

This is why a Raleigh-built bike is better..

- 1 Frame and forks built with high-tensile steel tubing for lightness and strength.
- 2 High quality chrome plate.
- 3 Caliper or roller lever brakes for safe, smooth stopping power.
- 4 Dependable high-test performance, precision gears by Sturmey-Archer for effortless acceleration and climbing.
- 5 Wheels hand-built and trued for reliability and smooth riding.
- 6 Every Raleigh-built bike is fitted with tyres by Dunlop.
- 7 Finest quality fully-sprung mattress saddles for comfort and durability.
- 8 Top quality accessories.
- 9 Brilliant, hard, bonderized anti-rust finish for long-lasting appearance.
- 10 Designed, styled, engineered and tested by experts adding tradition and prestige to Raleigh quality.

GO FOR THE BEST-BUILT BIKE..

WITH RALEIGH

RALEIGH

RALEIGH INDUSTRIES LIMITED, NOTTINGHAM
A Company

Raleigh policy is one of continuous improvement. Specifications and prices are subject to revision at any time without notice.

FOR FURTHER DETAILS ASK:

Just as a 'Raleigh built' is the best bike-buy, the best cycle shops are Raleigh Dealers. You'll get advice, service and details of the Raleigh Easy Terms if you ask them. Any Raleigh-built bike can be yours for a small deposit and the balance spread over 9, 12 or 18 months as you wish, with insurance cover at a small extra charge. They make the easy-running Raleigh built cycles easy to buy!

GO NOW.. ON EASY TERMS..

Get maximum enjoyment from your new Raleigh-built bicycle — join one of the National Bodies: C.T.C. (Cyclists Touring Club), 8 Craven Hill, London, W.2; B.C.F. (British Cycling Federation), 26 Park Crescent, London, W.1. Touring — Racing — Social Life and Insurance when riding.

Whether you use a cycle for work or pleasure, a Sturmey-Archer gear is an absolute necessity. Headwinds feel lighter, steep hills easier. A 3-speed gear — in wide ratio, designed and built to give years of reliable, trouble-free service. The perfect companion to this superb gear is, of course, a Sturmey-Archer 'Dynamo' to light your way, with no noise, no friction, no drag — nothing to slow you down. Unaffected by weather, it is absolutely trouble free. Make quick, positive gear changes with the ever-popular patent 'flick' trigger control or the new Twist Grip gear control, which provides gear selection at the twist of a handlebar grip.

GEAR YOUR BIKE TO TOP PERFORMANCE WITH

STURMEY-ARCHER

**GO THE
RALEIGH
WAY**



RALEIGH, TRIUMPH and BSA ADULT MODELS SPECIFICATIONS AND PRICES

RALEIGH							TRIUMPH								
Gen't's	Lady's	Model	Frame	Brakes	Finish	Gear/Lighting	Net Cash Tax Paid	Gen't's	Lady's	Model	Frame	Brakes	Finish	Gear/Lighting	Net Cash Tax Paid
							£ s. d.								£ s. d.
3	—	Superbe Tourist	24"	Roller	Raleigh Green	4-speed/Dynohub	29 5 0	409	—	Trafficmaster	21", 23"	Caliper	Green	3-speed	16 19 6
4	—	Police	24"	Roller	Black	3-speed/Dynohub	27 19 6	—	409L	Trafficmaster	19½, 21"	Caliper	Green	3-speed	17 9 6
11	—	Dawn	21", 23"	Roller	Black	Single-speed	20 7 6	411	—	Light Roadster	21", 23"	Roller	Green	Single-speed	17 7 6
11	11L	Dawn	21"	Roller	Black	Single-speed	20 7 6	411	411L	Light Roadster	21"	Roller	Green	Single-speed 3-speed 3-speed/Dynohub	17 7 6 19 17 6 22 5 6
11	11L	Dawn	21"	Roller	Black	3-speed	22 17 6	421	—	Redwing	19½, 21" 23"	Caliper	Red	Benelux 5-speed	20 9 6
11	11L	Dawn	21"	Roller	Black	3-speed/Dynohub	26 10 0	425	—	Sportsmaster	19½, 21" 23"	Caliper	Blue/Orange	3-speed	17 9 6
12	—	Dawn Tourist	21", 23"	Roller	Black	3-speed/Dynohub	27 5 0	429	429L	Palm Beach Tourist	19½, 21" 23"	Caliper	Blue or Carmine	Single-speed 3-speed 3-speed/Dynohub	20 2 6 22 12 6 25 12 6
—	12L	Dawn Tourist	21"	Roller	Black	3-speed/Dynohub	27 5 0								
13	13L	Superbe Dawn Tourist	21", 23"	Roller	Raleigh Green	4-speed/Dynohub	29 5 0								
23	—	Sports Tourist	21", 23"	Caliper	Black	3-speed/Dynohub	27 5 0								
—	23L	Sports Tourist	21"	Caliper	Black	3-speed/Dynohub	27 5 0								
24	—	Superbe Sports Tourist	21", 23"	Caliper	Raleigh Green	4-speed/Dynohub	29 5 0								
—	24L	Superbe Sports Tourist	21"	Caliper	Raleigh Green	4-speed/Dynohub	29 5 0								
90	*90L	Riviera	19½, 21" 23"	Caliper	Bronze Green Royal Tan Carmine Electric Blue	3-speed/Twist Grip 3-speed/Twist Grip and Dynohub	23 19 6 26 19 6								

B.S.A.							Net Cash Tax Paid
Gen't's	Lady's	Model	Frame	Brakes	Finish	Gear/Lighting	£ s. d.
513	—	Regency	21", 23"	Roller	Green	3-speed/Dynohub	27 7 6
—	513L	Regency	21"	Roller	Green	3-speed/Dynohub	27 7 6
518	—	Wayfarer	21", 23"	Caliper	Royal Blue	Single-speed 3-speed	15 9 6 17 19 6
—	518L	Wayfarer	19½, 21"	Caliper	Royal Blue	3-speed/Dynohub	20 7 6
—	519L	Suburban	21"	Caliper	Bronze Green	Single-speed	22 17 6
—	519L	Suburban	21"	Caliper	or	3-speed	25 7 6
—	519L	Suburban	21"	Caliper	Antique Bronze	3-speed/Dynohub	28 7 6

*23" Lady's available only in Bronze Green

FOR THE BEST BIKE-VALUE

RALEIGH



RALEIGH RIVIERA SPORTS LIGHT TOURIST (Model 90, Model 90L)

In exciting iridescent, trend-setting colours, the new Light Tourist is styled and finished to a high degree of excellence. A quality bicycle in the Raleigh tradition for those for whom only the best is good enough.

In Royal Tan — Bronze Green — Electric Blue or Carmine. Flamboyant finishes with contrasting head and panels.



TRIUMPH PALM BEACH TOURIST (Model 429)

Palm Beach — conjuring up pictures of gay colours and carefree days. Aptly named, these Triumph models in their bright glossy finishes of Red and Cream or Pale Blue and Electric Blue with Whitewall tyres are designed with pleasure in mind. High quality equipment includes large saddle bag.



RALEIGH SUPERBE SPORTS TOURIST (Model 24)

The cycle with everything for the connoisseur. Its many features include thief-proof lock, prop-stand and fully enclosed gearcase, and a filter-switch lighting unit which provides a light when stationary. Superbly finished in Raleigh Green with Gold decoration. For Ladies and Gents.



RALEIGH 'DAWN' LIGHT ROADSTER (Model 11)

For those who prefer a really light roadster with roller lever brakes, this all-purpose bicycle is designed to give years of trouble-free cycling. Finished in gleaming black with gold decoration.



RALEIGH 'DAWN' TOURIST (LADY'S) (Model 12L)

A model embodying all the features the discerning cyclist appreciates. An ideal all-purpose machine, sturdily built to withstand the rigours of everyday cycling. Finished in Black with Gold lining to the same high standard as all the Raleigh range. Available with Sturmey-Archer 3-speed gear combined with a 'Dynohub' hub lighting unit. Gent's (Model 12) also available.



B.S.A. 'WAYFARER' LIGHT TOURIST (Model 518)

Continuing the trend in high quality at low prices, this model in varied specifications provides town transport at a most economical level. Beautifully finished in Royal Blue with Gold lining for both Ladies and Gents.



TRIUMPH TRAFFICMASTER (GENT'S) (Model 409)

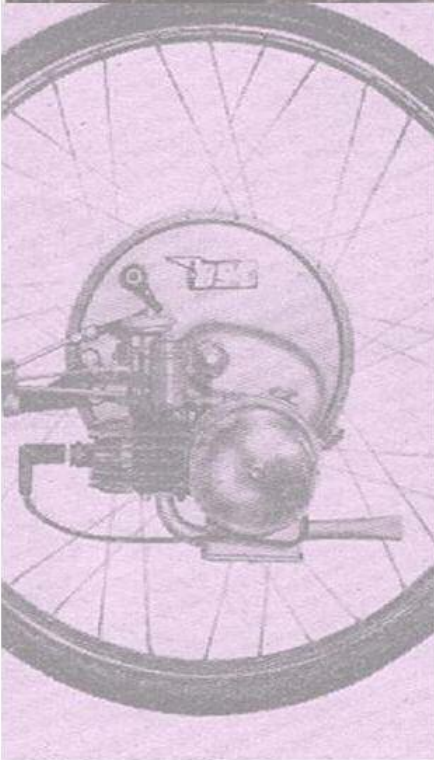
The amazing new Trafficmaster represents a major breakthrough in cycle value. Never before has such quality been available at the price. Lasting glossy finish in Green with Gold lining and non-tarnishable bright parts, 3-speed Sturmey-Archer gear as standard equipment. Sets the trend in value for money. Lady's (Model 409L) also available.



B.S.A. 'SUBURBAN' (Model 519L)

For the busy housewife; the specially designed wide loop frame with 24 in. wheels makes mounting and dismounting easy, and allows comfortable foot-on-ground position whilst waiting in traffic. Large capacity lightweight shopping basket is carried on a patented quick-release carrier. The machine has its own built-in folding stand for quick parking and getaway. In attractive Bronze Green or tasteful Antique Bronze with contrasting panels.

IceniCAM Information Service



www.icenicam.org.uk