

THE NEW

Palmer

CYCLE TYRES



**MADE IN
ENGLAND**

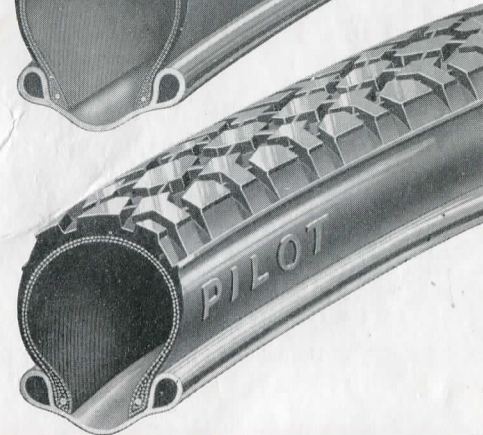
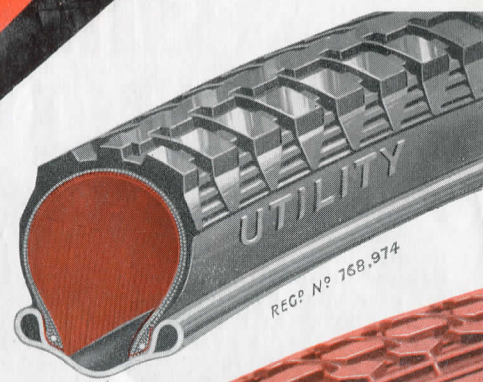
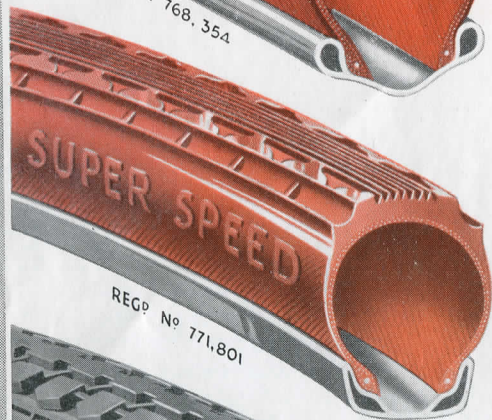
J. J. MELLETT,
Cycle & Motor-Cycle Agent,
WOOBURN GREEN, BUCKS.

THE NEW

Palmer

CYCLE TYRES

MADE IN ENGLAND



RETAIL
List No. R53
(For Great Britain and Northern Ireland)

1st Feb., 1935

With the Unique Palmer Mirror Finish

PARAMOUNT

Tandem, 26" x 1 3/8" only
Transparent
Cover, 8/6 Tube, 2/9

SUPER-SPEED

Transparent or Black
Cover, 7/6 Tube, 2/9

ROADSTER

Super comfort at low cost per mile
Cover, 6/6 Tube, 2/6

SPECIAL

Best for Carrier Work
Cover, 7/6 Tube, 2/6
Carrier (20" x 2 x 1 1/2")
Cover, 7/6 Tube, 2/3

SPEED

Red or Black. Pace plus Durability

UTILITY

Unequalled Value for arduous usage.
Cover, 5/6 Tube, 2/-

SPORTS

Red or Black
Resiliency with Economy
Cover, 4/6 Tube, 1/9

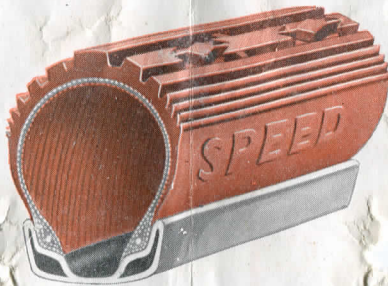
VIKING

Everyman's Favourite
Cover, 4/6 Tube, 1/9
Juvenile (24" x 1 1/8")
Cover, 4/- Tube, 1/9

PILOT

Black (26" x 1 1/8", and 26" x 1 3/8", also in Red)
An Amazing Price Achievement
Cover, 2/11 Tube, 1/3

Cover, 5/11 Tube, 2/6



This list cancels all previous lists and prices are subject to alteration without notice.

Palmer

CYCLE TYRES

FACTS FOR USERS OF TYRES

The Palmer contribution towards the improvement of the pneumatic tyre is immeasurably greater than that of any other make.

Palmer invented the cord tyre.

Palmer invented the unwoven cross-thread fabric which has been copied by tyre manufacturers all over the world.

Palmer invented the ring-shaped and jointless Inner Tube.

Palmer made the first Low Pressure Tyre.

Palmer originated the Three Rib Tread from which were evolved the majority of non-skid treads in use to-day.

Name	Guarantee	Wired sizes
PARAMOUNT (Tandem)	No Limit	Transparent 26 × 1 $\frac{3}{8}$
SUPER SPEED	No Limit	Transparent or Black 26 × 1 $\frac{3}{8}$ 26 × 1 $\frac{3}{8}$
ROADSTER ..	2 Years	Black 26 × 1 $\frac{3}{8}$ 26 × 1 $\frac{1}{2}$ 28 × 1 $\frac{1}{2}$
SPECIAL ..	No Limit	Black 26 × 1 $\frac{1}{2}$ 26 × 1 $\frac{3}{8}$ 26 × 1 $\frac{1}{2}$ 28 × 1 $\frac{3}{8}$ 20 × 2 × 1 $\frac{3}{8}$
SPEED ..	2 Years	Red 26 × 1 $\frac{1}{2}$ 26 × 1 $\frac{3}{8}$
UTILITY ..	2 Years	Black 26 × 1 $\frac{1}{2}$ 26 × 1 $\frac{3}{8}$ 26 × 1 $\frac{1}{2}$ 26 × 1 $\frac{3}{8}$ 28 × 1 $\frac{1}{2}$
SPORTS ..	18 Months	Red or Black 26 × 1 $\frac{1}{2}$ 26 × 1 $\frac{3}{8}$
VIKING ..	18 Months	Black 26 × 1 $\frac{1}{2}$ 26 × 1 $\frac{3}{8}$ 26 × 1 $\frac{1}{2}$ 28 × 1 $\frac{1}{2}$ 24 × 1 $\frac{3}{8}$
PILOT ..	12 Months	Black 26 × 1 $\frac{1}{2}$ 26 × 1 $\frac{3}{8}$ 26 × 1 $\frac{1}{2}$ 28 × 1 $\frac{1}{2}$
PILOT ..	12 Months	Red or Black 26 × 1 $\frac{1}{2}$ 26 × 1 $\frac{3}{8}$

MADE IN ENGLAND by

THE PALMER TYRE LTD.

Head Office :

THAMES HOUSE, MILLBANK, LONDON, W.1

LONDON: Milman's Street, S.W.10 'Phone: Flaxman 6687-8-9

BIRMINGHAM: 110, Ryland Street ,, Edgbaston 1612

(Warehouse): 4, Hospital Street, 19 ,, Centri 5573

BRISTOL: 22, Temple Back ,, Bristol 25818

LIVERPOOL: 102, Vauxhall Road .. ,, Central 4631-2

LEEDS: 29, Hunslet Road .. ,, Central 20014-5-6

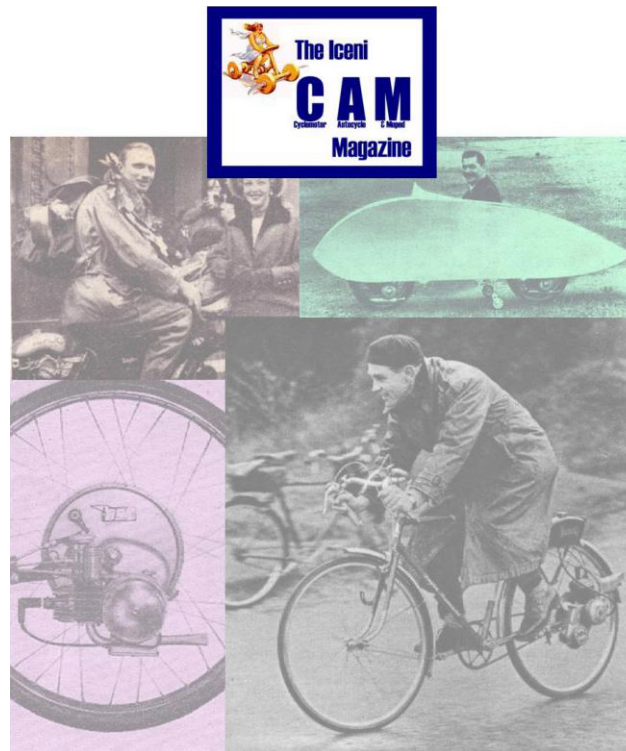
GLASGOW: 9, Oswald Street, C.1 ,, Central 2288-9

BELFAST: Kinkead & Co. (Distributors)

14, Gt. Georges Street .. ,, Belfast 4012

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