



**It's new
it's HONDA
and costs only 49³/₄ gns**



*I also have double
panniers on the
back & leg shields
for the front, plus
a windshield.*

MEET THE NEW LITTLE HONDA Simple...dependable...economical and stylish!

If you want to pop down to the shops...
get to the station...run down to the club...
then you've got a reason to Honda!
The Little Honda is made for you. It comes
from the largest motor-cycle manufacturer

in the world and sets a new standard
of comfort, reliability and safety. Easy to
learn on... easy to ride. There's nothing
else quite like the Little Honda.

Retail price 49 $\frac{3}{4}$ gns (tax paid)
CONVENIENT EASY TERMS AVAILABLE

Available in Honda red/white, Riviera blue/white
or Charcoal grey/white.

Read all about it

The Little Honda is so simple, so dependable and so economical. And its neat step-through frame is so well-designed. Its smooth, whisper-quiet and ultra-refined 49 cc engine is 4-stroke overhead camshaft. That's why it's so much smoother and quieter than the usual two-stroke engine, and why it uses only petrol instead of the troublesome oil-and-petrol mix. And this hard-working little machine only sips at low-octane petrol.



The engine's completely incorporated in the rear wheel—where you need the driving power. It's simple to take out for servicing and maintenance, and it's easily accessible by means of its press-on plastic cover.

Easy to ride

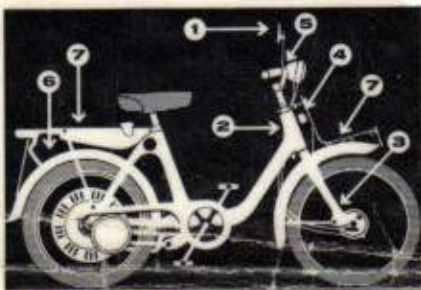
The Little Honda has a centrifugal automatic clutch. To ride it you only need work the throttle and the brakes. No changing up or down; no declutching. A couple of twirls of the pedals starts it—and it's as easy to ride as a bike. Tick over on the throttle at the lights, and zoom off smartly when they change.

Those brakes too. Honda have made a new improvement by fitting real motor-cycle size brakes, front and rear. That's just one of the advantages you get when it's a big motor-cycle firm behind the machine! Honda makes a big thing of safety. All the possible impact points are plastic. The Little Honda adds up to about the safest machine around.

Exercise—if you want to

You can even give yourself a little exercise, if you want to! A quick flick of a lever and you disconnect the engine. Then you can pedal easily—not through the engine. It's good for the heart, doctors say, but it's also useful if you run out of petrol.

Fully equipped at the price



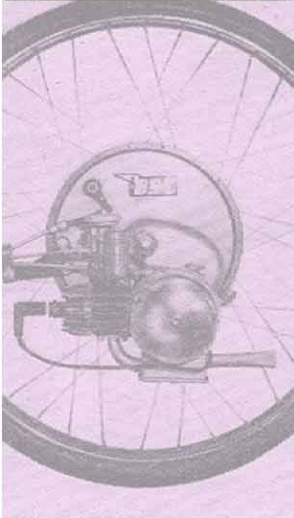
You get really good value for your money with the Little Honda. Equipment which on other machines is extra, comes as standard on the Honda. (1) Look at the well-placed wing mirror, (2) the theft-proof lock on the steering column, (3) spring leading-link front fork, (4) the handy electric horn, (5) the clear and conveniently placed speedometer, (6) there's a handy tool kit tucked under the petrol tank, (7) and see the luggage capacity—front and rear. You can carry 66 lbs on those racks—all your shopping and a weekend case too!

There is a full range of optional extras, should you want them—windshields, legshields, front and back carrying bags. Yet with all this, the Little Honda is the easiest machine to handle and park. Only 5' long you can park four or five in the space a Mini takes. It weighs less than 100 lbs., so a mere slip of a girl can handle it. In every way you'll find the Little Honda the machine that's way ahead of everything else. Try one.

YOU'VE GOT TO HAND IT TO HONDA

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IceniCAM Information Service



www.icenicam.org.uk