

1957 Programmes — Cont.

obtained to the complete power unit and gear-box and by the release of three bolts the engine, including the generator and clutch housing, can be separated from the gear unit. The shapely legshields extend rearwards to the footrests thus providing complete protection. The legshields, frame, mudguards and petrol

tank are finished in the same colour enamel with the saddle in black. At present there are three colour finishes available: Light green (eau de nil); honey-beige and dark lavender-grey. Wheel rims are chromium-plated, and the silencer is finished in heat-resistant silver-aluminium paint.

NEW SPORTS RANGE BY RALEIGH



THE RALEIGH RRA MODERNE—It sells at £36 15s., or £39 19s. 6d., with a Cyclo Benelux gear.

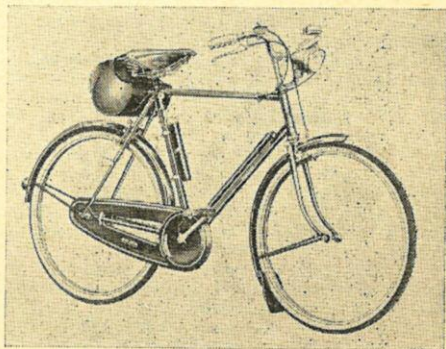
THE most important feature of the Raleigh programme is a completely revitalized sports range. This is headed by the RRA Moderne, which can be seen on the company's exhibition stand at Earls Court. It is a thoroughbred of the highest grade and will be available in the Raleigh mark only. The price is £36 15s. for a single-speed and £39 19s. 6d. for a Cyclo Benelux 5.

From January, 1957, re-designed versions of the Raleigh Lenton Marque III, Rudge Pathfinder Phase III, and Humber Clipper Series III, will be available. A prototype—the Raleigh Lenton Marque III—will be available for inspection in the Raleigh offices at the Earls Court Show.

To complete this new sports range, the company will offer the Lenton Grand Prix—a man's machine in the Raleigh mark only. Here again, a model will be displayed in the offices but not on the stand itself.

Public demand for the outstanding range of lightweight models which consists of the Raleigh Trent Tourist, Rudge Ulster Tourist, Humber Beeston Tourist, and Triumph Palm Beach Tourist, continues unabated and production will continue throughout the 1957 season. All are equipped with Sturmev-Archer three-speed gear as standard, and Dunlop White Sprite tyres. These machines, highly competitive in price, will meet the increasing demand from the type of rider who, basically, requires a sports machine but prefers flat handlebar and the comfort of 1½ in. as against 1¼ in. tyres. The Triumph Palm Beach falls into this category. It is most attractively finished and features include a white-peak head.

The junior programme introduces two entirely new models to the Raleigh range. They are a boys' and girls' 18 in. model with 24 in. by 1½ in. Endrick wheels, all-rounder bars and hooded-lever caliper brakes. The machines are finished in royal carmine. White peak heads, a popular feature on many of the company's



FULLY EQUIPPED RALEIGH—The Superbe in its 1957 guise.

adult models, will now be added to the Raleigh and Humber range of juniors. This is a continuation of the RI policy to incorporate all the adult refinements in its juvenile machines.

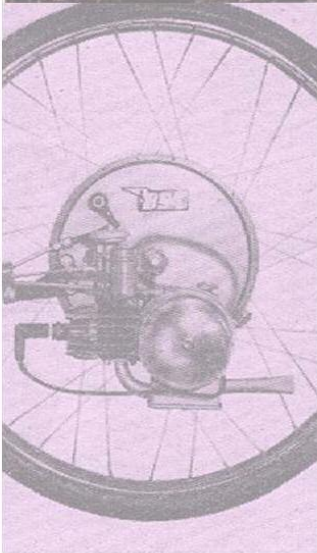
The full range embraces Raleigh, Rudge, Humber and Triumph. All are available in three sizes in both girls' and boys' models. The 16 in. frame has 20 in. wheels, the 18 in. frame 24 in. wheels and the 19½ in. frame 26 in. wheels. There is a choice of three colours for the Raleigh models and two colours for Rudge, Humber and Triumph. The two larger sizes are built from adult tubing and are entirely brazed up.

All models are fitted with Dunlop tyres, Brooks' or Lycett saddle, inflater, toolbag, tools and reflector.

Raleigh Superbe, Rudge de Luxe, and Humber Royal models will be fitted next year with stainless-steel spokes and chromium-plated rims as standard equipment. Stainless-steel rims will also be available as an optional extra.

It will thus be seen that Raleigh Industries is continuing its policy of offering a comprehensive range of models designed to suit all ages, all tastes and all pockets.

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