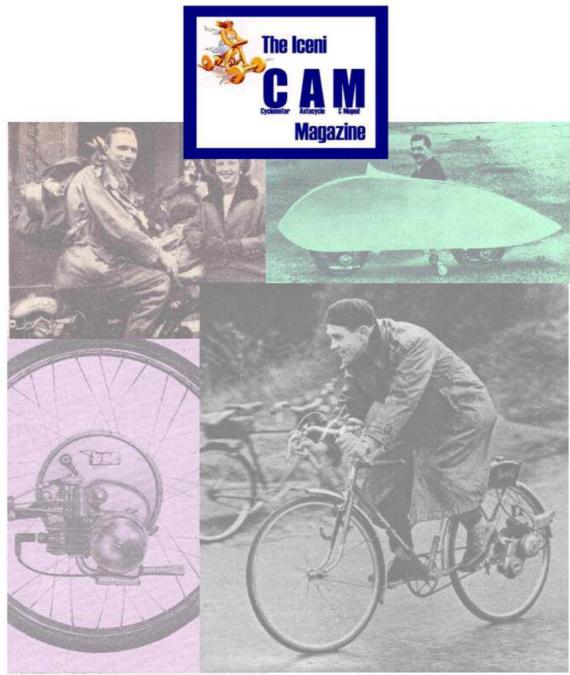
IceniCAM Information Service



For over half-a-century, Phillips highquality Bicycles and Cycle Fitments have merited World approval. To-day, three huge Phillips Factories are working incessantly to meet the ever-increasing World demand.

BERVETHE WORLD

J. A. PHILLIPS & CO. LTD. CREDENDA WORKS BIRMINGHAM · ENGLAND

MAKERS OF FAMOUS BICYCLES

NED THE WORLD OVE

Phillips ascribe their half-a-century's World-wide reputation to —The Art of Knowing HOW

NUMBER

in the ball the ball

Sintill International States

that the ball of the

With Statistics Market

and the second second

min

Site interest

ROADSTER

- to produce specialised types of Cycles, not only to suit the individual tastes of widely - divergent nationalities, but to stand up to varying conditions of roads and climate,
- to pack scientifically to MINIMUM Freightage bulk,
- to facilitate despatch from Phillips huge works, to ultimate destination in the most distant parts of the World.

