



MAXI



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Maxi's a mini with the maximum: Light, easy to handle, cheap to run, quick to start. Maxi's a maxi Maxi.

Shop with Maxi, play with Maxi, have fun with Maxi. Maxi won't let you down, he's too reliable for that. A few drops of petrol and you're away—to work, to play, to holiday. With Maxi you'll discover the world of Maxi—the go-anywhere world of Maxi.





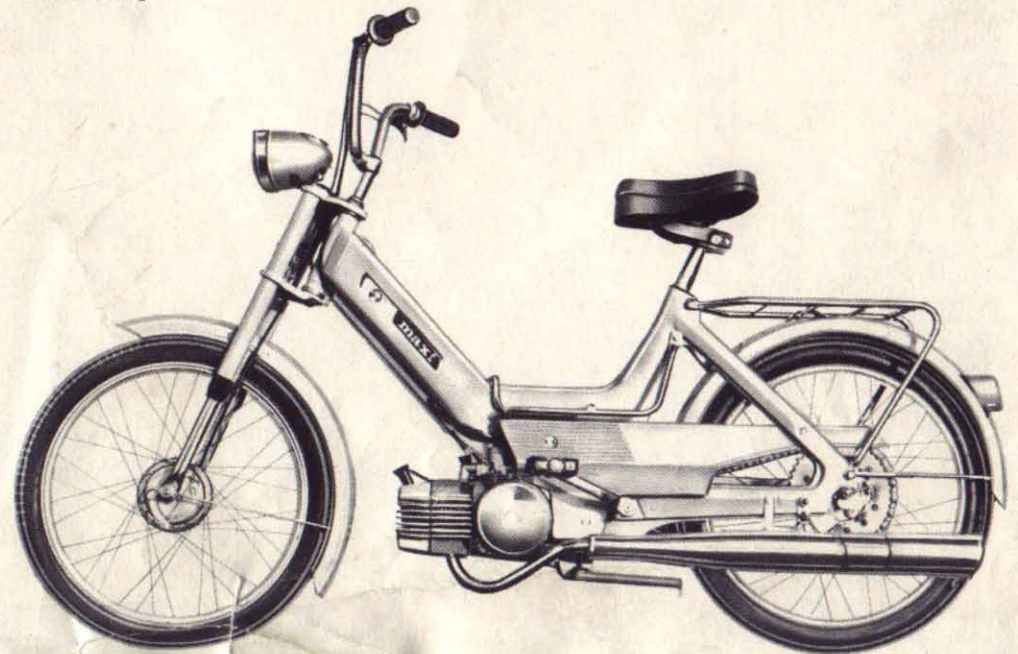


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You've always dreamed of Maxi freedom. Bus queues are a thing of the past, long hikes with heavy parcels a forgotten nightmare when you first call Maxi your own. Anyone can ride Maxi. Maxi mums, Maxi dads, Maxi kids. Ride him on a car licence or learn on a moped licence for only ten bob. Insurance for a shilling a week, well over 150 miles for every gallon of petrol and the backing of Steyr-Daimler-Puch, one of Europe's most respected names: All this is yours with Maxi. And every penny you spend on him brings you a full pennyworth of value; Maxi comes from Austria without import duty. Maxi is simple to ride, too. His 50 cc two-stroke engine is fully automatic. You just pull a lever on the handlebar to engage and start the engine or to disengage it if you want to pedal Maxi like any normal bicycle. There are no complicated controls because Maxi thinks for himself. Maxi is safe, dependable and adorable. Compare him with any other moped on the market and you'll find he's a Maxi in every respect but cost. So minimise on a Maxi.

Printed in Austria for Steyr-Daimler-Puch (Great Britain) Limited, Birkbeck House, Trinity Square, Nottingham NG1 4AF (Telephone [0602] 42482).

Maxi's equipment includes a speedometer, electric horn, spring-loaded rear carrier for shopping basket or bulky parcels and full lighting. Maxi is fully guaranteed for replacement parts and labour charges.



IceniCAM Information Service



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