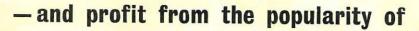
Sell these 2 NEW aids to Smooth Cycling

Easypump" Cycle Valve Inserts

These low-priced, newtype valve inserts
need no valve rubbers.
Easily interchangeable with rubbersleeved plugs, they
provide greater
air retention, ease
tyre inflation and
permit pressure
checking. Dunlop "Easypump" inserts are supplied
in sets of two, complete
with dust caps. There are
big sales ahead!

G/20 Cycle Tyre Pressure Gauge

Every customer for "Easypump" valve inserts is a
customer for the new
Dunlop Cycle Tyre
Pressure Gauge.
At last, pressures of
roadster type cycle tyres
can be regularly and
accurately checked. To
the cyclist this means
smoother cycling and
longer tyre life; to
the dealer it means
another Dunlop lead
to greater sales.



DUNLOP

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