

IceniCAM Information Service



THE
HALFORD
CYCLE CO., LTD.
19, HEAD STREET,
COLCHESTER.

BRIEF SPECIFICATION

ENGINE. 49 c.c. two-stroke with a stroke and bore of 38.25 x 40.5 m.m. incorporates an aluminium alloy cylinder barrel with cast liner and a detachable aluminium alloy cylinder head to facilitate easy decarbonisation.

IGNITION AND LIGHTING. Miller flywheel magneto incorporating a 6 volt 18 watt lighting circuit complete with front and rear lamps.

TRANSMISSION. By $\frac{1}{2}$ " x $\frac{3}{16}$ " extra heavy duty carrier chain.

CLUTCH. Advanced design dry multi-plate type, which ensures smooth easy take-up with positive drive.

CARBURETTOR. Gives fuel consumption of approximately 180-200 m.p.g. and has special "rich mixture" device for easy starting that is self-cancelling from the throttle twist grip.

PETROL TANK. Capacity approximately $\frac{7}{8}$ gallon, with reserve supply.

FRAME. 17" low built frame of special heavy gauge tubing with unique casting incorporating the bottom bracket with nylon bearings, housing for rubber bushed engine mountings and integral bipod centre-stand mounting.

WHEELS. Front, 23" x 2", with Phillips Hub Brakes, cable control and extra heavy gauge spokes. Rear, 23" x 2" with Coaster Hub Brake and extra heavy gauge spokes.

SADDLE. Large Continental type with front fulcrum springing.

ENGINE FAIRING. Of generous design, beaded and fluted for rigidity and incorporating chain cover.

FINISH. Frame Silver Grey, with tank and fairings in Flamboyant Red.

EQUIPMENT. Electric horn, number plates, licence holder, front and rear lamps, strong bipod centre stand, tubular carrier, metal pump, saddle bag and tools

ACCESSORIES FOR THE "PANDA"

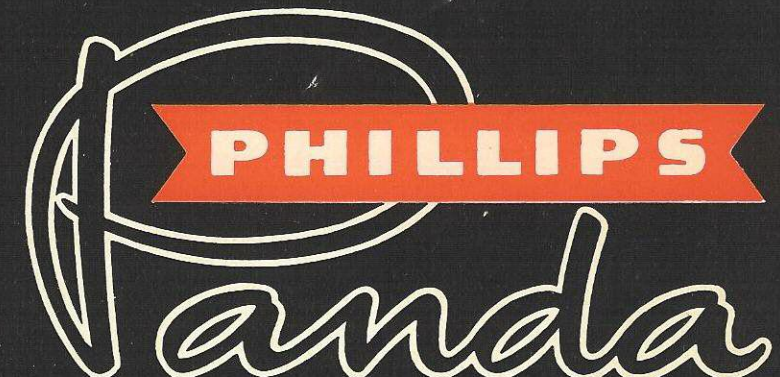
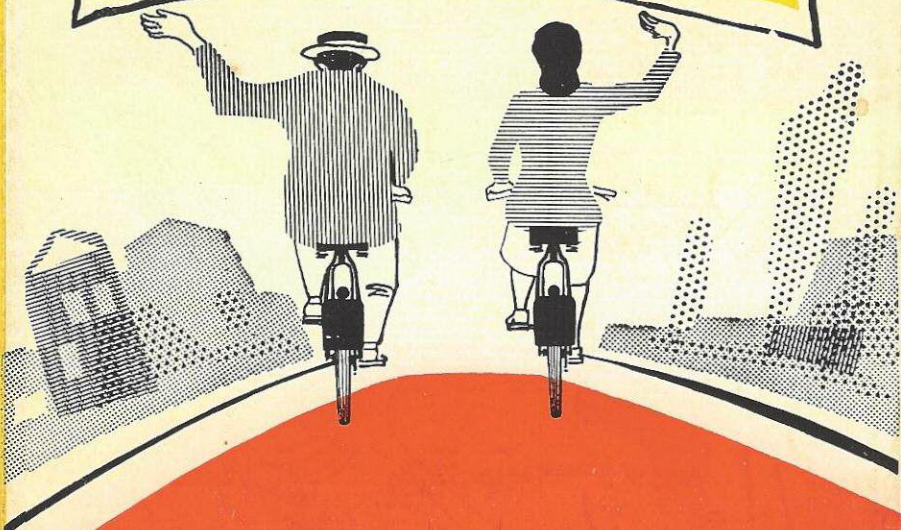
For your additional comfort and convenience there are these legshields, windshields and pannier bags. These are both strong and light in construction, and have been specially designed for the "Panda." They are styled and finished to tone in with the silver-grey frame.



Legshields
£3 5s. 0d.

Windshield
£2 7s. 9d.

Pannier Bags
£2 9s. 10d.
per pair



The

PHILLIPS

Panda

The Panda offers you that reliable, economical and convenient personal transport which is becoming more and more necessary these days. It is powered by a sturdy 49 c.c. engine which has been in use by the thousand during the last five years in countries all over the world and has acquired an unequalled reputation for reliability and power.

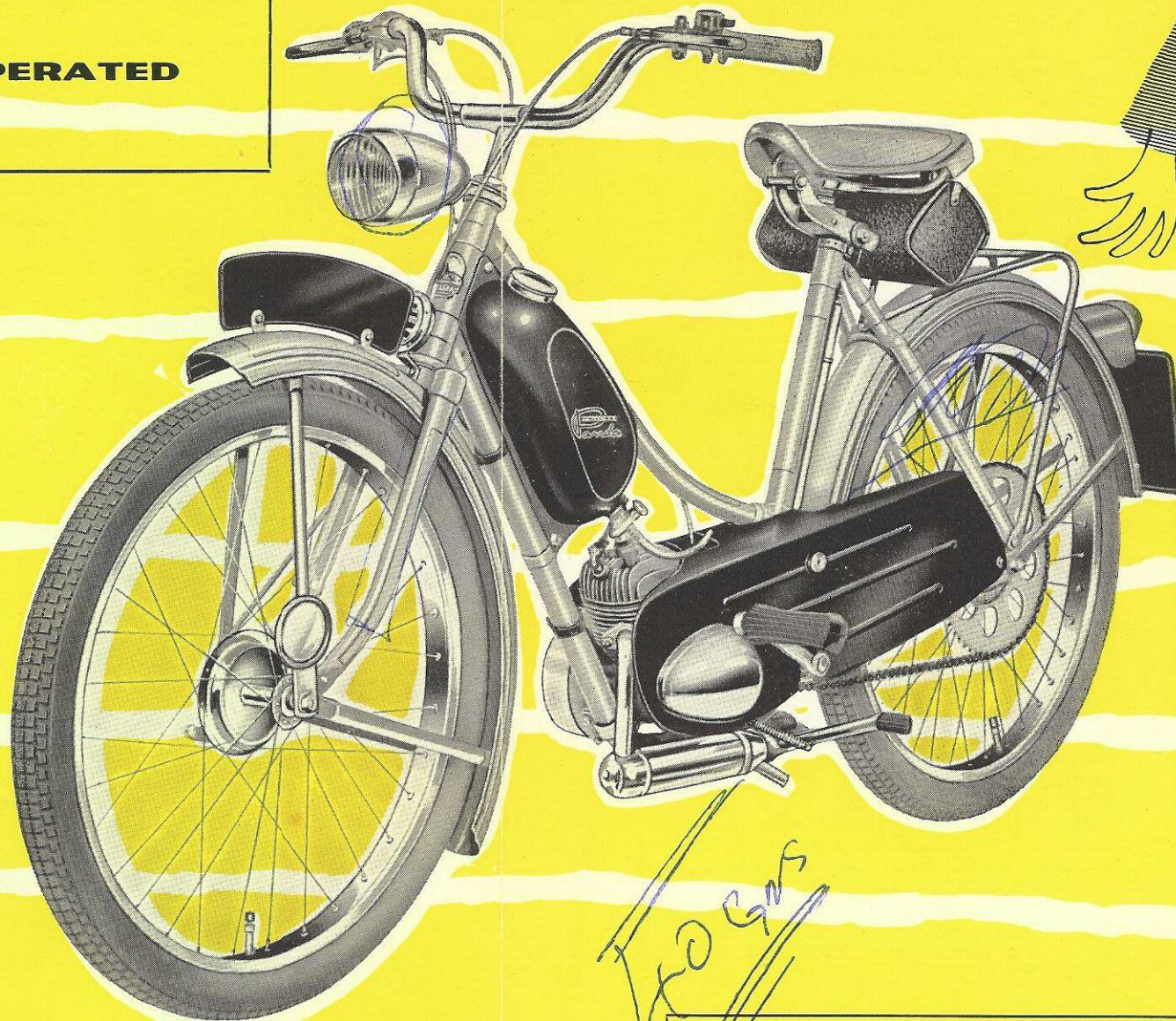
Experience has shown that a clutch is a "must" on a modern moped. The "Panda" has an easy-to-use hand-controlled clutch, smooth and simple to operate. This enables you to "kick-start" the engine without pedalling the machine—release the clutch and away you go, with no need to pedal, even on an incline. In traffic or at traffic lights the clutch allows you to keep the engine ticking over, ready to move off without any trouble at all.

The "Panda" has power for stopping, too! The motor-cycle type hub brake in the front wheel and the positive action back-pedal brake in the rear mean that you can always stop surely and smoothly. The wheels have 23" x 2" tyres to give extra comfort, freedom from vibration, and safe roadholding. The large rubber saddle is comfortable, too, and the low riding position gives comfort combined with safety—at rest you can put your feet flat on the ground with ease, this makes the "Panda" entirely suitable for ladies.

Insurance is no problem—a special policy is available to "Panda" owners to give you immediate and comprehensive cover at the special privilege rate of 25/- for the year! Road Tax costs only 17/6 for the year—so, with its petrol consumption of 180-200 miles per gallon, buying and riding the "Panda" can cost less than many people spend on bus fares alone.

YOUR LOCAL PHILLIPS DEALER CAN TELL YOU ANYTHING MORE YOU WANT TO KNOW ABOUT THIS FINE MACHINE — AND ALSO GIVE YOU DETAILS OF THE ATTRACTIVE EASY PAYMENT TERMS AVAILABLE.

**SINGLE GEAR
49 c.c. MOPED
with
HAND OPERATED
CLUTCH**



100 GNS

51 GUINEAS INC. P. TAX

INCLUDING MILLER LIGHTING SET, ELECTRIC HORN, NUMBER PLATES, LICENCE HOLDER, CARRIER, TOOL BAG AND TOOLS.

.... Easy to buy Easy to ride