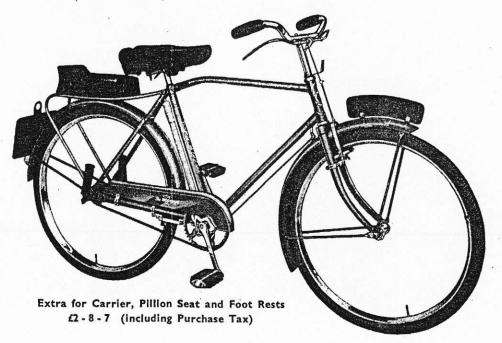
THE NEW NORMAN BICYCLE for the CYCLEMASTER ENGINE

STAR POINTS

- A Bicycle specially designed to suit the Cyclemaster Unit.
- Maximum comfort obtained from low riding position. Special frame design allows maximum adjustment of saddle.
- Frame and Fork built with special heavy gauge tubing as a safety factor.
- The complete machine is finished as standard in special Mid Green Polychromatic, lined red with decorative transfers. Can be supplied in black enamel finish if required. Specification also includes double stays to both mudguards for additional strength.



GENT'S MODEL C/MA LADY'S MODEL D/MA

FRAME: Gent's. Specially constructed with curved top tube to give low riding position. 20/22". Lady's 20". Fitted with heavy duty carrier type chain and seat stays. FORK: Heavy duty carrier type. WHEELS: 26" x 1½" Dunlop wired on Rime chromium plated, rustless spokes, best quality Hubs. TYRES: 26" x 1½" x 1½" Dunlop Motorette or 26" x 1½" x 2" Dunlop Oversize. CHAIN: Renolds ½" x ½". HANDLEBARS AND BRAKES: North Road Raised, chromium plated with Roller Lever Brakes. Rubber Grips. GEAR: 18T Freewheel. PEDALS: Full rubber. SADDLE: Extra large mattress type. MUDGUARDS: Heavy gauge with twin stays. NUMBER PLATES: Special number plates fitted to front and rear mudguards. Rear number plate has provision for live tail light. FINISH: "Spra-Granodised" enamelled NORMAN Mid Green Polychromatic finish, usual parts chromium plated. EQUIPMENT: Celluloid inflator, toolbag and tools. Pistol chainguard, rear reflector. PERRY COASTER Rear Hub Brake can be supplied as an extra.

Price Complete £16-2-0 (including purchase tax) Less Rear Wheel £13-11-6 (including purchase tax) The "Norman Cyclemaster" Bicycle has been developed over a number of years. Research in frame design has produced a Bicycle exceedingly strong, with maximum comfort.

Particular attention has been given to comfort—2-in section tyres can be fitted to both wheels extra price per wheel, and a large type mattress saddle is also fitted enabling the rider to cover long distances without fatigue.

ABOUT

Cyclemaster

THE MAGIC WHEEL THAT WINGS YOUR HEEL

Cyclemaster is the original and most popular engine-in-a-wheel. It is precision built to last for thousands of miles. The drive is positive through Chains and does not slip in wet or muddy conditions. The simple controls can be learnt in a few minutes. Over 100,000 have already been sold in Gt. Britain.

You pedal only to start, and to give slight assistance, when necessary, on the steeper hills. The powerful, smooth and almost silent motor carries you along at a comfortable speed and at a cost for fuel of approximately one farthing a mile.

SOME TECHNICAL DETAILS

easy decarbonising. IGNITION: Wipac Flywheel Magneto with lighting coil. CARBURETTOR: B.E.C. with easy starting device. CLUTCH: Single plate in sealed oil bath. DRIVE: Enclosed Chains. Brake back pedalling in hub. Fuel petrol and oil mixture. Speed up to 25 m.p.h.

£27 10 0 65-3-11 Purchase Tax

(with standard 1\frac{3}{4}" tyre: 2" balloon tyre 6s. 6d. extra).

including special wheel and tyre, back pedalling hub brake, and lighting dynamo.

6 months guarantee.

Illustrated leaflets giving fuller particulars available on request from—

CYCLEMASTER DEALERS or from— CYCLEMASTER LTD., 38a, St. George's Drive, Victoria, London, S.W.1.



MAXIMUM COMFORT
AND SAFETY
THE MOST ECONOMICAL
FORM OF TRAVEL
230 M.P.G.

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