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## PEOPLE IN THE NEWS

## Touring the New World

J. LEVY, managing director of the Aberdale Cycle Co. Ltd., left at the end of May on a trip to the United States and Canada. This is Mr. Levy's second visit, the previous being in 1946.

His itinerary covers a journey from Montreal to California by way of Vancouver, and his main purpose is to increase the sale of his company's products in the dollar area. In addition to the Aberdale Auto-Cycle, Mr. Levy took with him the latest model of the "Gresham Flyer" tricycle.



J. Levy