

*The first three days reveal that . . .*

# Women Want Colour

— even brighter tyres  
and saddles !



*Aberdale sports tourist is a good quality utility machine, and ideal for all weathers*

ARE women as fussy when purchasing a bicycle as men are when spending money? The fair sex

buy a red one," recalled one young lady, "but eventually left the shop with a blue one." Why had she changed her mind on the spot? "The blue colour was every bit as attractive as I imagined the red would be." This was her

behind them, Sun Cycles produced this tandem to give the maximum comfort to the occupier of the rear seat.

The Aberdale Sports Tourist Ladies' Model L.E., on show at Stand 38, has been designed for the rider who requires a serviceable mount for both touring and general everyday utility use. Its Bonderised enamelled black frame, with blue and silver lining, is relieved by bright chromium-plated parts, and this combination proves most effective. Variation in the finish is available at slight extra cost.

Norman Cycles offer a large selection of ladies' bicycles at competitive prices, and a close inspection of their machines will reveal the quality

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something to suit every woman's All Raleigh Industries models will carry the striking