

Programme for 1939

OUTSTANDING MODELS in the NEW HUDSON RANGE

Attractive Lines to Look for at the Cycle Show

IN the pages of the newly issued 1939 catalogue of New Hudson, Ltd., there is described and illustrated a range of cycles which will prove attractive to all types of cyclist and includes models which, besides the excellence that is reflected in the specifications, have behind them the experience and the reputation gained over a period of fifty years. That is the period during which this well-known firm has been manufacturing high-grade machines, and the models advertised in the sixteen pages between the gaily coloured covers of the catalogue represent the best that can be produced by the firm when this experience is put to full use.

There are a number of models which will have a particular appeal to the clubman; there are nine different machines, priced between £5 10s. and £11 11s.

The new "Wonder" Sports has a general attraction, for it is moderate in price at £6 7s. 6d., and contains the following features: a choice of frame size, 19 in., 21 in., or 23 in., made of finest British steel tubing, with brazed-on reflector boss and pump pegs; quick-release fork ends; brazed-up taper seat and chain stays. The front forks have D to round section blades, with chromium-plated solid ends. The wheels are of Endrick light rims, rustless spokes, and Bayliss-Wiley unit freewheel hub, and are fitted with Dunlop "Sprite" tyres and tubes.

Equipment

There are two special calliper rim-brakes, Perry chain, rat-trap pedals, Brooks' S.25 hide-top spring saddle, complete with saddle-bag and New Hudson bag-carrier and white celluloid mudguards. The handlebars are chromium-plated Lauterwassers, with tape, and rubber endstops.

The machine is finished in a special New Hudson green, and undergoes a rust-proofing process before enamelling; all usual bright parts are chromium-plated. Tools, oilcan, white celluloid pump, and rear reflector are provided with the machine.

A machine that will hold special interest for the racing man is the "Silver Featherlight," which represents the peak of quality in this catalogue. This model is No. G 48; it is fitted throughout with Reynolds "531" butted tubing. Head and seat tubes are 72 deg. and 70 deg. respectively, and the seat and chain stays are neatly tapered and brazed up.

There is a choice of Russ "531," Reynolds taper "531," or A. and P. resilient front forks with solid machined ends, chromium-plated for six inches at the ends. The machine has a narrow chromium-plated racing crown. Brazed-on fittings include mudguard eyes, lamp bracket boss, and inflator pegs, while grease gun lubrication is universal. First-class wheels are fitted: Dunlop high-pressure rims and tyres on special light-weight racing hubs and 16 by 18 gauge black double-butted spokes.

Williams C 34 44-teeth flanged chain-wheel and 6½ in. fluted cranks form the front section of



Model No. G 48 in the New Hudson range, the "Silver Featherlight," also described below

the transmission, while the rear is fitted with Simplex professional gear, with a Renold "Elite" ½ in. by ½ in. chain. A Mansfield "Ormonde" racing saddle on a 12 in. alloy straight seat stem is fitted as standard. Webb solid centre pedals, quickly detachable, white celluloid mudguards, with extension and mudflap, chromium-plated shallow Highgate handlebars (or to choice) on New Hudson patent shock-absorber stem, and two Resilion "Cantilever" brakes comprise the equipment in this specification.

Also included is a large kitbag with New Hudson bag support, tools, celluloid inflator and reflector, and Tecalemit gun. Without these accessories the weight of the machine is 26½ lb. Finished in silver, with Continental colour band and chromium-plated head, with chromium badge, and all bright parts chromium-plated, this machine is priced at £11 11s., or, with Miller 6 v. dynamo lighting set, £12 10s. 6d.

The "Special Featherlight," although containing many of the "Silver Featherlight" refinements, is more modestly produced and retails at £8 15s.

The specification of this model is as follows:

JOHN O' GROATS MODEL No. G 52

SPECIFICATION

FRAME: 20-21-22-23 in.; head 70 deg.; seat tube 70 deg.; all fittings brazed on.
FORKS: Chromium-plated Russ; solid ends.
HANDLEBARS: Head Clip, Highgate, Bailey or Pelissier C.P.
HANDLEBAR with tape, and end stops.
BRAKES: Two caliper.
TYRES: Dunlop Sports.
SADDLE: Brooks S.30/N spring; or Brooks B15 leather saddle.
MUDGUARDS: White celluloid.
FINISH: Cambridge blue, with contrasting panel; chrome badge on head.

PRICE: £6 2s. 6d.



The New Hudson "John o' Groats" Model No. G 52, which is fully described on this page

mudguard eyes and boss for detachable lamp-bracket, Tecalemit grease gun lubrication to bottom and top head races.

Details

Wheels: Special light-weight racing hubs, black double-butted 16 by 18 gauge spokes, Dunlop high-pressure tyres and tubes, 26 in. by 1½ in., chromium plated.

Gear: Williams C 34 44-teeth flanged chain-wheel with 6½ in. fluted cranks and 16 and 18-teeth Durel cogs.

Saddle: Mansfield "Ormonde" racing on 10 in. aluminium alloy straight seat pillar.

Chain: Renold ½ in. by ½ in.

Pedals: Webb solid centre racing.

Mudguards: White celluloid, quickly detachable, with extension and mudflap to front.

Handlebars: Highgate chromium-plated bend on New Hudson patent absorber stem, Skelton grips.

Brake: Resilion Cantilever front brake.

Equipment: Large kitbag with support, tools, celluloid inflator, and reflector. Tecalemit gun.

Finish: Frame, etc., enamelled finest quality brilliant black after rustproofing, bright parts New Hudson chromium-plated.

Weight: 23½ lb., without kitbag, tools, and pump.

A copy of the new season's catalogue issued by New Hudson, Ltd., may be obtained on application to the firm, at Icknield-street, Birmingham, 18, mentioning THE BICYCLE.

AUX
Ma

CYCL
the
vo
set up by
the N.C.U.
Chief Co
John Ma
Special
the A.R.
road fire
N.C.U. of
vide a
volunte
form ha
tion to
club, i
exper
Alre
volun
the ide
cyclis
all rid
servic
to uni
N.C.U.
as po
rary
c.o. A
Manch

DYN
CO
R

hub L
£5 wil
gestio
Deal
should
"Sloga
Cycle
vard,
Octobe
Sugg
Lighte
a Dyn
Less E

M
C

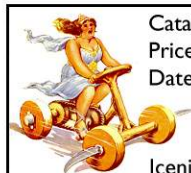
THE
Day,
Up,
tell
day
T
year
sam
and
ball
T
lett
cho
bicy
Earl
wh
vite
use
show

OF ESPECIALLY

THE BICYCLE: October 22, 1938 7

CYCLISTS'
LIARY

10
(Cont
IN



Catalogue number N0263
Price code
Date 21 May 2025