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IceniCAM Information Service

OVER 200 DEALERS ALREADY WANT THE SCAMP MOPED

Full details of what now looks like being the first serious large-scale attempt to sell an all-British moped in the UK since the ill-fated Raleigh RM1 in 1959, will be released to the retail trade when A. N. Clark holds a series of eight Scamp moped dealer - presentations between February 12 and 25. February 12 and 25.

The eight meetings are to be held at:-

Exeter, February 12; Tun-bridge Wells, February 14; Leicester, February 15; Cambridge, February 16; Manchester, February 19; Leeds/Bradford, February 20; Newcastle, February 21; Ryde, February 25.

Ryde, February 25.

The £100,000 Scamp project
—which has suddenly burst on
the trade like a ray of longawaited sunshine—has already
at this early stage aroused
such enthusiasm in the retail
trade that over 200 dealers
have written to the Isle of
Wight-based firm expressing
interest in becoming Scamp
agents and not one of them
has yet seen a machine!

Proposed price structure and

Proposed price structure and discounts on the Scamp are:

discounts on the Scamp are:

Retail price is £48, including PT of £8. Discount on six or under machines (minimum order three) 22½ per cent (£9 1s 3d) plus 3¼ per cent (£1 3s 6d) for settlement within seven days. On seven or more machines, discount is 25 per cent (£10 1s 6d) plus £1 2s 8d for settlement within seven days. Discount on carriage-free spares is 40 per cent, plus 3¾ per cent for seven-day settlement. Accessories discount is 33⅓ per cent, plus 3¾ per cent, plus 3¾ per cent, plus 3¾ per cent for seven-day settlement.

Rattray address change.

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SALES IN 1967 BY NEA

Total three-who increase total. fol mainde Detail 1967 to 50cc, 2,8

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Motor Cycle & Cycle

2 February, 1968

Vol. 236 No. 3130