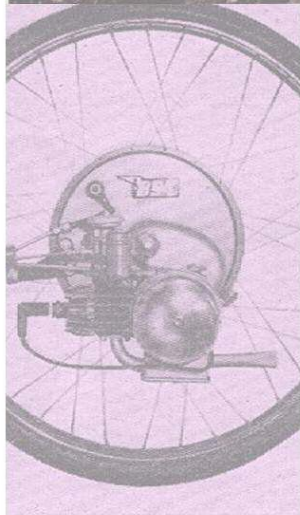


# IceniCAM Information Service



[www.icenicam.org.uk](http://www.icenicam.org.uk)

## HAVE YOUR CUSTOMERS GOT **£2** AND A BIKE?

We are quickening the pace in our advertising. In the "Radio Times," in our usual big spaces appearing often, we're asking people: "Have you got £2 and a bike?" Telling them that £2, plus a bit for fitting charge and the rest, is all they need to become Mini-Motorists. There are a lot of people interested in the Mini-Motor, and most of them can afford a £2 down payment. Now comes your part. Will the people interested in the Mini-Motor who live round about your shop know whether you are a Mini-Motor dealer? Will there be a Mini-Motor in your shop window to show them, and more inside to sell to them? A little effort on your part with display and demonstration would help both you and us a lot. More power to your selling elbow with a Trojan Mini-Motor.

**Take  
it  
easy..**

*with a*

**TROJAN MINI-MOTOR**

