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ANKER - GAZELLE COLLABORATION

Owing to the growing European market in which mass production series and specialization are of paramount importance, the boards of Anker Motoren Maatschappij, Rotterdam, Holland, engine and moped manufacturers, and Gazelle, Dieren, Holland, bicycle manufacturers, have decided to enter into a close collaboration.

For this purpose, Gazelle will take over the production and selling of the Anker mopeds, while Anker will concentrate on the production and selling of engines only on the Dutch home market and abroad.

The actual engine range will be extended with an outboard, and a multi-purpose engine line in the near future.

In connection with this collaboration, the Rotterdam Anker engine works will be dismantled and a new engine factory is already under construction at the premises of the large mining company Laura and Vereeniging at Eygelshoven, this company being a 50 per cent shareholder in the NV Anker Motoren Muatschappij. It is expected that the first engines out of the new engine works will leave the assembly lines at the end of this year.

By joining forces, it is clear that the positions of both companies will be strengthened as far as the national and international two-wheeler markets are concerned.

Nedermotive Agencies will be displaying a selection of Gazelle bicycles on their stand No. 134 at the forthcoming Earls Court Show, and will welcome all trade enquiries at that time.

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