

## Motor Cycle & Cycle TRADER

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at £99 19s 0d.

Both these machines can be

a high degree of specialisation is necessary to ensure volume sales.

In 1961, when some falling off in

a limited new stock of recent Puch machines, for which Mr. Dixon invites offers in whole or in part.

## SCAMP AT UNDER £50

FIRST VIEW OF THE SCAMP, the runabout now being developed by A. N. Clark on the Isle of Wight and due to be launched in March.

The picture shows the 12in wheel Scamp to have a rear wheel mounted two-stroke engine with radially-finned alloy barrel and head. It has a hub front-brake, and cable-operated caliper at the rear. Also behind the seat, together with 50cc engine and large rear carrier, is the fuel-tank.

With the machine is Dave Bennett, motor sales manager of A. N. Clark (Engineers), Ltd., of Binstead, Isle of Wight. The retail price of the Scamp is 46 guineas (£48 6s 0d), including PT. Dealers' discount is 22½ per cent, with 3½ per cent for settlement within seven days. Discount on accessories, which include a de luxe carrier frame and holdall bag, is 33½; on spares, 40 per cent.

A spares department is being built up. Full stocks of each part of the machine will be available before any is sold, Production is expected to reach 1,500 per month,

