

**Mr Wood, Jane Grey, Mr Simpson, Mr Clark
Frank and Sheila Dennis and Terry Knight all chose Raleigh**

(for six good reasons)



Mr Wood chose his Runabout because it's the cheapest on the market, and then

found he was getting a unique combination of pocket-size running costs with generous performance, backed with robust Raleigh design and fine British workmanship for day-in day-out dependability.

HARD FACTS

Top speed: 30 mph Fuel consumption: up to 180 mpg.
 Engine: 49.9 cc, 1.39 bhp. Transmission: automatic clutch
 Finish: Neptune Blue or Raleigh Green and P.G. Enamel.
 Features: though the lowest-priced in the Raleigh range, has many of the special features of more expensive models, such as enrichment valve for easy cold starting, toolkit, stand &c.
 Recommended price: £49.19.6.



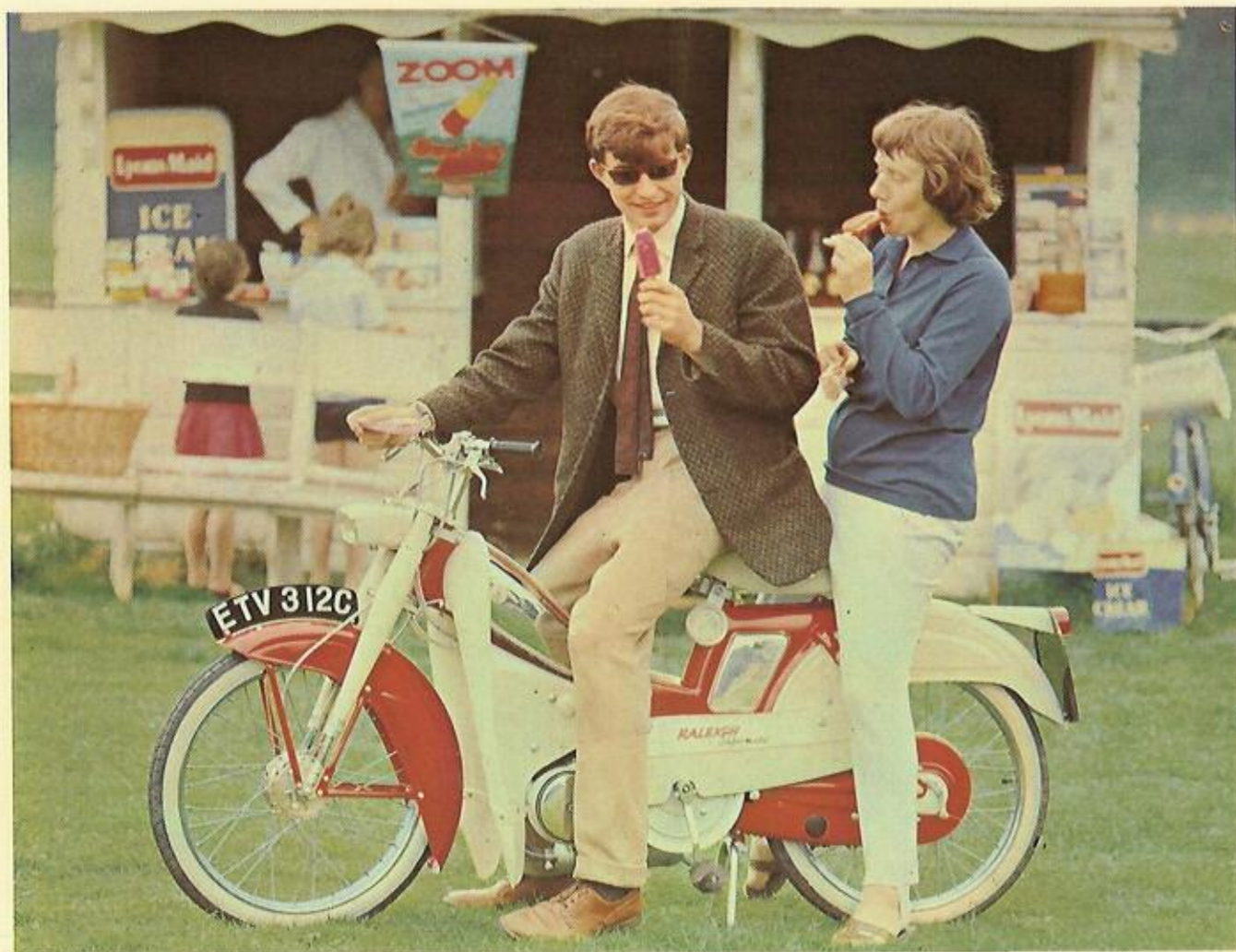
Terry Knight chose his Sports Moped for its exciting performance figures & found

that besides its nippy acceleration and exhilarating speed, he had a splendidly reliable machine which would serve him well under all conditions, and with remarkably light fuel demands—in short, a lot of performance at very little expense.

HARD FACTS

Top speed: 45 mph Fuel consumption: up to 120 mpg.
 Engine: 49.85 cc, 2.66 bhp.
 Transmission: infinitely variable gear with automatic clutch.
 Finish: Black & Neptune Blue with chromium plated mudguards and fittings.
 Features: low-slung, speed-styled design: 4" headlamp with dipping device, speedometer, electric horn, tool kit, tyre pump, dual seat.
 Recommended price: £87.19.6





Frank & Sheila Dennis chose their Supermatic because it's a true two-seater, & yet

gives them the same splendid economy as the rest of the Raleigh range, combined with a full-hearted performance which happily carries two well-grown people—plus their shopping—quickly and comfortably. Can two ride as cheaply as one? Very nearly, as the Raleigh Supermatic demonstrates.

HARD FACTS

Top speed: 40 mph Fuel consumption: up to 120 mpg.
 Engine: 49.9 cc, 2.66 bhp.
 Transmission: automatic infinitely-variable speed change, with engine-driven double-action automatic clutch.
 Finish: Fire Red and Pearl Grey.
 Features: two-seat mattress saddle, pillion footrests, 4" headlamp with dipping device, telescopic forks, leg shields, electric horn, tyre pump, speedometer, built-in toolkit in container.
 Recommended price: £97.84.

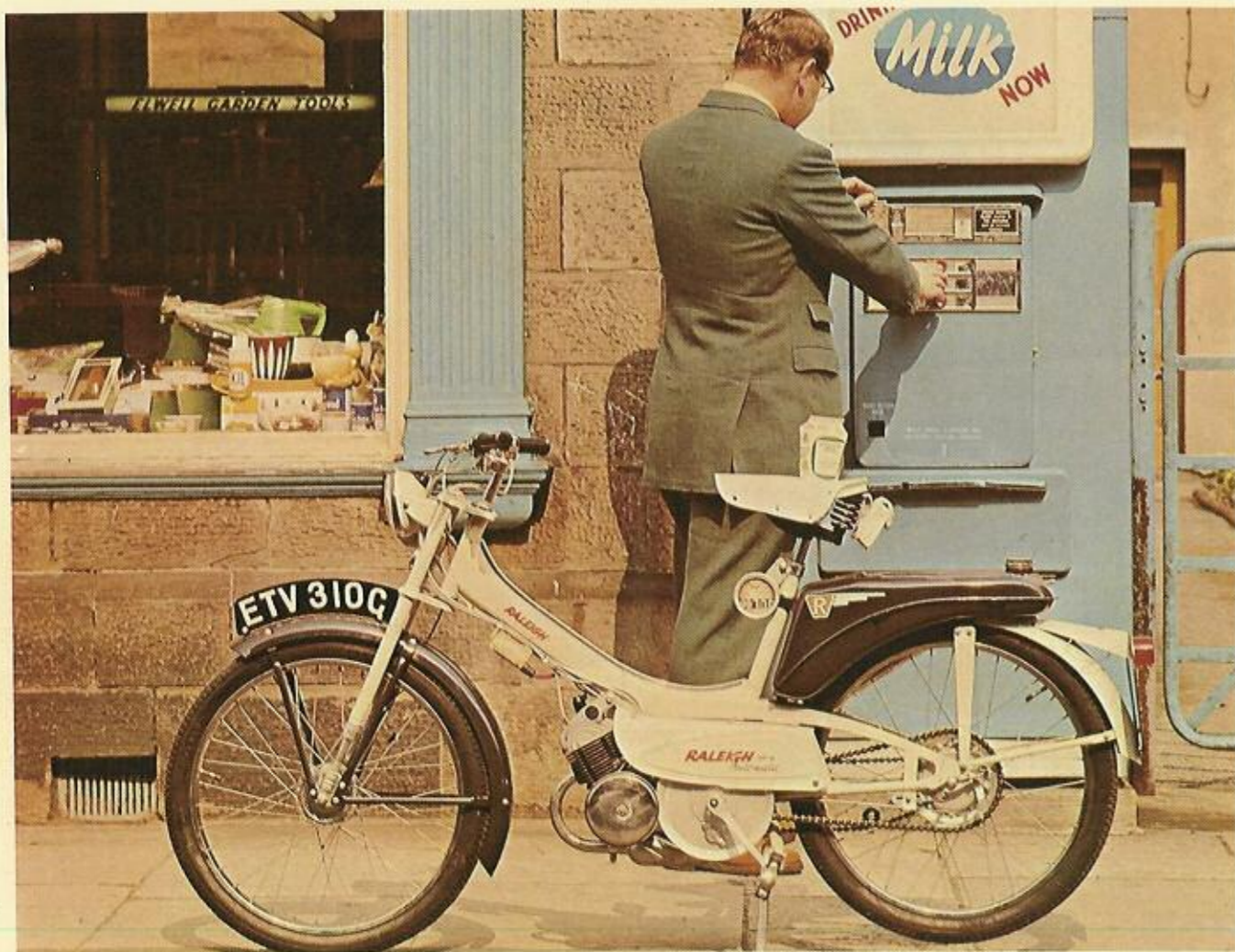


Jane Grey chose her Runabout de luxe for its pretty colour but soon

came to love it for its loyal dependability and simplicity of control—easy starting whatever the weather, quick comfortable ride wherever she wanted to go. Increased engine power gives the new Runabout De Luxe a valuable turn of speed, extra power for hill climbing, while continuing to offer a very remarkable economy.

HARD FACTS

Top speed: 30 mph Fuel consumption: up to 180 mpg.
 Engine: 49.9 cc, 1.7 bhp. Transmission: automatic clutch.
 Finish: Royal Carmine enamel.
 Features: enrichment valve for easy starting, as on all Raleigh mopeds; toolkit, stand.
 Recommended price: £53.19.6.



Mr Clark chose his Automatic because it's automatic and because

there's a great deal to this splendid model besides its telescopic forks and automatic clutch. The 1.7 bhp engine gives a comfortable cruising speed of 30 mph which, combined with a fuel consumption of 160 mpg, enables the Automatic to offer an impressive balance of performance with economy.

HARD FACTS

Top speed: 30 mph Fuel consumption: up to 160 mpg.
 Engine: 49.9 cc., 1.7 bhp.
 Transmission: double-action automatic clutch.
 Finish: Pearl Grey & Charcoal Grey, or Royal Blue & Pearl Grey.
 Features: 4" headlamp with dipping device, telescopic forks, electric horn, tyre pump.
 Recommended price: £63.19.9.



Mr Simpson chose his Ultramatic because he's lazy : however

the infinitely variable gear is only one of the important features of the magnificent Ultramatic. There are many features planned to make this a superbly comfortable vehicle, while the sturdy 2 bhp engine allows you to purr through the traffic jungle with disdainful serenity.

HARD FACTS

Top speed: 30 mph Fuel consumption: up to 160 mpg.
 Engine: 49.9 cc., 2 bhp.
 Transmission: infinitely variable gear with automatic clutch
 Finish: Fire Red and Pearl Grey.
 Features: 4" headlamp with dipping device, telescopic forks, electric horn, tyre pump, chain guard.
 Recommended price: £69.19.6.



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The choice is yours

If you asked any of these Raleigh owners why they bought their Raleigh moped, they'd give you the same answer—a Raleigh Moped makes you independent, cheaply! You can travel where you like, when you like, without parking problems, at a cost which compares wonderfully well with any other means of travel including footslogging.

Each model has its own features, each meets different needs and appeals to different owners; but some characteristics are shared by all:

First and foremost, Raleigh quality-proved design, backed by skilled workmanship that is famous the world over. Second, features such as the enrichment valve for easy starting, fitted as standard to all our models because we consider it important. And finally, the basic concept of a no-nonsense vehicle built to serve you hard and well for years to come.

Optional Extras


(when not fitted as standard)

Electric horn	15s	0d
Tyre pump	5	3
Windscreen	67	6
Windscreen (for Supermatic)	92	6
Panniers (each)	28	0
Pannier sub-frame (for Supermatic)	31	6
Speedometer	39	6

Buy your Raleigh moped by gradual payments

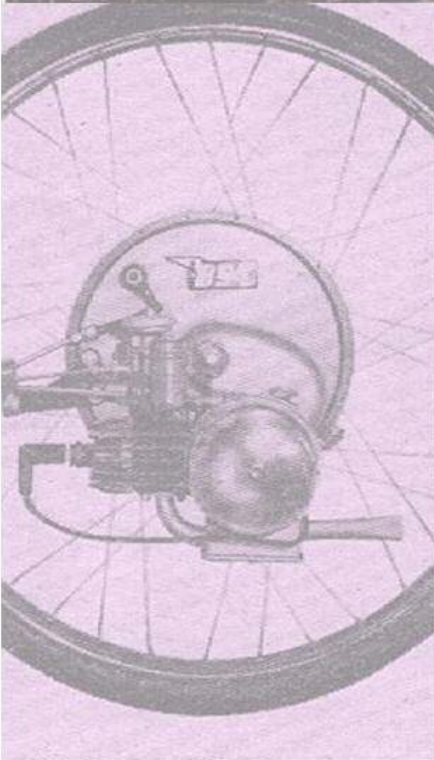
Any of these models can be yours for a small deposit, with the balance repayable over 9, 12 or 18 months—thanks to the Raleigh Gradual Payments Plan. Your Raleigh Dealer will be happy to tell you all about the plan.

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