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**Motor Cycle and Cycle**  
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 INCORPORATING "BICYCLING NEWS"

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**BICYCLES FROM ASHFORD**  
 —Richmond and Saxon

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Cycle manufacture in Ashford, Kent, is nothing new—for numerous years dealers throughout the UK and the world's other markets received deliveries of quality-built Norman bicycles emanating from this picturesque part of Southern England.

And now once again, substantial junior and juvenile bicycle production is taking place in Ashford, this time by Richmond Components Ltd., and the Saxon Cycle and Motor Co. Ltd., in works at Godinton Road. And traders will be pleased to know there is a tangible personal link with the present organization and the previous Ashford set-up. For Fred Norman, known throughout the globe, is a director of the Richmond and Saxon concerns and Ron Butler, formerly a Norman Cycles executive, is sales director for the companies.

For 1966, Richmond offers a range of eight models, including a 22 in by 2½ in balloon-tired R12 bicycle complete with stabilizers, and the Model 24, in b and g styles, equipped

with 24 in by 1¾ in Endrick wheels. The boy's version has a curved top-tube.

Six machines are produced by Saxon and wheel sizes range from 16 in to 24 in. The biggest models are the Saxon Prince (b) and Princess (g) and their specification embraces all-rounder handlebars, front and rear caliper brakes, sports front forks with solid ends, and flamboyant dual-tone colour finish. All Saxon and Richmond frames are made from best quality steel tubing.

Full details of the ranges, plus illustrations, will be given in the next issue of the *Trader*. Home dealers are invited to write to Richmond and Saxon at Godinton Road, Ashford, Kent (Ashford 1407), for brochures, etc.

Export enquiries for the models should be addressed to Richmond Components Ltd., at St. Ives House, St. Ives Road, Maidenhead, Berkshire.

Factory expansions are taking place at Ashford, and production will be stepped up to meet demand.

REPUBLIC SALES FALL  
 ... 350 new two...

MOTOR-CYCLE SECTION  
 OFFICERS FOR...