

THE CYCLE AND MOTOR-CYCLE TRADER

October 5, 1906

Catalogue number PAL04  
Price code D (1 of 4)  
Date 4 February 2013  
IceniCAM Information Service

# THE SELLING VALUE

of the "SPECIAL"

## PALMER TYRES

is not only the excellent points apparent to every cyclist who compares them with other makes, but also the intense satisfaction created by their use, invariably leading to recommendations and further sales. A value which the smartest trader cannot under-estimate.

*Send for Lists and Sections.*

**THE PALMER TYRE, Ltd., 119, 121, 123, Shaftesbury Avenue, London, W.C.**

Depots: London, Glasgow, Birmingham, Coventry and Nottingham.

THE CYCLE AND MOTOR-CYCLE TRADER

October 12, 1906

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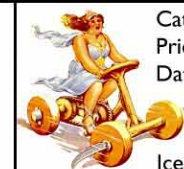
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THE CYCLE AND MOTOR-CYCLE TRADER

October 19, 1906



Catalogue number PAL04  
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THE CYCLE AND MOTOR-CYCLE TRADER

October 26, 1906

# THE SELLING VALUE

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