

Teenagers

EVERYWHERE

ARE LOOKING OUT

FOR THE

PHILLIPS

THE TRUE TEMPER STEEL BICYCLE



phantom 5

- BIKE OF THE YEAR



PHILLIPS CYCLES LIMITED, BIRMINGHAM 40

A UNIT OF THE  CYCLE DIVISION

sell the best



that the industry
can offer...
sell quality built
bicycles

**sell
more**



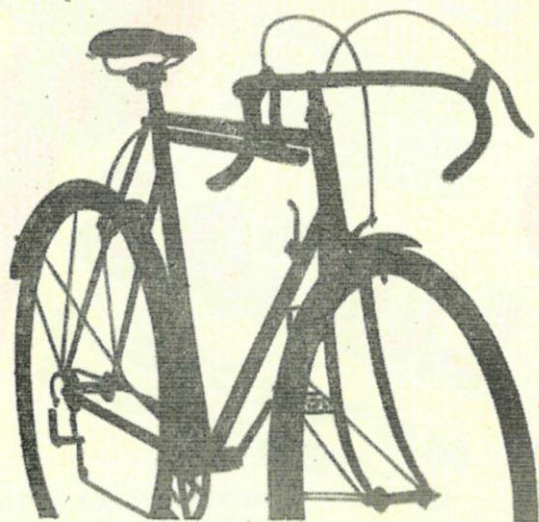
PHILLIPS

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PHILLIPS CYCLES LIMITED, BIRMINGHAM 40

There's
no business
like
'SHOW' business

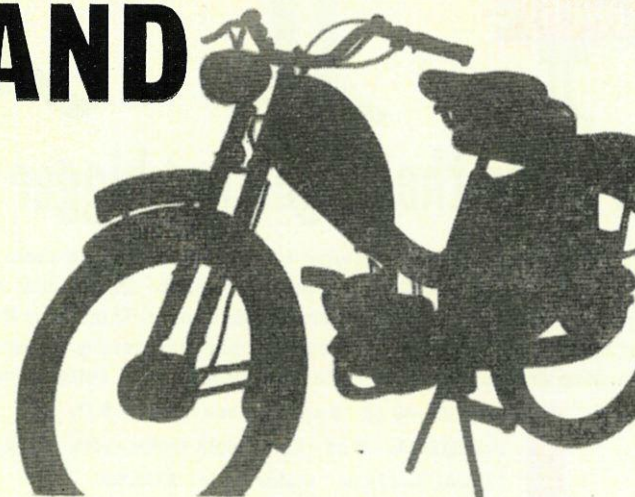


Look out
 for the
**BLACK
 SHADOW**

**...and the best
 show is**

PHILLIPS

**STAND
 50**



PHILLIPS CYCLES LTD.
 BIRMINGHAM 40

Everyone

EVERYWHERE

IS LOOKING OUT

FOR

PHILLIPS

THE TRUE TEMPER STEEL BICYCLE



... and now they've seen PHILLIPS at Earls Court with a wonderful choice of models for 1961 including the latest exciting additions to the range, the fabulous BLACK SHADOW & VAMPIRE Sports models ...

Everyone will be looking in your SHOWROOMS!

PHILLIPS CYCLES LIMITED, BIRMINGHAM 40

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In the Limelight at Earls Court-



PHILLIPS

Black Shadow

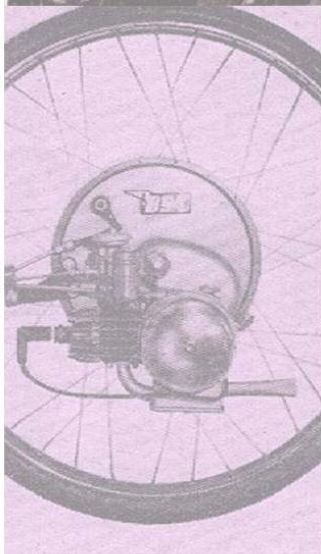


The most exciting bicycle for 1961

This is a brilliant new bicycle, both in colour and equipment! The 72° x 72° frame in 21" or 23" sizes is finished in a new Brilliant Red with Black "Shadow" panelling and mudguards, whilst the White wall tyres, White pump in front of the seat tube and White down tube bottle provide contrast and the "continental" look. Super too is the gear — the Benlux "Super 60" with parallelogram action. 5-speed and 10-speed models available.

PHILLIPS CYCLES LIMITED. BIRMINGHAM 40

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