



# Ariel

IS THE NAME OF A NOTED BICYCLE  
THAT IS NOT SUPPLIED DIRECT TO  
THE PUBLIC BY THE MANUFACTURERS,  
CONSEQUENTLY THE *Ariel*  
IS THE BICYCLE YOU SHOULD SELL.



Write for particulars to:—  
ARIEL DEPT.,  
**COMPONENTS, LIMITED,**  
Bournbrook, BIRMINGHAM.





# Ariel

IS THE NAME OF A NOTED BICYCLE  
THAT IS NOT SUPPLIED DIRECT TO  
THE PUBLIC BY THE MANUFACTURERS,  
CONSEQUENTLY THE *Ariel*  
IS THE BICYCLE YOU SHOULD SELL.



Write for particulars to:—  
ARIEL DEPT.,  
**COMPONENTS, LIMITED,**  
Bournbrook, BIRMINGHAM.





# Ariel

IS THE NAME OF A NOTED BICYCLE  
THAT IS NOT SUPPLIED DIRECT TO  
THE PUBLIC BY THE MANUFACTURERS,  
CONSEQUENTLY THE *Ariel*  
IS THE BICYCLE YOU SHOULD SELL.



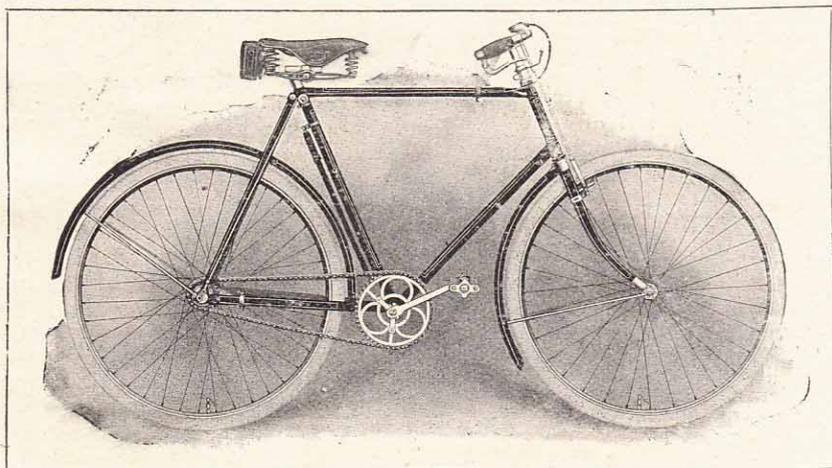
Write for particulars to:—  
ARIEL DEPT.,  
COMPONENTS, LIMITED,  
Bournbrook, BIRMINGHAM.





THE

**Ariel**



No. 1E ROADSTER, WITH CRABBE THREE-SPEED COASTER HUB.

# THE CYCLE FOR THE TRADE.

Although we appointed a large number of new Agents at the Stanley Show, we are still unrepresented in certain districts.

APPLY FOR PARTICULARS OF

## THIS VALUABLE AGENCY

To

ARIEL DEPT,

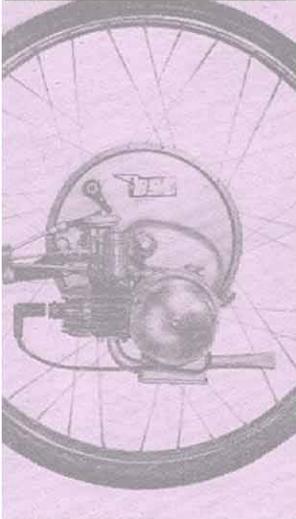
COMPONENTS, LTD.,

BOURNBROOK,

BIRMINGHAM.



# IceniCAM Information Service



[www.icenicam.org.uk](http://www.icenicam.org.uk)