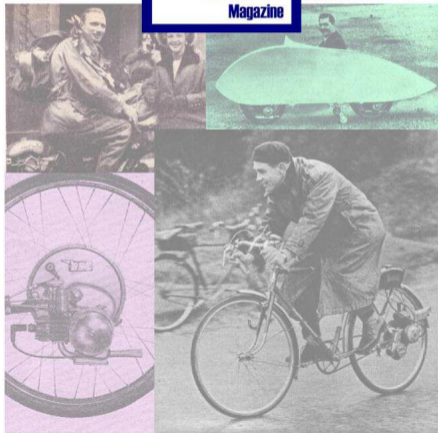
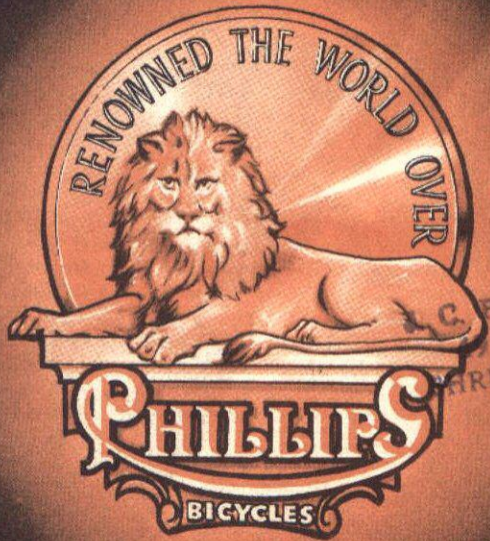


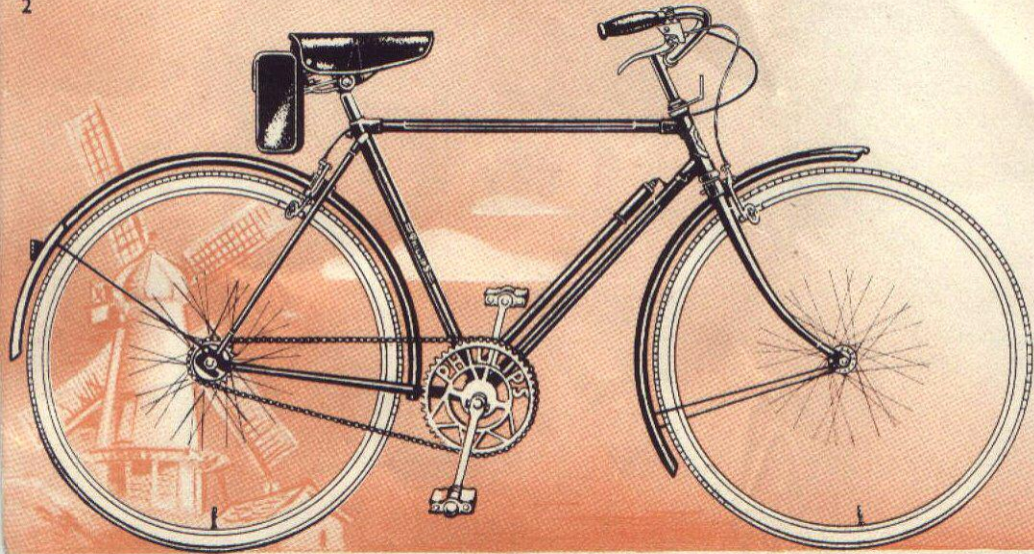
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SPORTS LIGHT ROADSTER MODEL — Gent's P.1

Frame: 21 in., 22 in. and 23 in.; entirely brazed-up; quick release rear fork ends; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop 26 in. x $1\frac{1}{2}$ in. **Wheels:** Dunlop Endrick rims; chrome plated; rustless steel spokes. **Hubs:** Narrow barrel. **Mudguards:** Light steel; spearpoint with chrome tip to front. **Handlebar:** Light Tourist raised. **Brakes:** "Vox Populi" caliper, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Finish:** Lustrous black enamel on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tourist bag, pump.

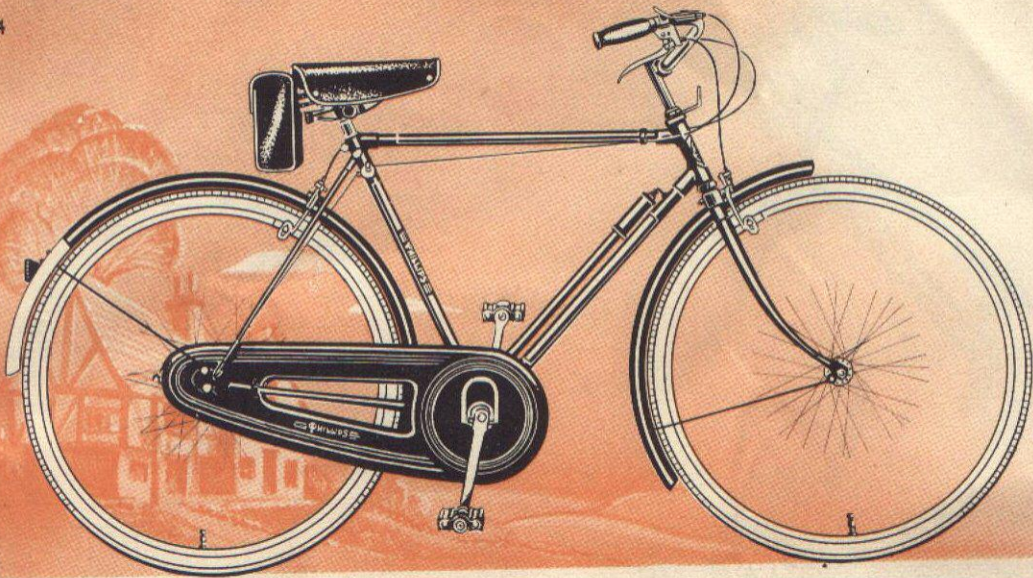
For prices and extras—see page 23.



SPORTS LIGHT ROADSTER MODEL — Lady's P.2

Frame: 21 in. and 22 in.; entirely brazed-up; quick release rear fork ends; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop 26 in. x 1½ in. **Wheels:** Dunlop Endrick rims; chrome plated; rustless steel spokes. **Hubs:** Narrow barrel. **Mudguards:** Light steel; spearpoint with chrome tip to front. **Handlebar:** Light Tourist raised. **Brakes:** "Vox Populi" caliper, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Chainguard:** Hockey stick pattern. **Finish:** Lustrous black enamel on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tourist bag, pump.

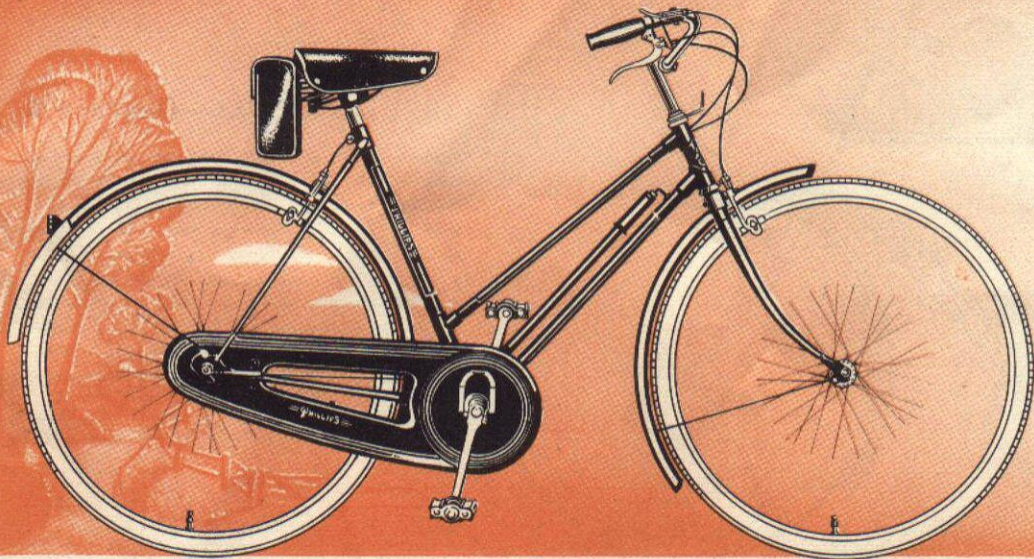
For prices and extras—see page 23.



SPORTS LIGHT TOURIST MODEL — Gent's P.3

Frame: 21 in., 22 in. and 23 in.; entirely brazed-up; quick release fork ends; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop 26 in. x 1 $\frac{3}{8}$ in. **Wheels:** Dunlop Endrick rims; chrome plated; rustless steel spokes. **Mudguards:** Special domed pattern. **Handlebar:** Light Tourist raised. **Brakes:** "Vox Populi" caliper front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Gearcase:** Detachable oilbath. **Gears:** Sturmey-Archer 3-speed. **Finish:** Lustrous black enamel on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tourist bag, pump.

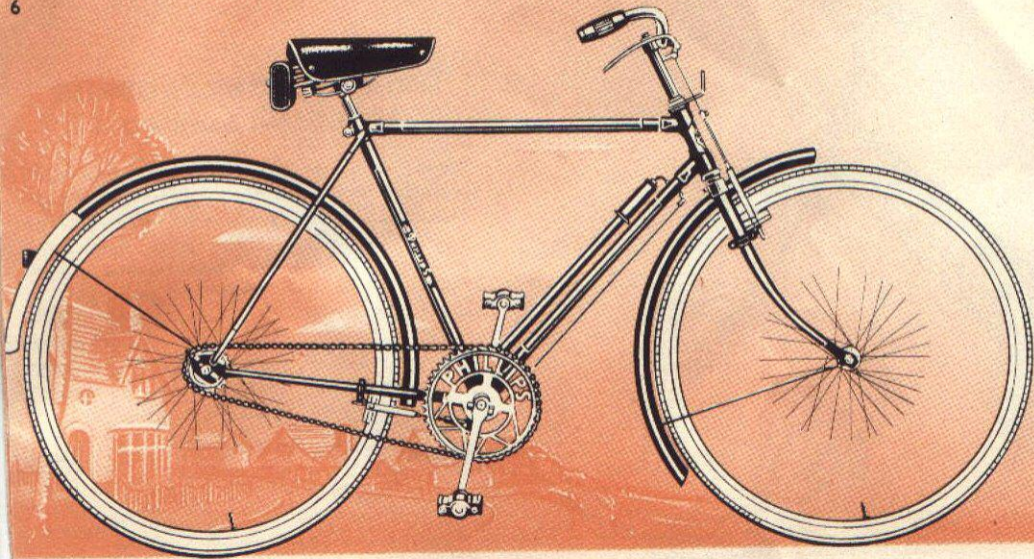
For prices and extras—see page 23.



SPORTS LIGHT TOURIST MODEL — Lady's P.4

Frame: 21 in. and 22 in.; entirely brazed-up; quick release fork ends; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop 26 in. x 1 $\frac{3}{8}$ in. **Wheels:** Dunlop Endrick rims; chrome plated; rustless steel spokes. **Mudguards:** Special domed pattern. **Handlebar:** Light Tourist raised. **Brakes:** "Vox Populi" caliper front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Gearcase:** Detachable oilbath. **Gears:** Sturmey-Archer 3-speed. **Finish:** Lustrous black enamel on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tourist bag, pump.

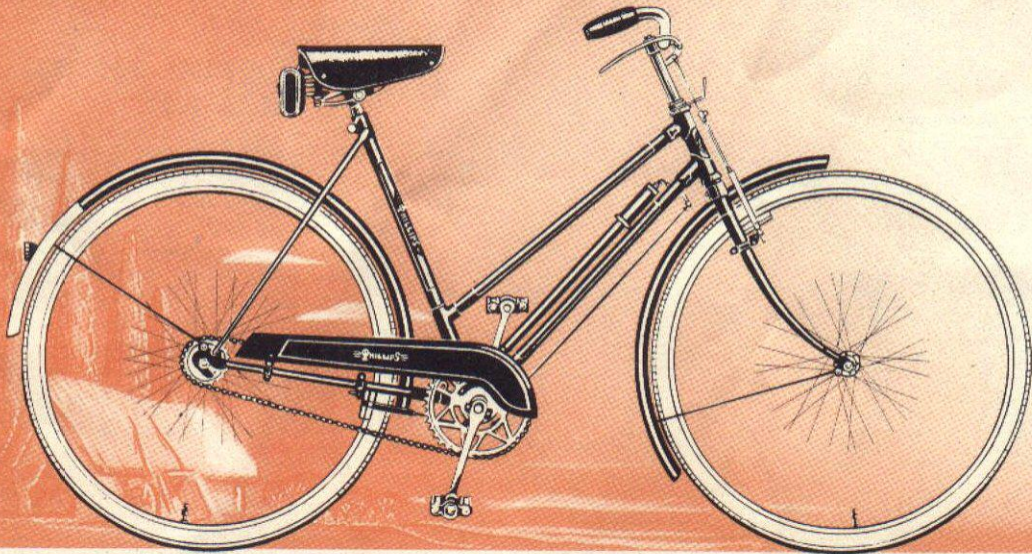
For prices and extras—see page 23.



SAFETY MODEL—Gent's P.5

Frame: 21 in., 22 in. and 23 in.; entirely brazed-up; quick release rear fork ends; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop 26 in. x 1½ in. **Wheels:** Dunlop Westwood rims; chrome plated; rustless steel spokes. **Hubs:** Narrow barrel. **Mudguards:** Special domed pattern. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Finish:** Lustrous black enamel on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tool bag, pump.

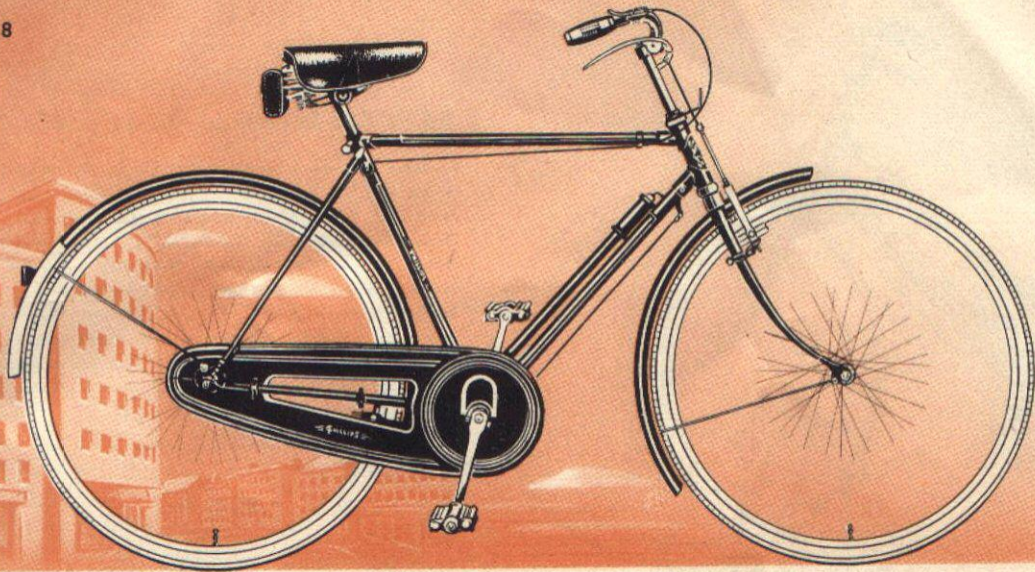
For prices and extras—see page 23.



SAFETY MODEL—Lady's P.6

Frame: 21 in. and 22 in.; entirely brazed-up; quick release rear fork ends; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop 26 in. x $1\frac{1}{2}$ in. **Wheels:** Dunlop Westwood rims; chrome plated; rustless steel spokes. **Hubs:** Narrow barrel. **Mudguards:** Special domed pattern. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Chainguard:** Hockey stick pattern. **Finish:** Lustrous black enamel on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tool bag, pump.

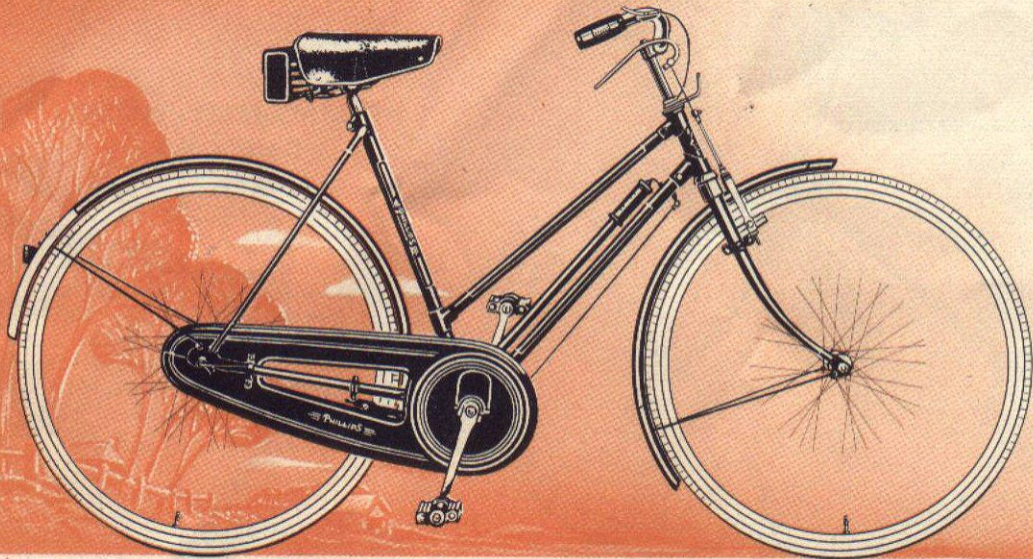
For prices and extras—see page 23.



SAFETY TOURIST MODEL Gent's P.7

Frame: 21 in., 22 in. and 23 in.; entirely brazed-up; quick release fork ends; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop 26 in. x 1½ in. **Wheels:** Dunlop Westwood rims; chrome plated; rustless steel spokes. **Mudguards:** Special domed pattern. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Gearcase:** Detachable oilbath. **Gears:** Sturmey-Archer 3-speed. **Finish:** Lustrous black enamel on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tool bag, pump.

For prices and extras—see page 23.



SAFETY TOURIST MODEL Lady's P.8

Frame: 21 in. and 22 in.; entirely brazed-up; quick release fork ends; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop 26 in. x 1½ in. **Wheels:** Dunlop Westwood rims; chrome plated; rustless steel spokes. **Mudguards:** Special domed pattern. **Handlebar:** Light Tourist raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Gearcase:** Detachable oilbath. **Gears:** Sturmey-Archer 3-speed. **Finish:** Lustrous black enamel on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tool bag, pump.

For prices and extras—see page 23.



ROADMASTER MODEL Gent's P.9

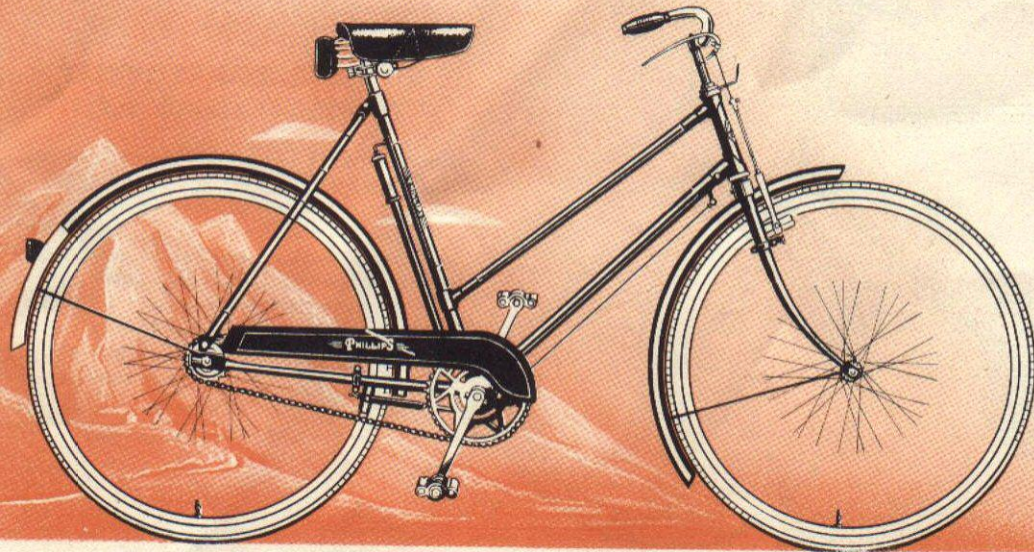
Frame: 20 in., 22 in. and 24 in.; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop Roadster 26 in. x $1\frac{1}{2}$ in. **Wheels:** Dunlop Westwood rims; heavily chrome plated; rustless steel spokes. **Hubs:** Narrow barrel. **Mudguards:** Special domed pattern. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Finish:** Lustrous black enamel on rustproof surface; red and gold lined; usual parts heavily chrome plated. **Equipment:** Tool bag, pump.

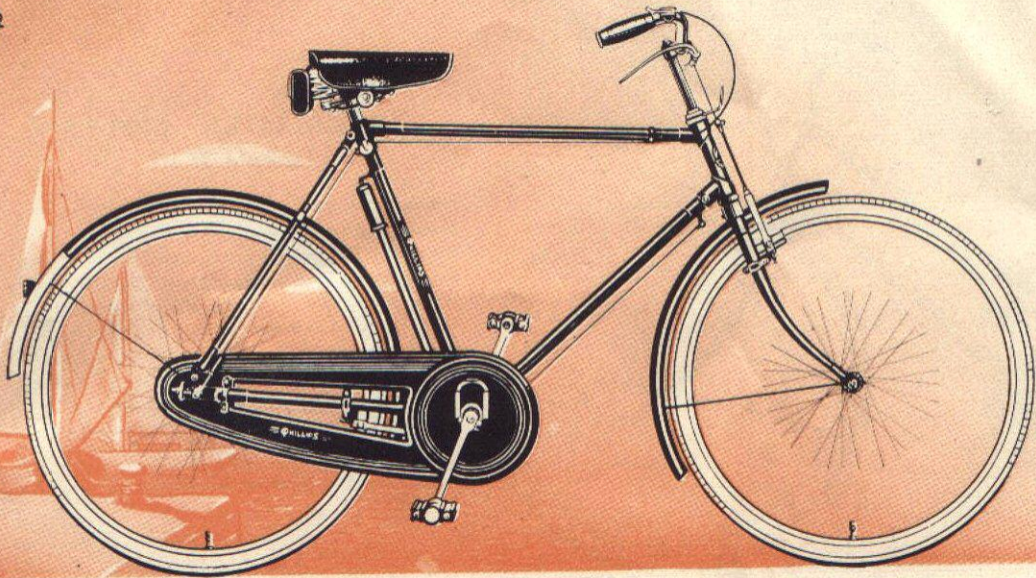
For prices and extras—see page 23.

ROADMASTER MODEL Lady's P.10

Frame: 20 in. and 22 in.; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop Roadster 26 in. x $1\frac{3}{8}$ in. **Wheels:** Dunlop Westwood rims; heavily chrome plated; rustless steel spokes. **Hubs:** Narrow barrel. **Mudguards:** Special domed pattern. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Chainguard:** Hockey stick pattern. **Finish:** Lustrous black enamel on rustproof surface; red and gold lined; usual parts heavily chrome plated. **Equipment:** Tool bag, and pump.

prices, extras—see page 23.





ROADMASTER TOURIST MODEL — Gent's P.11

Frame: 20 in., 22 in. and 24 in; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop Roadster 26 in. x 1½ in. **Wheels:** Dunlop Westwood rims; heavily chrome plated; rustless steel spokes. **Mudguards:** Special domed pattern. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Gearcase:** Detachable oilbath. **Gears:** Sturmey-Archer 3-speed. **Finish:** Lustrous black enamel on rustproof surface; lined red and gold; usual parts heavily chrome plated. **Equipment:** Tool bag, pump.

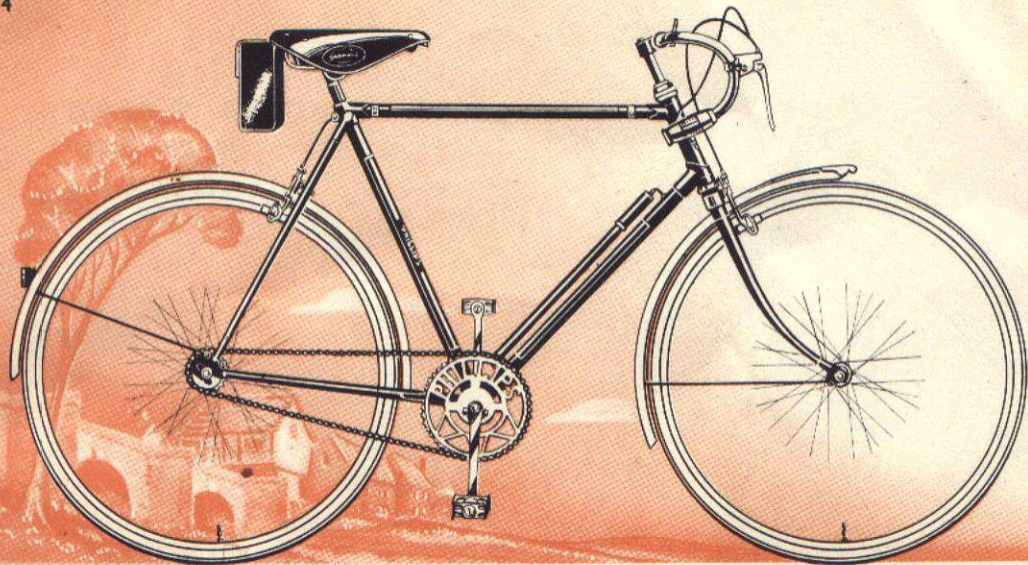
For prices and extras—see page 23.



ROADMASTER TOURIST MODEL — Lady's P.12

Frame: 20 in. and 22 in.; low bottom bracket; brazed-on pump pegs. **Tyres:** Dunlop Roadster 26 in. x 1½ in. **Wheels:** Dunlop Westwood rims; heavily chrome plated; rustless steel spokes. **Mudguards:** Special domed pattern. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special spring top. **Pedals:** Rubber pattern. **Gearcase:** Detachable oilbath. **Gears:** Sturmey-Archer 3-speed. **Finish:** Lustrous black enamel on rustproof surface; lined red and gold; usual parts heavily chrome plated. **Equipment:** Tool bag, pump.

For prices and extras—see page 23.



SPORTS MODEL—Gent's P.13

Frame: 21 in., 22 in. and 23 in.; entirely brazed-up; low bottom bracket; quick release fork ends; brazed-on pump pegs. **Tyres:** Dunlop Sports 26 in. x 1½ in. **Wheels:** Dunlop Endrick rims; heavily chrome plated; rustless steel spokes. **Hubs:** Special narrow barrel; rear fitted with freewheel. **Mudguards:** Lightweight steel; white enamelled. Front has spearpoint with chrome plated tip. **Handlebar:** Maes dropped bend on adjustable stem. **Brakes:** "Vox Populi" caliper, front and rear. **Saddle:** Leather top, sports type. **Pedals:** Racing rat-trap. **Finish:** Lustrous black enamel, on rustproof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tourist bag, pump.

For prices and extras—see page 23.



SPORTS MODEL—Lady's P.14

Frame: 21 in. and 22 in.; entirely brazed-up; low bottom bracket; quick release fork ends; brazed-on pump pegs. **Tyres:** Dunlop Sports 26 in. x 1½ in. **Wheels:** Dunlop Endrick rims; heavily chrome plated; rustless steel spokes. **Hubs:** Special narrow barrel; rear fitted with freewheel. **Mudguards:** Lightweight steel; white enamelled. Front has spearpoint with chrome plated tip. **Handlebar:** Marsh level grip on adjustable stem. **Brakes:** "Vox Populi" caliper, front and rear. **Saddle:** Leather top, sports type. **Pedals:** Phillips moulded rubber. **Finish:** Lustrous black enamel, on rust-proof surface; gold lined; usual parts heavily chrome plated. **Equipment:** Tourist bag, pump.

For prices and extras—see page 23.

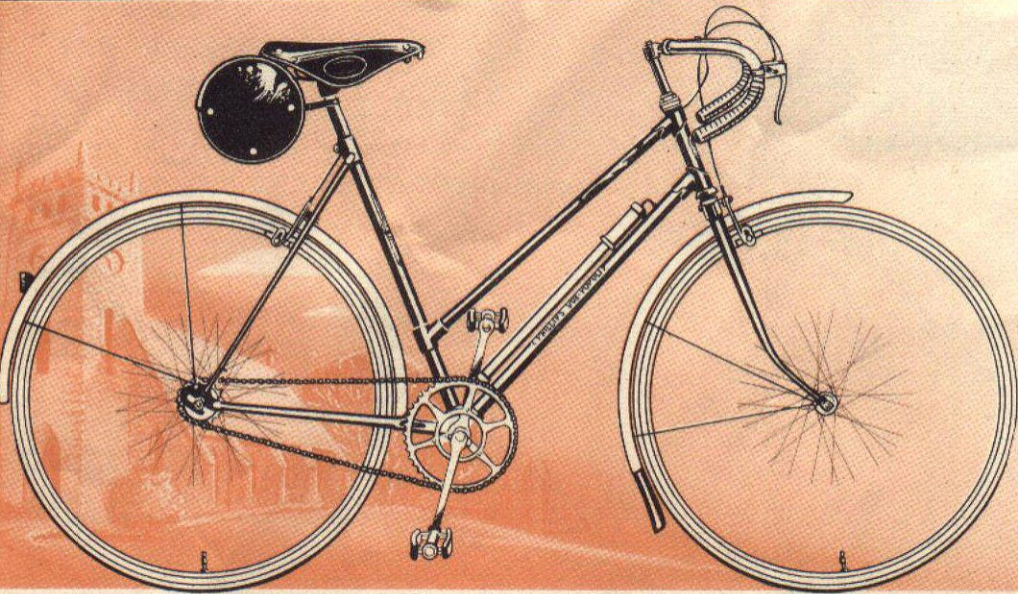


VOX POPULI MODEL Gent's P.15

Frame: Reynolds "531" tubing; upright angles; 21 in., 22 in. and 23 in.; solid front and rear fork ends; round tapered chain stays; cut-away and fishtail lugs; brazed-on pump pegs. **Fork:** "D" to round section, with chrome plated crown. **Wheels:** Dunlop Endrick; heavily chrome plated; rustless steel spokes. **Tyres:** Dunlop Sprite 26 in. x 1½ in. **Hubs:** Latest pattern narrow barrel; rear fitted with freewheel and fixed sprocket. **Mudguards:** Attractive lightweight with double stays and mudsplasher to front. **Handlebar:** Maes bend on adjustable stem with 2 in. forward extension; fitted with rubber sleeves. **Brakes:** Millward patent self compensating centre pull; newly designed streamlined hooded levers. **Pedals:** Lightweight racing pattern with machined cups and easy fit dust caps. **Saddle:** Racing pattern with best quality butt leather top. **Chain:** "Coventry." **Finish:** Pastel shades of old gold, blue or green with attractive motifs, on rustproof surface. Usual bright parts heavily chrome plated. **Equipment:** Capacious touring bag; white celluloid pump.

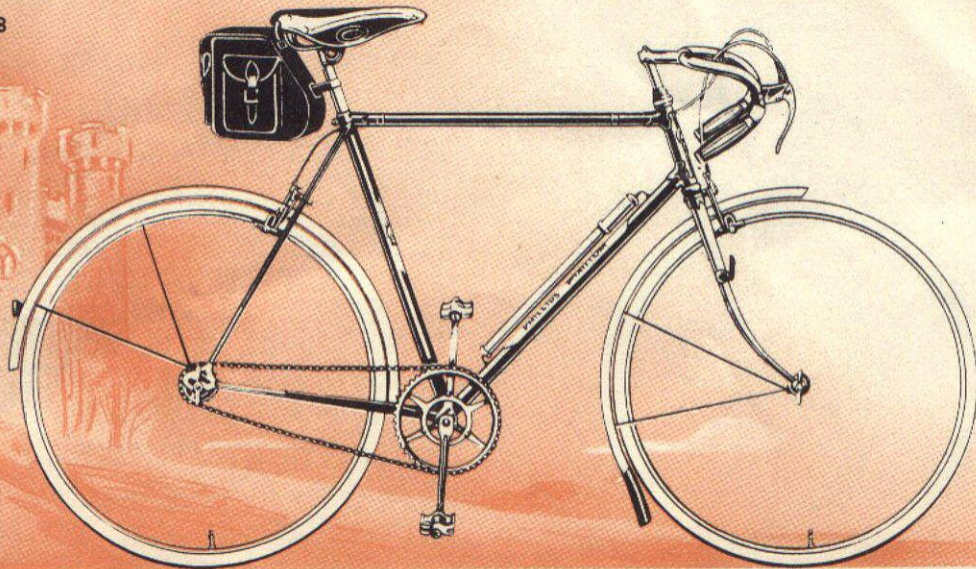
For prices and extras—see page 23.

VOX POPULI MODEL Lady's P.16



Frame: Reynolds "531" tubing; upright angles; 21 in. and 22 in.; solid front and rear fork ends; round tapered chain stays; cut-away and fishtail lugs; brazed-on pump pegs. **Fork:** "D" to round section, with chrome plated crown. **Wheels:** Dunlop Endrick; heavily chrome plated; rustless steel spokes. **Tyres:** Dunlop Sprite 26 in. x 1½ in. **Hubs:** Latest pattern narrow barrel; rear fitted with freewheel and fixed sprocket. **Mudguards:** Attractive lightweight with double stays and mudsplasher to front. **Handlebar:** Maes bend on adjustable stem with forward extension; fitted with rubber grips. **Brakes:** Vox Populi cable brakes with newly designed streamlined hooded levers. **Pedals:** Alloy with replaceable rubber treads. **Saddle:** Racing pattern with best quality butt leather top. **Chain:** "Coventry." **Finish:** Pastel shades of old gold, blue, or green with attractive motifs, on rustproof surface. Usual bright parts heavily chrome plated. **Equipment:** Capacious touring bag; white celluloid pump. **Optional:** Lauterwasser bend with "Vox Populi" side pull brakes (see P.14—page 15).

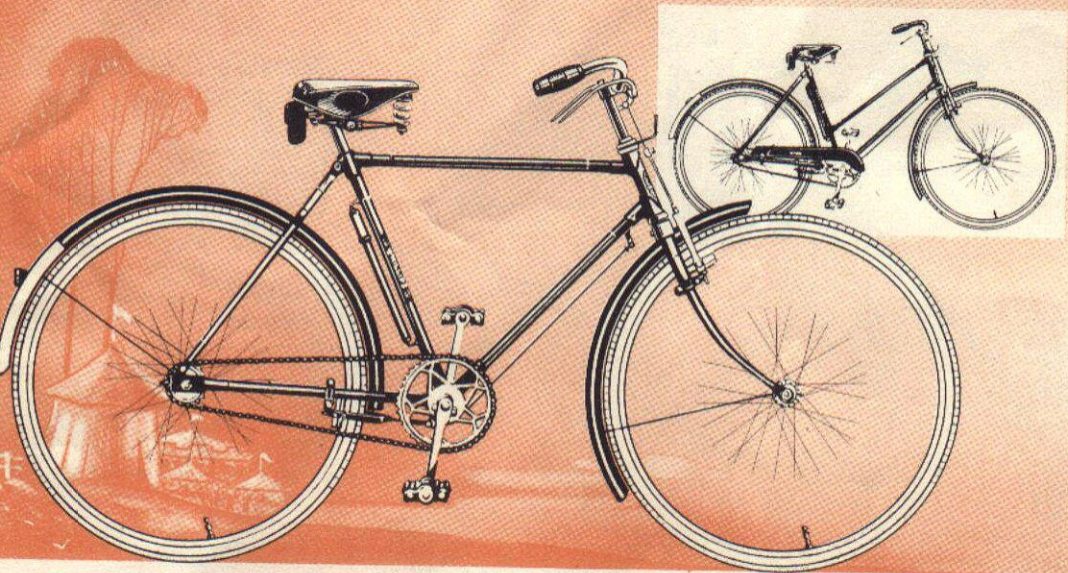
For prices and extras—see page 23.



PHANTOM MODEL P.17

Frame: Frame, fork blades, chain stays and seat stays of Reynolds "531" double butted tubing, 22 in., 22½ in. and 23 in.; upright angles 73° head, 71° seat; wheelbase 41½ in.; Continental featured lugs, chrome plated chain stay and seat stay ends; brazed-on mudguard eyes and lamp bracket boss. **Fork:** Reynolds "531" double butted tube, fully chrome plated; 2½ in. rake; solid ends; Continental featured crown. **Head fittings:** Fitted with 5/32 in. balls. **Wheels:** High pressure stainless steel rims with stainless steel double butted spokes 26 in. x 1½ in. (27 in. x 1½ in. to order). **Tyres:** Dunlop high pressure 26 in. x 1½ in. (27 in. x 1½ in. to order). **Hubs:** "Philite" narrow barrel racing type of aluminium alloy; rear fitted with freewheel and fixed sprocket. **Mudguards:** White celluloid with splasher to front. **Handlebar:** Maes bend (Pelissier or Binda to order) of aluminium alloy on aluminium alloy 3 in. forward extension; Shock Stop grips. **Lamp Bracket:** Aluminium alloy—detachable—attached to boss brazed-on front fork blade. **Brakes:** "Philite" light alloy caliper, with streamlined hooded levers. **Pedals:** "Philite" ultra lightweight stainless steel. **Saddle:** Brooks B.17. **Seat Pillar:** Aluminium alloy. **Chainwheel and Cranks:** Special light detachable. **Finish:** "Flamboyant" orange, rose, blue or green, with attractive coloured motifs; usual bright parts heavily chrome plated. **Equipment:** Best quality large touring bag; white celluloid pump. **Weight:** Complete with mudguards and two brakes approximately 24 lbs. (10.88 kgs.).

For prices and extras—see page 23.

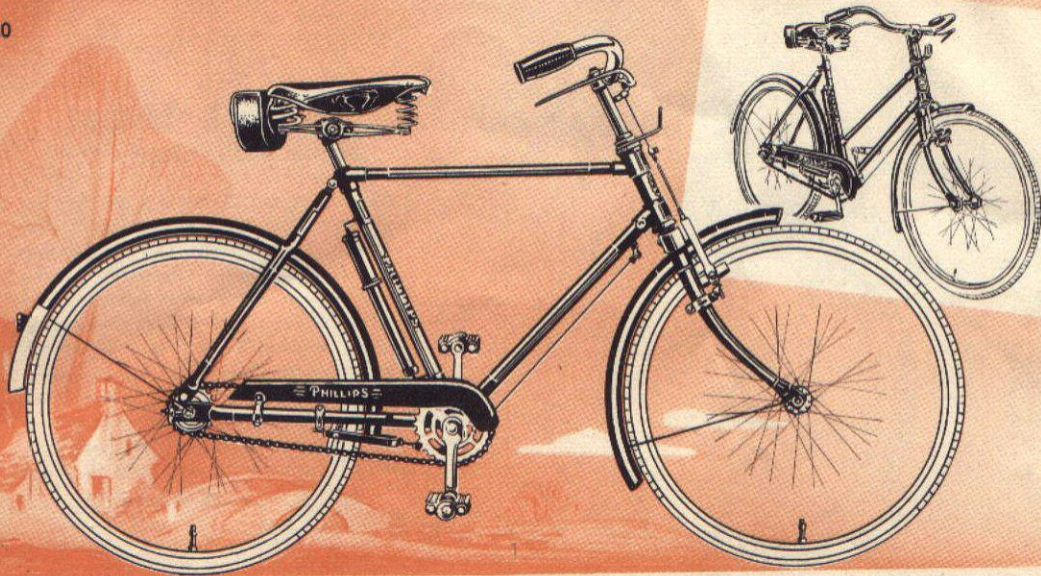


JUVENILE MODEL

Boy's P.19, Girl's P.20

Frame: 18 in.; sturdily built of adult size tubing; brazed-on pump pegs. **Tyres:** Dunlop 24 in. x 1½ in. **Wheels:** Dunlop Westwood; rustless steel spokes; freewheel. **Hubs:** Narrow barrel. **Mudguards:** Strong steel with substantial stays. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special leather top. **Pedals:** Rubber pattern. **Chainguard:** Hockey stick pattern on P.20. **Finish:** Lustrous black enamel on rust-proof surface; lined red and gold; usual parts chrome plated. **Equipment:** Tool bag, pump.

For prices and extras—see page 23.



MINOR MODEL Boy's P.29, Girl's P.30

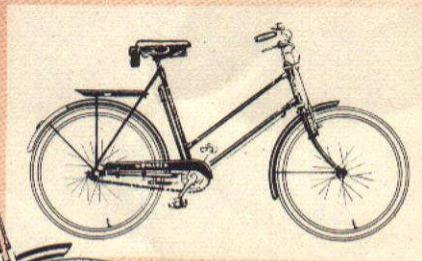
Frame: 16 in.; sturdily built of adult size tubing; brazed-on pump pegs. **Tyres:** Dunlop 20 in. x 1½ in. **Wheels:** Dunlop Westwood; rustless steel spokes; freewheel. **Hubs:** Narrow barrel. **Mudguards:** Strong steel with substantial stays. **Handlebar:** North Road raised. **Brakes:** Roller lever, front and rear. **Saddle:** Special leather top, well sprung. **Pedals:** Rubber pattern. **Chainguard:** Hockey stick pattern. **Finish:** Durable maroon or blue enamel, white mudguards on rustproof surface; usual parts chrome plated. **Equipment:** Tool bag, pump.

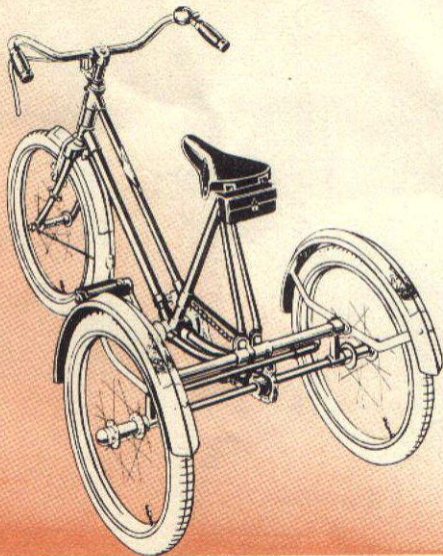
For prices and extras—see page 23.

KIDDIES' MODEL Boy's P.21, Girl's P.22

Frame: 16 in.; very strongly constructed to withstand hard usage. **Tyres:** Dunlop pneumatic, 18 in. **Wheels:** Heavily chrome plated; rustless steel spokes; freewheel. **Mudguards:** Strong steel with substantial stays. **Chainguard:** Strong steel of robust design; firmly secured. **Handlebar:** Raised; heavily chrome plated. **Brakes:** Roller lever type, operating on front and rear wheels. Sure and sweet in action. **Saddle:** Leather top; well sprung. **Parcel Carrier:** Of strong steel. **Finish:** Durable maroon or blue enamel, white mudguards on rustproof surface; usual bright parts heavily chrome plated. **Equipment:** Pump, bell, tool bag.

For prices and extras—see page 23.





MAGIC STEED P.25

Patent Nos. 594044 and 581648.

Frame: Patented Duplex; designed to ensure peak strength, rigidity and comfort, equal weight distribution, stability and complete control of steering and braking. **Drive:** Patented. Bottom bracket integral with frame and provided with ball bearings; strong steel chrome plated axle. **Wheels:** Of equal size; 14 in. x $1\frac{3}{8}$ in. or 16 in. x $1\frac{3}{8}$ in.; chrome plated, with rustless steel spokes. **Tyres:** Dunlop pneumatic. **Mudguards:** Strong steel; rear guards rigidly attached by strong steel stays to flanges on the cast-steel hangers. **Chain:** Simply adjusted by slacking off two top nuts on rear cross-tube. **Chainguard:** Strong steel, of robust design, firmly secured. **Handlebar:** Specially designed for complete control and comfort; chrome plated. **Brake:** Substantial front rim type; sure and sweet in action. **Pedals:** Latest pattern, rubber treads; fitted with ball bearings. **Rear Hub:** Specially designed and incorporated with patent axle. **Front Hub:** Latest pattern, fitted with ball bearings. **Saddle:** Spring top; giving maximum comfort. **Finish:** Choice of maroon or blue with white mudguards. Usual bright parts heavily chrome plated. **Equipment:** Pump, bell, tool bag.

For prices and extras—see page 23.

CASH PRICES

Models		Retail	Plus Purchase Tax
		£ s. d.	£ s. d.
P.1 and 2	Sports Light Roadster	9 15 6	2 5 7
P.3 and 4	Sports Light Tourist	11 19 0	2 15 9
P.5 and 6	Safety Roadster	9 15 6	2 5 7
P.7 and 8	Safety Tourist	11 19 0	2 15 9
P.9 and 10	Roadmaster	9 3 0	2 2 8
P.11 and 12	Roadmaster Tourist	11 7 0	2 12 11
P.13 and 14	Sports	9 15 6	2 5 7

Models		Retail	Plus Purchase Tax
		£ s. d.	£ s. d.
P.15 and 16	Vox Populi	11 19 3	2 15 9
P.17	Phantom	22 13 8	5 5 10
P.19 and 20	Juvenile	8 15 6	2 0 11
P.21 and 22	Kiddies'	7 13 0	1 15 8
P.25	Magic Steed Tricycle	8 16 0	2 1 1
P.29 and 30	Minor	8 8 3	1 19 3

EXTRAS where not included in standard specification

GEARS		Retail	Plus Purchase Tax
		£ s. d.	s. d.
Sturmey-Archer	3-Speed Wide Ratio (AW)	1 11 9	7 5
"	3-Speed Medium Ratio (AM)	2 0 3	9 5
"	4-Speed Wide Ratio (FW)	1 17 3	8 8
"	4-Speed Medium Ratio (FM)	2 3 9	10 2
"	4-Speed Close Ratio (FC)	2 6 6	10 10

		Retail	Plus Purchase Tax
		£ s. d.	s. d.
Cyclo (Oppy)	3-Speed Derailleur	1 16 6	8 6
" (Ace)	3-Speed Derailleur	1 9 0	6 9
" (Olympic)	3-Speed Derailleur	1 16 6	8 6
" (Olympic)	4-Speed Derailleur	2 1 6	9 9
Simplex	3-Speed Derailleur	1 16 6	8 6

COLOURS

Blue or Maroon on Models P.19 and P.20
 Attractive range of colours includes Blue, Maroon, Chocolate or Olive Green, on all Models from P.1 to P.14 inclusive

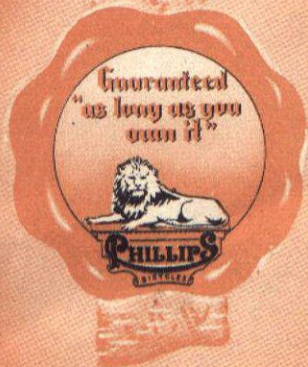
CHAINGUARD: Hockey Stick pattern on Models P.1, P.5, P.9 and P.19.

	Retail	Plus Purchase Tax
	s. d.	s. d.
	7 3	1 8
	7 3	1 8
	2 9	7

Prices and Specifications are subject to revision at any time without notice.

"AS LONG AS YOU OWN IT"

Guarantee



WE, J. A. Phillips & Co. Limited, guarantee any cycle manufactured by us against defects of manufacture FOR AS LONG AS THE BICYCLE REMAINS IN THE POSSESSION OF THE ORIGINAL PURCHASER. This guarantee is subject to the following conditions:

CONDITIONS OF GUARANTEE. In the manufacture of our cycles, all reasonable and usual precautions have been taken by us to secure excellence of material and workmanship, and we undertake to make good any defective article manufactured by us, providing that the said article be returned to us carriage paid, accompanied by an intimation from the sender that he desires the article to be repaired, free of charge under our guarantee. Damages for which we make ourselves responsible are limited to cost of repairs to the article in question. **THIS GUARANTEE DOES NOT APPLY TO DEFECTS CAUSED BY WEAR AND TEAR, MISUSE OR NEGLIGENCE, NOR DOES IT APPLY TO THE PRODUCTS OF OTHER MANUFACTURERS SUCH AS TYRES, SADDLES, CHAINS, GEARS, ETC., SUPPLIED WITH OUR CYCLES OR OTHERWISE.**

The above guarantee is given in lieu and in exclusion of any common law or statute warranty.

J. A. PHILLIPS & CO. Limited

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Telegrams and Cables: TOURIST, BIRMINGHAM

J. HOWITT & SON LTD., NOTTINGHAM