



Power and Pedal with The Scooter | November 1963 | 493

NEW MOPED FROM RALEIGH

BETWEEN October 14th and November 7th, some 8,000 *Raleigh* dealers will have been invited to attend a hundred regional conferences to hear and discuss the company's plans for an all-out sales drive for 1964.

Bicycles are the big news and potentially big business and a really low-priced but by no means skimped specification popular model leads the campaign. But it is a new mo-ped, the Automatic Mark II (or R.M.8.) that will attract most attention from our readers. It is a luxury version of the "Runabout" model that has been selling at the rate of 1,000 a week for many months. Features are spring forks, large hub brakes fore and aft, a more powerful engine and attractive finish.

Full description and pictures will appear in our next issue.