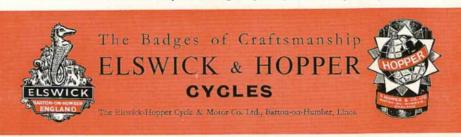


Showmanship is of no use whatsoever, unless it is backed by craftsmanship. Elswick-Hopper believe in craftsmanship, that is why every Elswick-Hopper bicycle is treated as an individual engineering operation. Our renowned craftsmanship is your guarantee of satisfaction.





PIONEERS of Cycle design

A spectacular advance in cycle design—The Lincoln Imp with all the exclusive Elswick-Hopper touches.

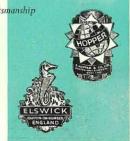
Examine the Lincoln Imp on the Elswick-Hopper Stand and you'll agree that it is a fine engineering achievement craftsman built, and designed by experts.

The Badges of Craftsmanship

ELSWICK & HOPPER CYCLES

Tke Elswick-Hopper Cycle & Motor Co. Ltd., Barton-on-Humber, Lincs.

Cycle and Motor Cycle Exhibition Nov. 10-17 Earls Court STAND 46 office No. 03



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