

"SUNS" are not sold by smart advertising dodges.

They sell themselves by their sterling merit.

WE CATER SPECIALLY FOR THE COLONIES, and have great experience in packing, and a thorough knowledge of Colonial requirements.

SEND FOR EXPORT PRICES.

SPECIFICATION

"Dunlop" Tyres

Plated Rims with Black centres and Red lines.

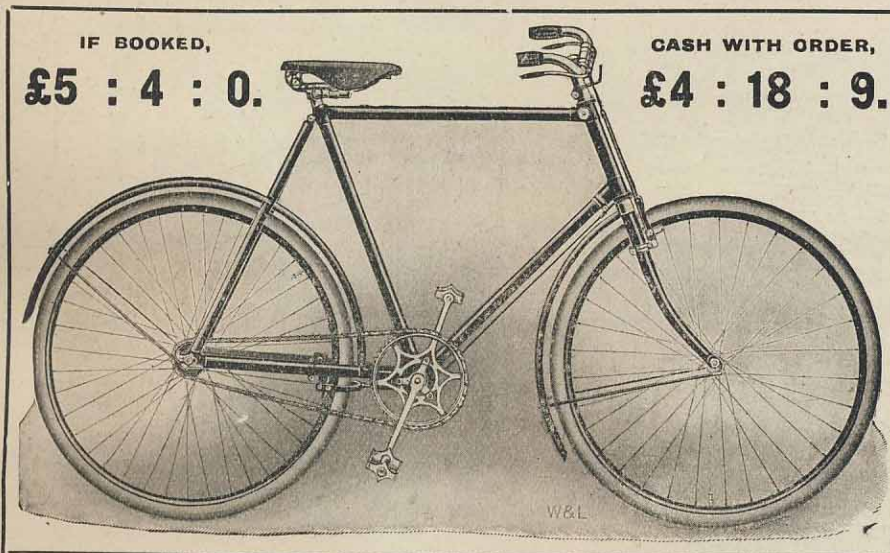
Butted Tubes and Spokes.

Patent Head Lock.

J. B. Brooks Br8 Saddle.

Brampton's Chain.

Inverted Lever or Roller Brakes (Ecco System)



IF BOOKED,

£5 : 4 : 0.

CASH WITH ORDER,

£4 : 18 : 9.

SPECIFICATION :

Gold and Green Lines on Four Coats of Enamel.

"Sun" Ball Ratchet Clutch. (Guaranteed two years).

Plated Stay Guards.

Bridged Stays Top and Bottom.

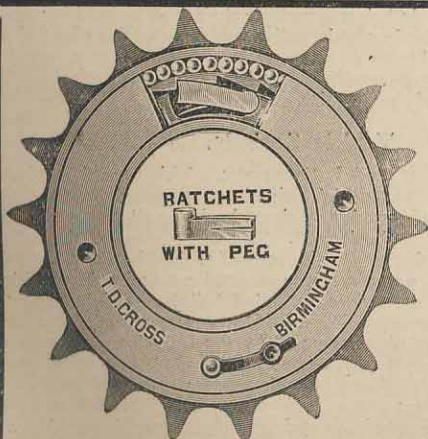
With "New Departure" or "Eadie" Coaster & Front Brake 5/- extra.

Eadie Two-Speed Gear, extra.

Eadie Two-Speed Coaster, extra.

ROLLER BRAKES FITTED IF DESIRED.

THE "SUN" CYCLE AND FITTINGS CO., LTD., BIRMINGHAM.



T. D. CROSS'S BALL CLUTCH.

3s. each.

2s. 6d. doz. lots.

Many thousands are made and sold weekly, and from everywhere comes good reports and repeat orders.

GUARANTEED FOR 12 MONTHS.

SPECIAL PRICES FOR LARGE QUANTITIES.

Made in the following sizes :-

8, 9, 10, 1 in.
16, 18, 20, 1/2 in.
13, 14, 15, 16, 3/8 in.

Pitch 1/4, 3/16, and 1/8.

VESEY STREET, BIRMINGHAM.

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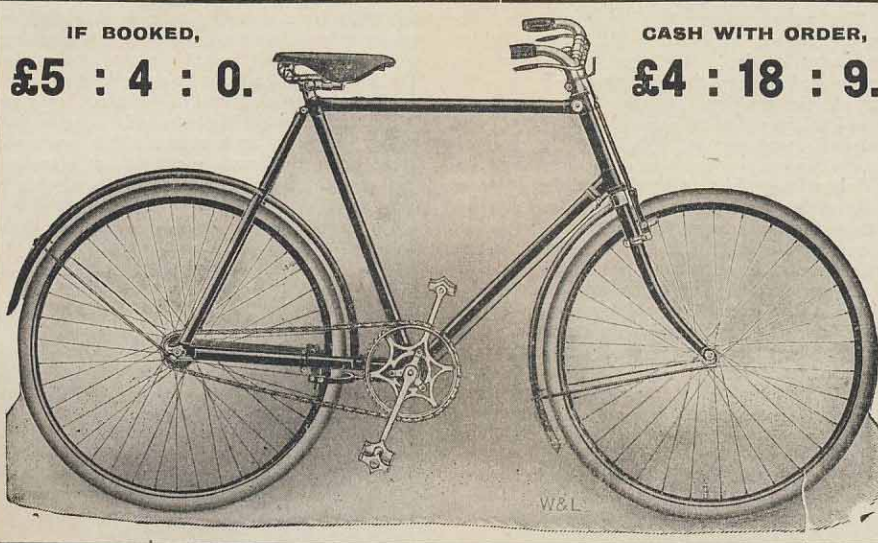
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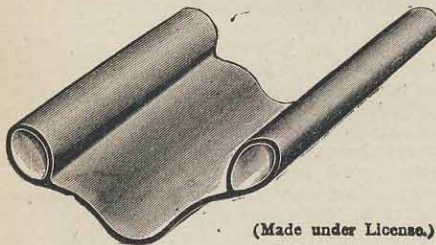
Bridged Stays Top and Bottom.

With "New Departure" or "Eadie" Coaster & Fron Brake 5/- extra.

THE "SUN" CYCLE AND FITTINGS CO., LTD., BIRMINGHAM.

FOR YOUR MARKET.

PLATED RIMS.



(Made under License.)

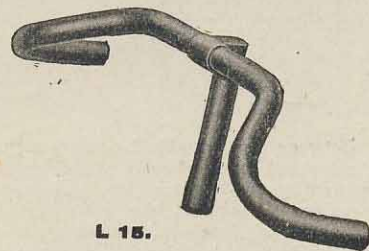
WESTWOOD, WEDGEWOOD, HOLLOW, or SOLID. Strong and True.

MADE BY US FROM SHEFFIELD STEEL.
 HEAVY DEPOSIT OF NICKEL. WELL FINISHED.
COLORED CENTRES, with or without BORDER LINES.

Send for Sections.

Plated Handlebars.

EVERY VARIETY OF PATTERN.



L 15.

HIGHEST GRADE MATERIAL. TRUE CURVES. SMART DESIGNS. WELL PLATED AND FINISHED.

Fitted on stems, or 1 in., 2 in., or 2½ in. Forward Lugs.

Send for Illustrated List and Full Particulars.

LOMBARD RIM & TUBE CO., Lombard Street, BIRMINGHAM.

Telegraphic Address : "Lombardic, Blrmingham."

Telephone : No. 1001.

SUNS for 1907

LIST NOW READY

The *Heavenly Sun* is Universal.

“Sun” Cycles are equally so!

On the *Argentine Pampas*; the *African Veldt*; the Lands of the *Southern Cross*; the plains of *India*; and in far Eastern *Japan*, “Suns” are as well known as in England.

What is the Secret of their Success?

HIGHEST CLASS
WORK.

LOW PRICES.

GOOD PROFITS TO
AGENTS.



New and Cheaper Models at Stanley Show.

Will YOU participate in their good fortune?

Then see us at Stand 160, Stanley Show.

SUN CYCLE & FITTINGS CO., Ltd. BIRMINGHAM.

SUNS for 1907

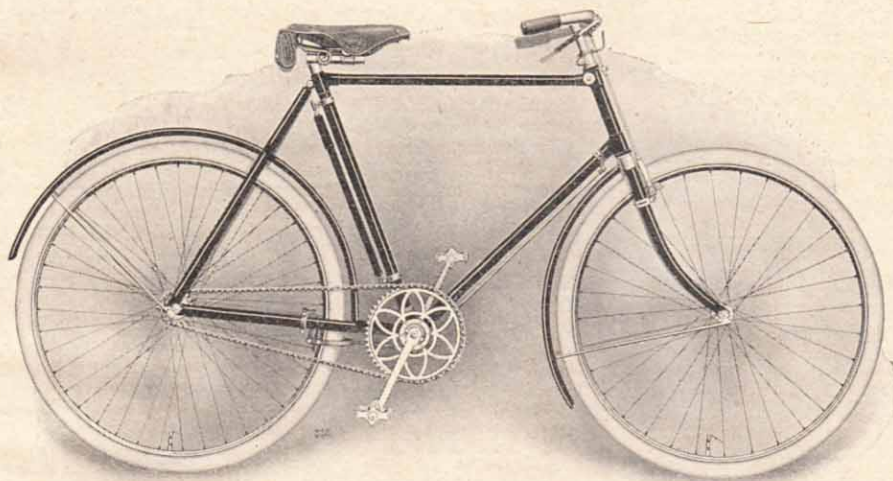
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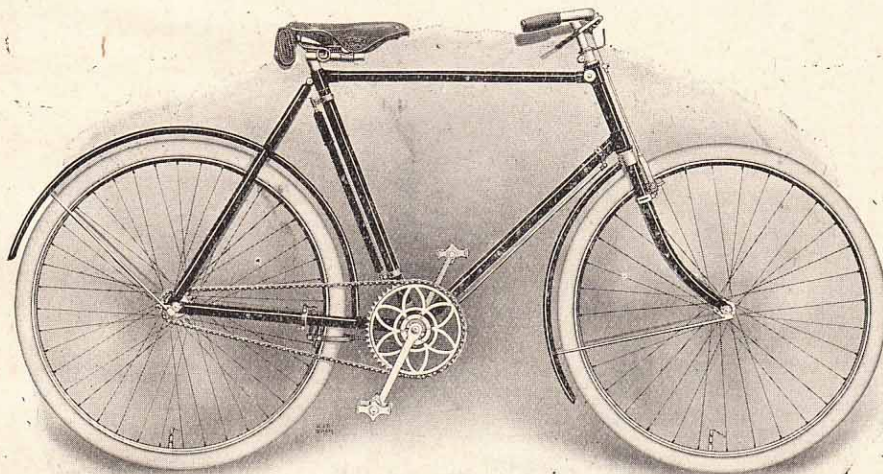
—
Butted Tubes and Spokes.

—
Patent Head Lock.

—
J. B. Brooks B18 Saddle.

—
Brampton's Chain.

—
Inverted Lever, or Roller Brakes



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—
Plated Stay Guards.

—
Bridged Stays Top and Bottom.

—
With “New Departure” or “Eadie” Coaster and Front Brake.

We can't remember ever losing an export Customer.

“Once a “Sun” buyer, always a “Sun” buyer.

WE NEVER LOSE THEM.

THE “SUN” CYCLE & FITTINGS CO., Ltd., BIRMINGHAM, ENGLAND.

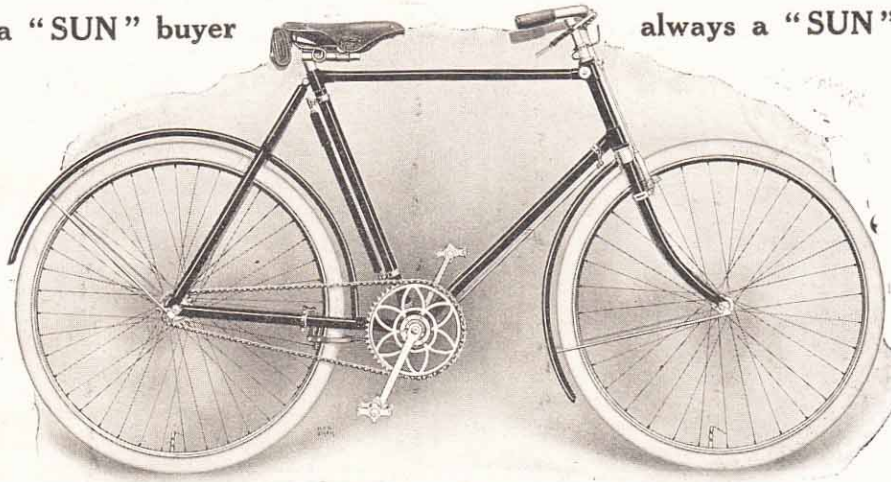
FOOLS AND ROGUES

can get **FIRST** Customers,

CLEVER and HONEST Firms **ONLY** can keep them.

Once a "SUN" buyer

always a "SUN" buyer.



MORAL :
DO NOT
BUY
JUNK
CYCLES
AND
KILL
YOUR
CUSTOMERS,

WHEN
"SUNS"
ARE
ONLY
A
SHILLING
OR TWO
MORE.

NEW LIST JUST OUT—SEND FOR IT.

"SUN" Cycle and Fittings Co., Ltd., Birmingham.

HAVE YOU WRITTEN FOR OUR 1907 TRADE TERMS YET?

NO!

THEN WRITE TO-DAY FOR FULL PARTICULARS



REMEMBER, the "Trader" who stands by **BROOKS SADDLES**

places himself in the most advantageous position for securing remunerative business. Any and every need in Cycle Saddles and kindred lines are fully catered for at most reasonable prices.

TO DEPT. 31.

MANUFACTURED BY



J. B. BROOKS & CO. LTD.

The Saddle Specialists . . . **BIRMINGHAM.**



WIRE "BROOKS. BIRMINGHAM."

TELEPHONES: 1213 AND 5174.

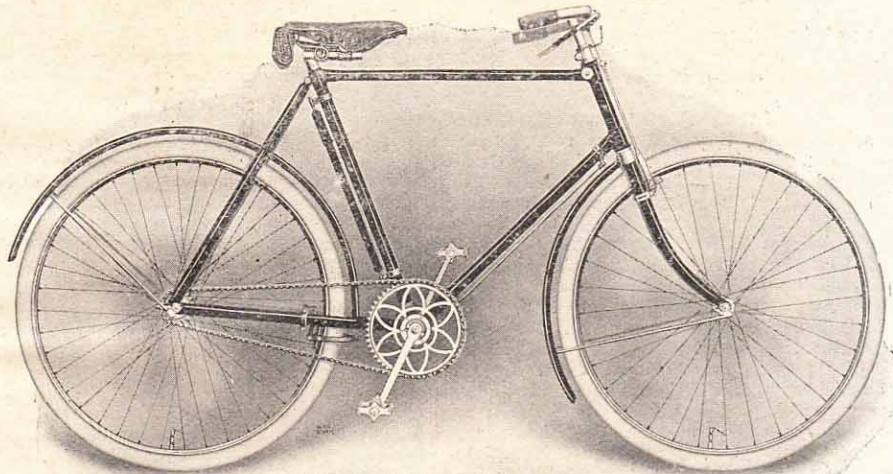
FOR THE 1000TH TIME

WE ASK WHICH YOU WILL HAVE?

The "SUN" with its Heavy Plating, Lovely Enamelling, Artistic Lining and Splendid Reputation,

or the mongrel "Junk" Cycle, collected from 50 different sources.

REMEMBER, "SUNS" ARE ONLY A FEW SHILLINGS MORE.



NEW LIST JUST OUT.

SEND FOR IT.

THE SUN CYCLE & FITTINGS CO., LTD., BIRMINGHAM.

MOTOR CAR LAW

WRITTEN IN LANGUAGE EASILY UNDERSTOOD,

by

WM. LUCAS and A. C. CRANE.

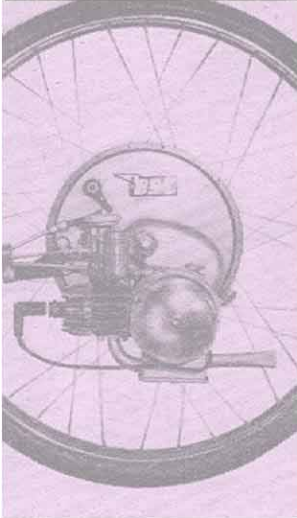
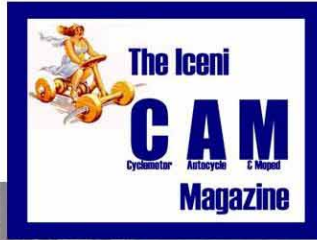
Price, 5/4.

To Trader Subscribers, post free,

4/1.

THE "TRADER" OFFICES, 19-21, Wilson Street, LONDON, E.C.

IceniCAM Information Service



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