



Easily Britain's Number One Moped Range.



Puch Maxi 

The easy-choice, easy-to-ride, easy-to-r

The easy-choice moped.



Do you want to . . . Slip to the shops and back again? Choose the Maxi . . .

Take the economy way to work? The Maxi couldn't be better.

Give the traffic the slip, reach the office on time? Fast-moving executives are choosing Maxi.

Would you like to . . . Save money on fares and on your moped? Zippy's a brand new Maxi and brand new value too.

Forget about gears and clutches? All Maxis are fully automatic.

Nobody has a bigger, better Moped range than we do.

Which means that one of the thirteen Puch Maxis will suit you down to the road.

Whichever one you choose, you'll find all thirteen have quite a lot in common.

And that's Maxi quality, Maxi reliability, Maxi value.

The easy-does-it moped.

How would you like never to have to hear this again?

"Fares please." "Standing room only." "You've just missed it." "This train will now be one hour late." "That's the queue over there."

Own a Maxi, turn a deaf ear. Because Maxi's as nifty as Maxi's thrifty.

Maxi's the quickest, easiest way to town.

The most reliable way to work.

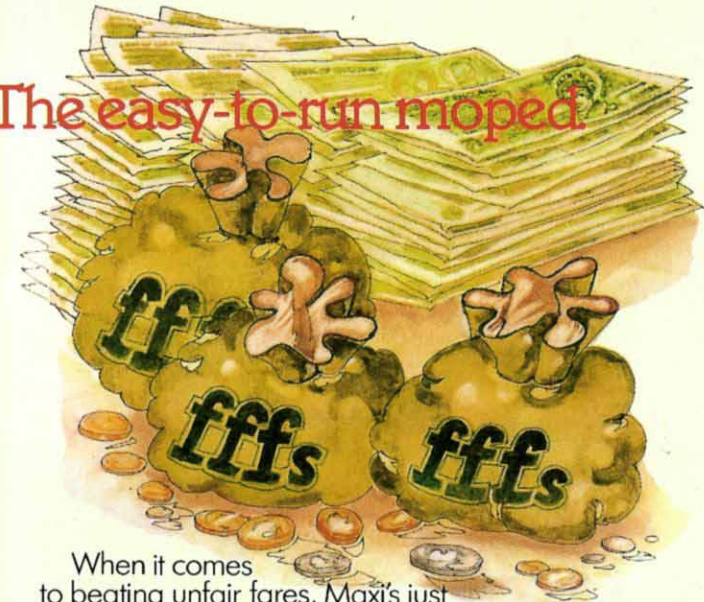
The cheapest way to the shops.

You'll zip past queues.

Laugh at jams.

And when you and Maxi arrive, parking's a doddle too.

The easy-to-run moped.



When it comes to beating unfair fares, Maxi's just the ticket.

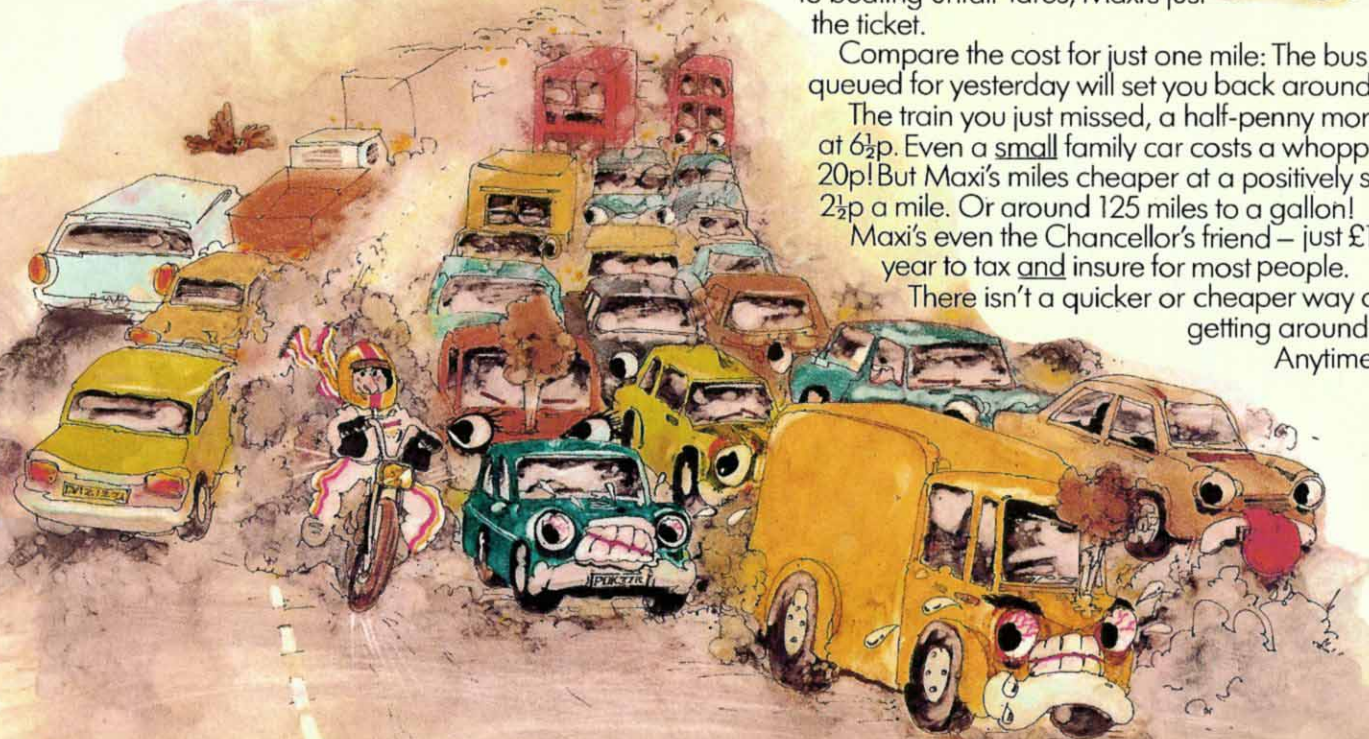
Compare the cost for just one mile: The bus you queued for yesterday will set you back around 6p.

The train you just missed, a half-penny more at 6½p. Even a small family car costs a whopping 20p! But Maxi's miles cheaper at a positively stingy 2½p a mile. Or around 125 miles to a gallon!

Maxi's even the Chancellor's friend – just £16 a year to tax and insure for most people.

There isn't a quicker or cheaper way of getting around.

Anytime.



Fun, easy-on-your-pocket moped range.

The easy-to-ride moped.

Want to be a Maxi expert? Do you have two minutes to spare? Then here goes.

All Maxis are fully automatic. That means no clutch to worry about.

You turn on the petrol, depress the choke if Maxi's cold, pull a little lever and prod Maxi into life.

Then you open the throttle. Now you're riding Maxi.

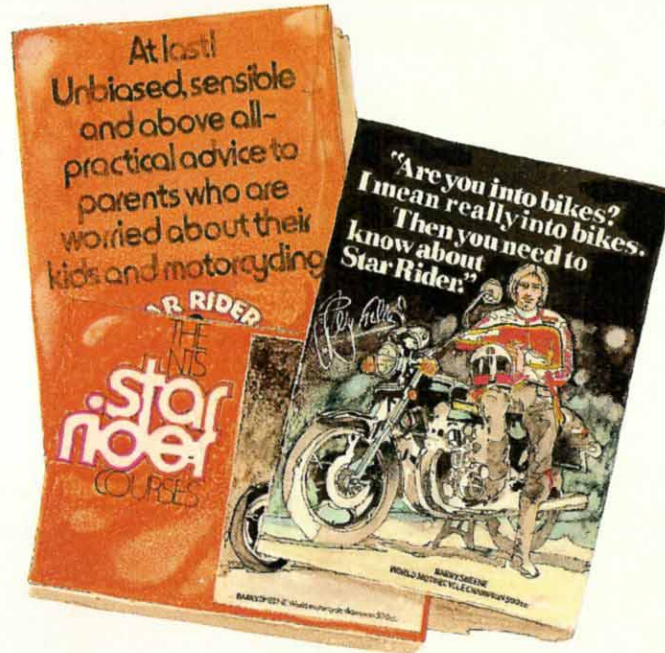


Of course, if you wish, there's a Maxi or two with 2-speed automatic gearboxes.

And Maxis with footrests instead of pedals.

But they're all simplicity itself to ride.

And remember – you can ride any Maxi on 'L' plates (or without if you have a full car driver's licence).



Be a Safe Rider.

If you've never ridden a two-wheeler before, we've three important recommendations to make.

First, the new National Training Scheme. There's probably a course in your area – for absolute beginners or even experienced riders.

Second, the Schools Traffic Education Programme or STEP for short.

Specially for people at school, STEP has courses in over 1,000 schools up and down the country.

Third, the RAC/ACU scheme – also with courses all over Britain.

We can guarantee that all three will make you a better, safer rider.

Ask your Puch dealer or local Road Safety Officer for details.

The easy-to-add-to moped.

Amazing. You can actually improve a Maxi. Simply by adding any or all of the good-looking accessories you see here.

Each one is especially made for Maxi with all the care that goes into your moped itself.

Ask your dealer about them.

They're the proof that you can't really have too much of a good thing.



Maxi legshields do just what their name implies: they make any Maxi even more comfortable to ride. As does Maxi's windshield.

Although you could be excused for buying it just because it looks so good!

Got a load to carry?

Maxi panniers and topbox swallow it easily.

See all the Maxi extras at your Maxi dealers now.

The easy-to-try moped.

"I'd like to try a Maxi please."

*"I'm Maxi.
Try me."*

"Certainly. Ride this way." Most Puch dealers have a Maxi all registered and waiting for you to try. It's the only way to find out for yourself how simple it is.

And while you're there, take a closer look at the chap behind the counter. Chances are



he's been trained by our factory to look after Maxi in the manner to which it's become accustomed. He knows every Maxi from top to bottom, inside out. His service facilities are as good as our mopeds.

Otherwise you wouldn't be there. And, believe us, neither would he.

Do call in soon and see for yourself why Maxi's the easy-to-try moped.

The easy-to-buy moped.

Maxi's so good with your money, you don't even need cash to buy it!

Because every Maxi is now available on easy **LOW DEPOSIT CREDIT TERMS** (and No Deposit terms from some dealers).

What you save on fares or petrol will almost certainly be more than what you pay each month.

The easy-to-trust moped.

Maxi's a result of Austria's reputation for quality engineering.

So you can trust it to be very reliable indeed.

You can also trust that should Maxi need attention, you've one of the finest guarantees there is.

It's for a full twelve months or 4,000 miles.

And for the first 2,000 miles we pay for

parts and labour. Trust Maxi to

look after you afterwards.



Your Maxi dealer

Steyr-Daimler-Puch(GB) Ltd., Steyr-Puch House, 211 Lower Parliament Street, Nottingham NG1 1FZ Telephone: (0602) 56521



The easy-choice, easy-to-ride, easy-to-r



Maxi Quickly



Maxi Zippy



Traffiscreen and rear indicators add up to a safer, easier ride. Good-looking too!

The speedo and mileage recorder is just part of Maxi's complete specifications.

Our steering-head lock secures your Maxi. So you can love it and leave it.

Suspension front and rear makes for a smooth ride.

These are our

Fun, easy-on-your-pocket moped range.



Maxi Two Speed Custom GL

Our handlebar fairing, tinted windscreen and legshields add that extra touch of style.

Our new ball-end levers are safer, more positive to operate. You have to hand it to Maxi.

Most moped seats are a pain in the neck. Maxi's cantilever saddle is a deal more comfortable than most.

Suspension front and rear makes for a smooth ride.

Executive panniers are lockable, quickly detachable and every bit as good as a built-in briefcase.

This is Maxi with



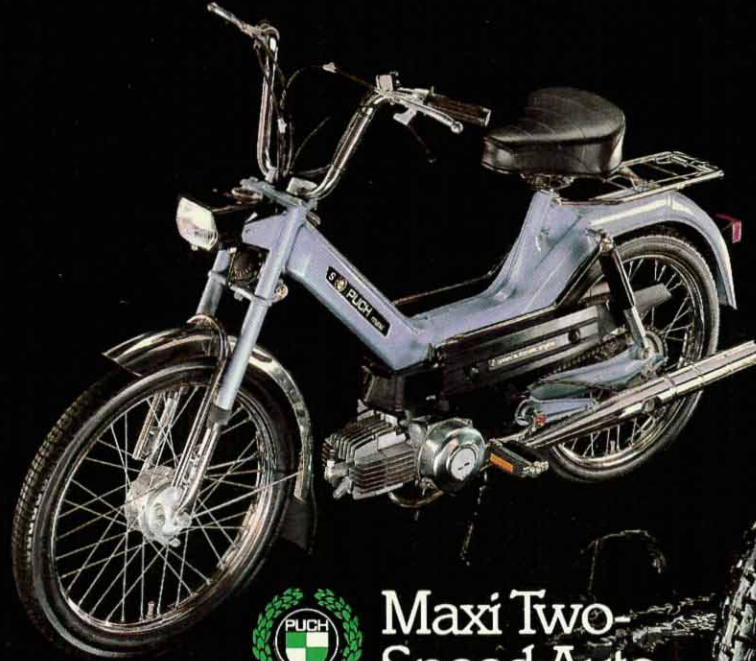
Maxi SKW



Maxi Executive



Maxi Super DK



Maxi Two-Speed Auto

new cast-alloy wheels. They're amazingly strong and very good-looking. Just like the rest of Maxi.



Maxi Quickly

The least expensive Maxi of all. The "Quickly" gives you Maxi reliability and style at a real economy price. It really is the penny-pinching way to get around.

Maxi SKW

The easy rider. No pedals, just a simple kickstart and no-ped footrests. A fully sprung frame and wide tyres help make it your automatic choice.

Maxi Executive

The superb features of the SKW – full suspension, wide tyres, kickstart and footrests, but with sturdy cast alloy wheels.

Maxi Zippy

The latest model in the Maxi range. A no-nonsense kickstart no-ped with a dazzling new Inca Gold colour scheme.

A stunning combination of Puch quality and unbeatable value makes it a winner all the way!

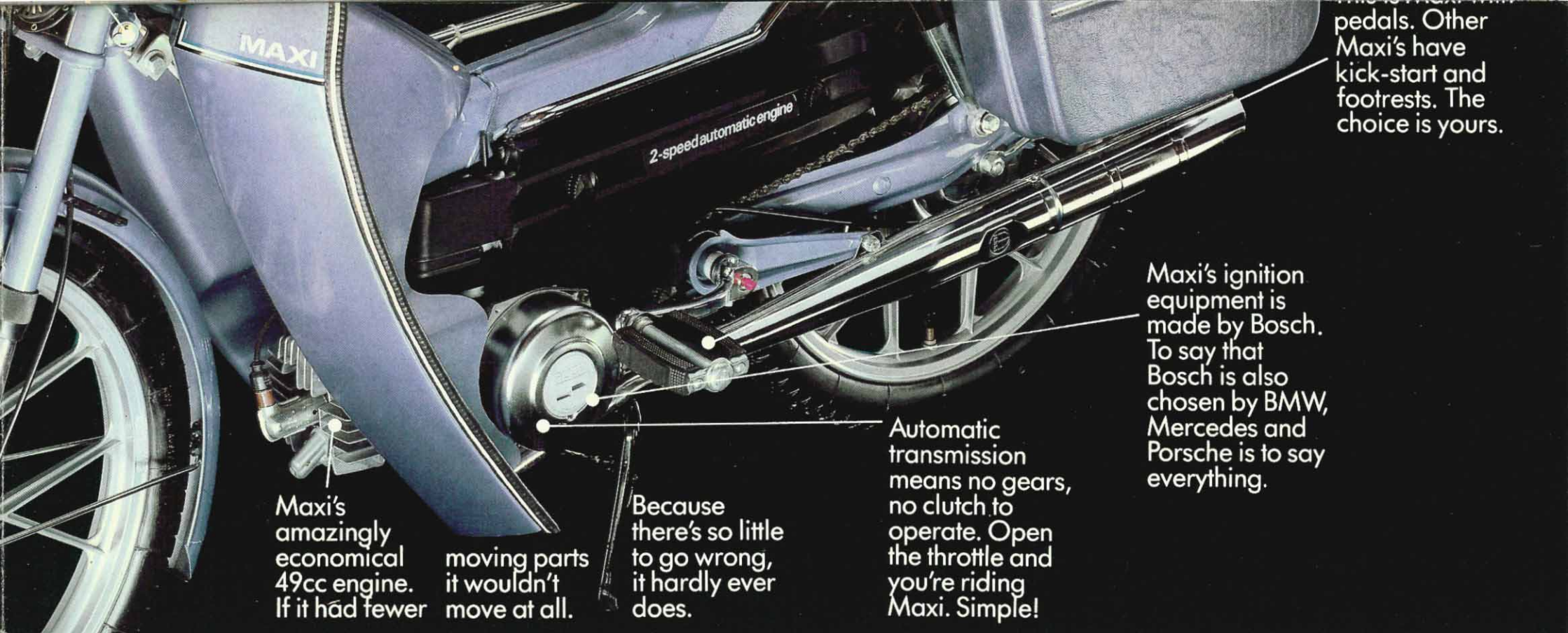
Maxi Super DK

All the features of the SKW with full suspension and wide tyres but with an extra-long padded seat that seems to smooth out the roughest roads.

Maxi Two-Speed Auto

So easy to ride – just open the throttle and off you go. An automatic model with full suspension and a two-speed transmission that gives you extra acceleration and makes hill-climbing so much easier. Finished in deep Pearl Blue.

Descriptions may have changed. Ask your dealer for the latest information. This leaflet is not a guarantee that products supplied will be in the exact accordance with the printed details.



pedals. Other Maxi's have kick-start and footrests. The choice is yours.

Maxi's amazingly economical 49cc engine. If it had fewer moving parts it wouldn't move at all.

Because there's so little to go wrong, it hardly ever does.

Automatic transmission means no gears, no clutch to operate. Open the throttle and you're riding Maxi. Simple!

Maxi's ignition equipment is made by Bosch. To say that Bosch is also chosen by BMW, Mercedes and Porsche is to say everything.

Puch Maxi

IceniCAM Information Service



www.icenicam.org.uk