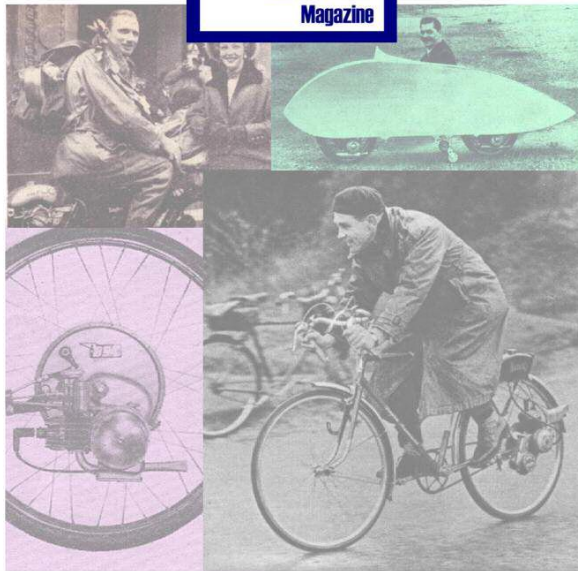


# IceniCAM Information Service



# PHILLIPS

THE TRUE TEMPER STEEL BICYCLE

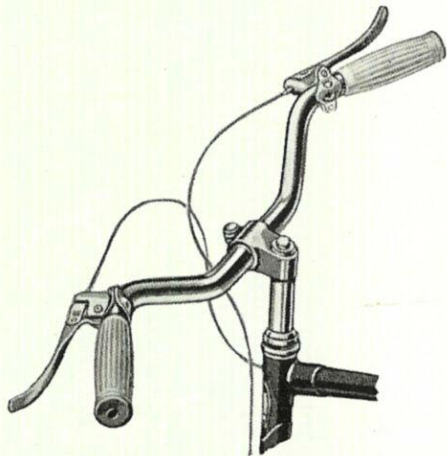
*for every  
occasion*



# Towards Better Cycling



The popular all-rounder handlebar bend which is available on all cable brake models



There is a personal satisfaction in owning a 'Phillips'. Your choice is backed by the reputation and experience of a company which has been making bicycles and bicycle fittings for over sixty years, and whose products have become a symbol of quality in every country where cycles are ridden. Whether you want a bicycle just for work or for shopping, for week-end runs or for touring, for club meetings or for sporting events, you may be sure that, whatever your choice from this range, there is no finer machine in its class. Your local Phillips appointed dealer is an expert on bicycles, and will be delighted to show you these models and give you details of Easy Payment Terms.

All models in the Phillips range are available on attractive Easy Payment Terms by C.C.F. Ask your dealer for details.

# PHILLIPS

THE TRUE TEMPER STEEL BICYCLE

## Manhattan

Men's Model P.37 Lady's Model P.38



Brilliant styling and two-colour finish of Flamboyant Italian Red and White (as illustrated) or Black and Flamboyant Lime, make the "Manhattan" a most attractive machine. It is a fully-equipped tourist model, and the price includes a Sturmey-Archer three-speed gear and dynohub lighting, kick stand and Reflector pedals. The "Manhattan" is available with frame sizes of 19", 21", 22" or 23".

Price complete: **£22 4s. 8d.** inc. tax.

With three-speed only (less lighting) :  
**£19 16s. 0d.** inc. tax.

# Sports Light Roadster

Men's Model P.1 Lady's Model P.2

A lightweight machine designed for ease and comfort, and incorporating many of the weight saving features of a sports machine. A Light Tourist handlebar bend is fitted as standard, or an all-rounder bend is available if preferred. In addition to the frame sizes of 21", 22" or 23", the Sports Light Roadster is available in a 19" size, an ideal machine for "teenagers". The standard finish is Black, or an alternative finish of Olive Green, Sapphire Blue, Maroon, Flamboyant Blue or Flamboyant Deep Burgundy may be obtained at a slight extra charge.

This machine is also available with roller lever brakes as Model P.5 (Men's) and P.6 (Ladies').

Price (single speed): **£16 11s. 10d. inc. tax.**

With Sturmey-Archer 3-speed :

**£18 17s. 7d. inc. tax.**

With Sturmey-Archer 3-speed and dynohub lighting : **£21 6s. 4d. inc. tax.**

*For additional equipment see page 15*



## Lightweight Tourist

Men's Model P.27 Lady's Model P.28



Ideal for both town and country use, and for week-end relaxation, these models combine the lightness and flexibility of a sports machine with the riding comfort and equipment of a tourist cycle. A Sturme-Archer three-speed gear is included in the specification, and finish is either Black with White Box Lining or Flamboyant Burgundy with White Lining and Ice Blue celluloid mudguards — the Burgundy version having tan saddle, touring bag and handlebar grips. Frame sizes 21", 22" or 23".

Price (including Sturme-Archer three-speed gear): **£19 18s. 6d. inc. tax.**

*For additional equipment see page 15*

# Roadmaster

Men's Model P.9 Lady's Model P.10

A machine designed to give really hard service at low cost. Available in frame sizes 20", 22" and 24" on the Men's Model P.9 or 20" and 22" on the Lady's Model P.10. The finish is in Black, or, at slight extra charge, in Olive Green, Sapphire Blue or Maroon.

Price (single speed) : **£15 13s. 8d.**

With Sturmey-Archer three-speed :  
**£17 19s. 5d. inc. tax.**

Also available with Sturmey-Archer three-speed gear and detachable oil-bath gearcase as Model P.11 (Men's) and P.12 (Ladies').

Price : **£18 15s. 1d. inc. tax.**

*For additional equipment see page 15*



## Jaguar

Men's Model P.18 Lady's Model P.31



A high grade club machine which has earned an outstanding reputation. The frame and fork are of Reynolds '531' tubing (73°/71°) with Alattet head fittings, Grand Prix light alloy brakes, Resilion large flange continental hubs, Bluemel Club Special deep dome mudguards, and 27" high pressure rims and tyres. Frame sizes 21½" or 22½". Four-speed Derailleur gears (3/32") are incorporated in the standard specification. Colour finishes are Black and White with Red mudguards, pump and tape, or Silver-Grey with Red accessories, or Flamboyant Magenta, or Flamboyant Green, with white fluted brake cables.

Price (complete with four-speed 3/32" Derailleur gears): **£23 15s. 4d. inc. tax.**

With double chainwheel (giving eight speeds): **£25 12s. 10d. inc. tax.**

*For additional equipment see page 15*



# Kingfisher

Men's Model P.33 Lady's Model P.34

The flashing 'Kingfisher' with its finish of Flamboyant Kingfisher Blue with White panels, and Red taped handlebar bend, red pump and white-wall tyres, is a most attractive fully-equipped sports machine. Resilion four-speed Deraillieur gears with brazed-on stay attachment are included in the standard specification. A Maes bend is fitted as standard, but an Allrounder is offered as an alternative at no extra charge. A large touring bag, cut-away saddle and hooded brake levers with white fluted cables complete the specification. Frame sizes are 19", 21", 22" or 23".

Price (complete with four-speed Resilion Deraillieur) : **£19 8s. 1d.** inc. tax.

Complete with double chainwheel (giving eight speeds) : **£21 5s. 7d.** inc. tax.

*For additional equipment see page 15*



## Valiant

Men's Model P.13 Lady's Model P.14



A striking new addition to the Phillips sports range. The Valiant has a daring colour scheme of Flamboyant Italian Red or Flamboyant Blue with light blue head and peaks and light blue plastic sleeve grips on the Maes bend. Frame sizes available are 19", 21", 22", or 23", and the specification includes celluloid mudguards. An Allrounder bend is offered in place of the Maes bend if preferred.

Price (single speed) : **£16 16s. 1d.**  
 With Sturmey-Archer or Derailleur  
 three-speed : **£19 1s. 10d. inc. tax.**

*For additional equipment see page 15*

## Sports Light Tourist

Men's Model P.3 Lady's Model P.4

The Sports Light Tourist is a fully equipped all-weather machine, but is light and easy to ride. A Sturmey-Archer 3-speed gear and full oil-bath gearcase are included in the standard specification, and there is a choice of four frame sizes, 19", 21", 22", or 23". Black is the standard finish, with Olive Green or Flamboyant Deep Burgundy at a slight extra charge.

A similar machine, but with roller lever brakes is also available : (Men's Model P.7 and Lady's Model P.8).

Price (including 3-speed gear) :

**£19 16s. 11d. inc. tax.**

Price (with three-speed gear and dynohub lighting): **£22 5s. 7d. inc. tax.**

*For additional equipment see page 15*



## Vox Populi

Men's Model P.15 Lady's Model P.16



This well known sports machine has a 73°/71° frame of Reynolds '531' tubing, hooded lever brakes, and taped maes bend. Tyres are Dunlop White Sprite on 26" or 27" rims. Hubs are Resilion large flange, and brakes Phillips Grande Vitesse. Finish is Flamboyant Italian Red, or Flamboyant Blue, or dual tone Light Blue/Dark Blue.

Price (single speed) : **£18 16s. 7d.**  
inc. tax.

With three-speed gear (Resilion, Benelux or Sturmey-Archer): **£21 2s. 4d.**  
inc. tax.

With five-speed gear and double chain-wheel (giving 10 speeds) : **£23 6s. 1d.**  
inc. tax.

*For additional equipment see page 15*

# Fleur de Lys

## Men's Model P.17.

Machines of this calibre are founded on the knowledge and experience gained from actual use by successful riders in racing, fast touring, or club riding combined with modern techniques of production. This is the background of the Fleur de Lys.

The frame, forks and stays are of Reynolds '531' tubing with parallel angles of  $72^\circ$  and frame sizes  $21\frac{1}{2}$ ",  $22$ ",  $22\frac{1}{2}$ ",  $23$ " or  $23\frac{1}{2}$ ". The features include cutaway Phoenix lugs, brazed-on cable eyes, Lightweight Continental type head and bottom bracket fittings, 27" H.P. Dunlop rims and tyres with double butted spokes. Large flange Resilion hubs, Grand Prix light alloy brakes. Alloy bars taped and stopped, Brookes B17 best butt leather saddle. Bluemel club special mudguards, 18" pump. 3 pin fluted pattern chain set. Finish is in Flame with Black contrast panels, half chrome fork ends, with attractive contemporary badge and transfers.

Price including 5 speed gear **£27 19s. 11d.**  
or complete with double chainwheel giving 10 speeds **£29 17s. 5d.** including Purchase Tax.





## Junior Sports

Boy's Model P.198 Girl's Model P.208

This attractive machine is a perfect smaller edition of the full size adult sports model. It has an 18" Sports frame and 24" wheels with white wall tyres, cable brakes and an all-rounder handlebar. It is finished in Flamboyant Kingfisher Blue, or alternatively in a striking scheme of Black and White with red mudguards and pump (as illustrated).

Price : £14 16s. 5d. inc. tax.

## Juvenile

Boy's P.19 Girl's P.20



One of the most popular models in the whole Junior range. This attractive and sturdily constructed machine has an 18" frame with 24" wheels. Double roller lever brakes are fitted, and the finish is in Flamboyant Blue or Flamboyant Italian Red with white chainguard and frame ornamentation.

Price : £13 19s. 6d. inc. tax.

19" frame sizes available for most adult machines to suit the growing junior.





## Minor

Boy's Model P.29    Girl's Model P.30



These sturdy little machines, with 16" frame constructed of full-size adult tubing and 20" wheels, are an excellent introduction to cycling for the youngster who wants something bigger than the Kiddies' Model. The finish is in Flamboyant Italian Red or Flamboyant Blue with white chain-guard and frame ornamentation. Double roller lever brakes ensure absolute safety.

Price : £13 2s. 3d. inc. tax.

## Kiddies

Boy's Model P.21    Girl's Model P.22

The ideal Model to start with, giving confidence and safety to the junior. The 16" frame and 18" wheels with pneumatic tyres for pavement riding, and efficient double roller lever brakes make this a most attractive machine with its finish of Flamboyant Italian Red or Flamboyant Blue with white mud-guards and tan saddle and tool bag.

Price : £12 4s. 5d. inc. tax.



## Magic Steed

Model P.28



For hours of joy and pleasure what could be better for children than this precision-built tricycle with the robust patent Duplex frame and smooth running ball bearings throughout — with differential rear axle and 14" or 16" wheels with pneumatic tyres. Comfort and safety are assured by the efficient front Roller lever brake and full chain-cover. Finished in Flamboyant Blue or Flamboyant Italian Red.

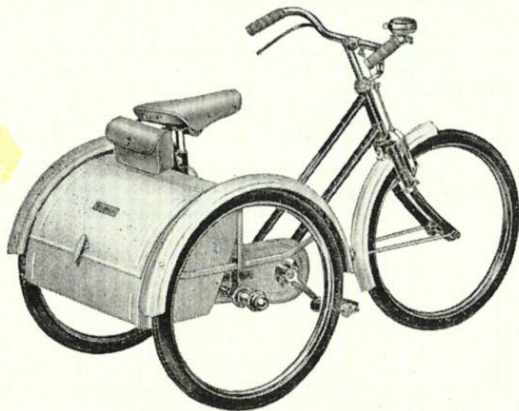
Price (as illustrated) : **£11 13s. 6d.** inc. tax.  
 or with streamlined boot : **£13 1s. 4d.** inc. tax.  
 Telescopic control handle : **6s. 0d.** extra.

## Red Knight

Model P.32

An ideal gift of outstanding value for children, the 'Red Knight' is designed to withstand really hard wear with its ball bearing bottom bracket, head and front axle, and adjustable rear end. Its 16" wheels are fitted with solid tyres, and roller lever brake and full chain-cover add to the safety of this robust model. Choice of Red or Sapphire Blue finish.

Price : **£10 1s. 6d.** inc. tax.  
 or complete with streamlined boot (as illustrated) :  
**£11 9s. 4d.** inc. tax.  
 Telescopic control handle **6s. 0d.** extra.





# ADDITIONAL EQUIPMENT

	PRICE including Pur. Tax £ s. d.		PRICE including Pur. Tax £ s. d.
<b>GEARS : HUB</b>		<b>LIGHTING</b>	
<b>Sturmev Archer</b>		<b>Sturmev-Archer</b>	
3 speed, wide ratio .. .. .	2 5 9	GH6 Front Dyno Hub. Extra on all models .. .. .	2 16 4
3 speed, medium ratio .. .. .	2 11 9	AG Rear Dyno Three. Extra on single speed models .. .. .	4 14 6
4 speed, wide ratio .. .. .	2 9 9	AG Rear Dyno Three. Extra on S.A. 3 speed models .. .. .	2 8 8
4 speed, medium ratio .. .. .	2 17 1	FG Rear Dyno Four. Extra on single speed models .. .. .	5 0 0
<b>GEARS : DERAILLEUR</b>		DBU Battery Unit. Extra to above ..	10 7
<b>Resilion</b>		<b>TRICYCLES</b>	
Standard 3 speed, 14, 17, 20 $\frac{1}{8}$ " chain ..	2 5 9	Streamlined Boot for P25 and P32 ..	1 7 10
Standard 4 speed, 14, 16, 18, 20 $\frac{3}{32}$ " chain	2 9 9	Telescopic Handle for P25 and P32 ..	6 0
<b>Benelux or Simplex Tour de France</b>		<b>COLOURS</b>	
3 speed 14, 16, 18 $\frac{1}{8}$ " chain .. .. .	2 5 9	Colour finish, where not included in standard specification .. .. .	6 8
4 speed 14, 16, 18, 20 $\frac{1}{8}$ " or $\frac{3}{32}$ " chain ..	2 9 9	<b>EXTRAS</b>	
5 speed 14, 16, 18, 20, 22 $\frac{3}{32}$ " chain ..	2 12 0	Oil Bath Gear Case where not specified	1 1 2
<b>Double chainwheel and front changer</b> ..		Girder Fork on P29, P30 Model .. ..	8 4
<b>HUB BRAKES :</b>		Balancer Wheels (P21, P22, P29 or P30)	18 6
Phillips, per pair .. .. .	2 10 3	Phillips Steel Kick Stand .. .. .	5 9
Sturmev-Archer on Sturmev-Archer 3 speed models, per pair .. .. .	2 10 3		
<b>RESILION BRAKES :</b>			
Extra on Vox Populi P15/16 or Light-weight Tourist P27/28 .. .. .	1 0 0		
Extra on Jaguar P18/31 .. .. .	8 6		

*Phillips policy is one of continuous improvement : Specifications and Prices are subject to revision at any time without notice*

**PHILLIPS CYCLES LIMITED · CREDENDA WORKS · SMETHWICK · BIRMINGHAM 40**

Phone: SMethwick 1531 (10 lines) Grams and Cables: Tourists, Birmingham

