



Catalogue number  
Price code  
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4 April 2013

IceniCAM Information Service

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**THE PALMER TYRE CO., LTD.**  
**No. 16**

Last year the Palmer "Pixie" tyre was first shown at Olympia, and during the year that has passed the lively little tyre has established itself firmly as one of the fastest and most dependable of its type on the market. Comfort, pace, and endurance depend to a very large extent upon the quality of the tyre used, and this beautiful little tyre satisfies the most exacting demand.

Many other tyres with a definite appeal to club and business riders will be shown, in addition to the "Pixie." Discriminating cyclists have for years insisted on Palmer inner tubes when buying a new machine, and on the Palmer stand many different types of these famous and dependable tubes will be exhibited.

**HAROLD E. PEACE & CO., LTD.**  
**No. 95**

The items on show at the Peace Stand at Olympia are not in themselves very

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*The Bicycle*  
*27 October 1936*