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IcenicAM Information Service

MOTOR CYCLE AND CYCLE TRADER, 10 FEBRUARY 1961

NO PESSIMISTIC ABOUT FUTURE

...SA; O. B. Greeves, Greeves Motor
Cycles; J. Booker, Enfield; and H. M. Palin,
IA.

G RI Group mopeds continued

All existing brands of mopeds and other motorized products within the Raleigh Industries Group will continue to be manufactured, together with all spare parts.

A spokesman for Raleigh said: "The company intends to enlarge still further its share of the moped market and has planned a vigorous advertising and sales promotion campaign for 1961."

Brands continued include: Raleigh Automatic moped; Raleigh Supermatic moped; Raleigh Roma scooter; all Norman mopeds and motorcycles; Phillips Gadabout and Panda Series; Hercules Corvette Series; and the Sun Wasp Scooter Series.