

HOW TO MAKE MONEY

BY ONE WHO HAS DONE IT.

More and more each year are the expensive Bicycles that are sold—Sunbeams.

Cycle Dealers who do not push Sunbeams find themselves sliding downhill into the Cheap Stuff.

The Sunbeam is the great Price Maintainer and Profit Bringer.

The better class Public want Sunbeams. Do not lose their business.

Cycle Dealers who desire to push Sunbeams during the 1907 Season are advised to communicate at once with the maker,

JOHN MARSTON, LTD., Sunbeamland, Wolverhampton.

HOW TO HAVE THE BEST BICYCLE TRADE

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December 14, 1906

THE CYCLE AND MOTOR-CYCLE TRADER

979

Uncle Jack at the Stanley Show. HIS ADVICE to Agents for 1907.

“ Other people stand with wide-open mouths listening,

And making up their small minds that they will never ride that make of cycle.

Such is never the case with the brilliant Sunbeam, for instance,

Which I looked at more than once and thought they were the ornament of the Show.

If I were an Agent **I should want to be in that trade,**

Or I would know the reason why.”

There are still a few towns where the Sunbeam Agency has not been fixed up for 1907. Those who desire same should write to the Head Office of

JOHN MARSTON, LIMITED, Sunbeamland, WOLVERHAMPTON.

DO IT NOW.

December 21, 1906

THE CYCLE AND MOTOR-CYCLE TRADER

1037

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