The Master polish is shown nore, and Tell-Tale include cream for polishing cycle frames, motor cars, etc.

JAMES CYCLE WORKS, BIRMINGHAM. (142)

Although there is no radical alteration in design, several detail improvements of an important nature have been introduced, and are to be found common in all the Company's productions, chiefly in the brakes, handlebars, and ball head adjustments. There will be Modele De Luxe lady's and gent.'s roadster cycles fitted with James patent two-speed gear, registered oil bath cases, and new wireless rim brakes. On the gent.'s machine, the James registered oilbath case is fitted, which is a unique pattern and affords an extremely good oil bath, and at the same time takes out some of the weight. The next grade of machines are the Featherweight pattern. These machines have been reduced in price to £11, both lady's and gent.'s. The gent.'s machine weighs 261 lb. complete with free wheel and two rim brakes, and the lady's 31lb. complete. They are also introducing a special model this year known as the James two-speed model, fitted with the James patent two-speed gear, listed at £10 10s. The machine otherwise is finished exactly as the Royal model of last year. The next machine is the Standard; both lady's and gent.'s are listed at £8 8s. This machine is a complete roadster machine, and is finished in the most careful manner.

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WASTE RUBBER & R. WOOLF & CO., MILE END ROAD, E.

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