

Salute

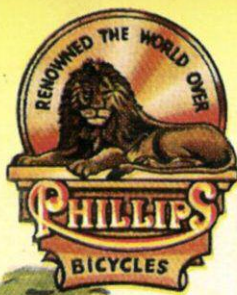
TO QUALITY

PHILLIPS

THE TRUE TEMPER STEEL
BICYCLE



CLUBMAN • SPORTS • SPORTS LIGHT TOURIST



ROADMASTER TOURIST • ROADMASTER • MOTOR

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MODEL FOR MODEL...

*... it's the Brilliant
new flamboyant
finishes and "All-in"
luxury Specifications that make*



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THE TRUE TEMPER STEEL BICYCLE

So easy to sell

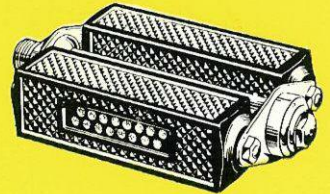
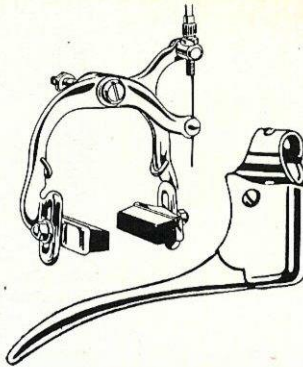
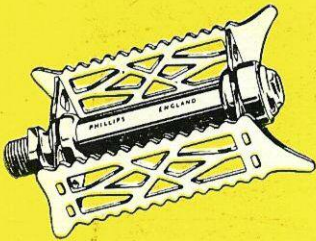
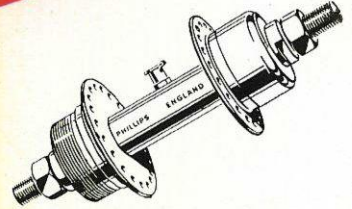
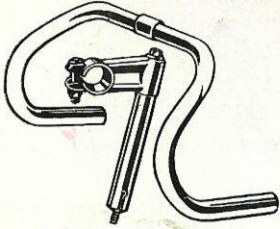
PHILLIPS CYCLES LTD., SMETHWICK, BIRMINGHAM, 40

A UNIT OF THE  CYCLE DIVISION

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PHILLIPS



THE WORLD'S LARGEST
PRODUCERS OF QUALITY
BICYCLE FITMENTS

SCHOOL OF CYCLING: A Raleigh exhibit which brings home the good work done by the concern's educational scheme.



(below): **TALKING TUBING** were A. H. Ashmore (Reynolds) and R. V. Davies (Viking Cycles).

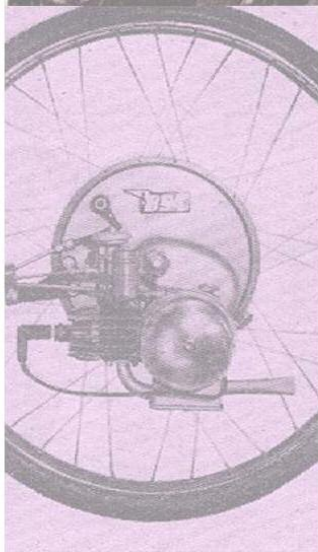


PHILLIPS' PRODUCT (right) is this new moped, which has a two-speed gearbox, and petrol consumption of 180 m.p.g.



FROM THE TOP TABLE were A. Douglas Mayo (Coventry Eagle), H. E. Price (Dunlop), T. J. Boulstridge (Phillips Cycles), and Jack Whitlock (Show organiser).

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