

RALEIGH MOPEDS ARE THE COMING THINGS TO SELL



Here's why. Raleigh Mopeds are reasonably priced and you can be sure their prices will remain steady, letting you build up your stocks with confidence.

The 1962 Advertising Campaign will be the heaviest in the industry, with large spaces in *The Daily Mirror*, the TV papers and the specialist cycle and moped magazines. Add this advertising to the proven sales features of the Raleigh

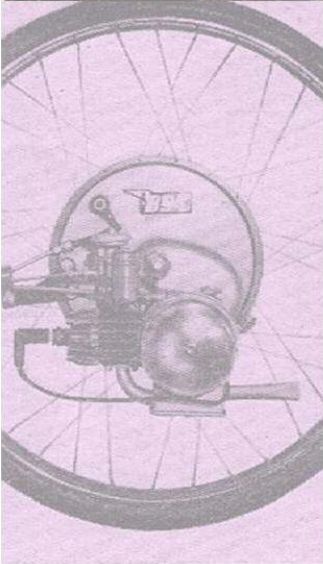
Mopeds—The Automatic and The Supermatic

—and you can see how your profits will swell. Sell Raleigh Mopeds.

RALEIGH
Automatic AND *Supermatic*

RALEIGH INDUSTRIES LIMITED NOTTINGHAM

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