

## SUNBEAM 32

NOTWITHSTANDING the recent change in the ownership of the company retailers who are faithful to this famous make need have no fear that any change in policy is contemplated. Every effort will be made not only to maintain but to enhance the Sunbeam name for quality production.

The new programme, so far as bicycles are concerned, is extremely interesting since many modifications have been made to the various models.

The range can be divided into three sections, the first of which includes the roadster models for which the factory has so long been famous. Here the model "W," which was introduced in January of last year, is noteworthy in now having a new design of roller-lever-operated caliper brakes. It also has a Sturmey-Archer hub and the famous oilbath gear case.

A new and most interesting model is the WA Light Tourist with three-speed, oilbath, celluloid guards and Brooks saddle, whilst the frame is a lightweight sports type frame. Royal Light Roadster and Golden Roadster machines are retained, but the lady's model Golden Roadster now has a loop-type frame. Golden Light Roadster also remains in the range.

The second group contains two new models, the TR with roller lever brakes, and the BTC Golden Tourist, which has exclusive Sunbeam head lugs, chrome molybdenum tubing, a Cyclo derailleur on the new BW hub with built-in free wheel. There is also a single-speed version, whilst the model T is retained.

In the third group the Club model M has been redesigned with an upright frame, whilst the JS and JC models are unchanged. A new sports model is the Lady's Golden Road Racer, whilst the well-known tandems remain unchanged.

There are few modifications in the motor bicycle range, in which prices have been advanced by 5 per cent. all round. The 500 c.c. and 600 c.c. Lion models now have detachable aluminium-alloy cylinder heads, whilst all models now have dry-sump lubrication.

### SUNBEAM MODELS AND PRICES.

#### Bicycles.

##### Tourists and Roadsters with gear case.

Silver Light Tourist, Gent's or Lady's	£7 12 6
Silver Club Tourist, Gent's or Lady's	8 5 0
Silver Light Roadster, Gent's or Lady's	7 17 6
Silver Light Roadster, Gent's	8 7 6
Royal Light Roadster, Gent's	7 14 6
Golden Roadster, Gent's or Lady's	9 9 0
Golden Light Roadster, Gent's or Lady's	9 9 0
Wayfarer, Gent's	8 12 6

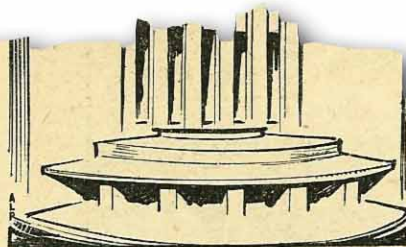
##### Tourists and Roadsters, without gear case.

Silver Light Tourist, Gent's or Lady's	£5 17 6
Silver Light Tourist, Gent's	7 12 6
Silver Light Roadster, Gent's or Lady's	6 2 6

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Catalogue number **SBM05**  
 Price code **A**  
 Date **25 August 2020**  
 IcenicAM Information Service



### SUNBEAM—continued.

Golden Light Tourist, Gent's	£9 5 0
Golden Light Tourist, Gent's	7 17 6

#### Sports and Racers.

Silver Sports, Gent's or Lady's	£6 10 0
Silver Special Sports, Gent's	7 10 0
Club Road Racer, Gent's	7 14 6
Club Road Racer, Gent's	8 19 6
Golden Road Racer, Lady's	8 8 0

#### Tandems.

Tandem, Double Gent's	£16 16 0
Tandem, Lady-Back...	17 6 0

#### Motor Cycles.

246 c.c. o.h.v.	£60 18 0
246 c.c. o.h.v. Sports	63 0 0
346 c.c. o.h.v.	67 4 0
346 c.c. o.h.v. Sports	69 6 0
492 c.c. s.v., Lion	71 8 0
598 c.c. s.v., Lion	73 10 0
493 c.c. o.h.v., Model 9	78 15 0
493 c.c. Light Solo	75 12 0
493 c.c. Light Solo Sports	77 14 0
596 c.c. o.h.v., Model 9	80 17 6

Sunbeam Motor Cycles, Plumstead Road,  
 London, S.E.18.



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