

**Season 1912-13.**

**This list cancels all previous issues.**

**October 1st, 1912. No. 241<sup>228</sup>.**

**Price List**

of

**MICHELIN**

**Cycle**

and

**Motor Cycle Tyres.**

# Price List

of

# MICHELIN

## Cycle and Motor Cycle Tyres.

The Michelin Tyre Co., Ltd.

London : 81, Fulham Road, Chelsea, S.W.

Manchester : 291/293, Deansgate.

Glasgow : 138/140, West Nile Street.

Dublin : 190, Great Brunswick Street.

Bristol : 69, Victoria Street.

Newcastle-on-Tyne : 8, Hood Street.

Telephones

Kensington 4400 (6 lines).

Central 4954.

Douglas 3088.

Dublin 2066.

Bristol 4105.

Central 737.

Telegrams : "Pneumiclin" or "Bibendum."

## **Warning.**

Customers are warned against buying our tyres with the numbers either wholly or partially erased, as they may be of old manufacture. We decline all responsibility for such tyres, and will in no case undertake their repair. We would also point out that we will not be held responsible for any covers, tubes, etc., of our manufacture offered by any dealer at a discount and purporting to be new goods.

## **Terms and Conditions of Sale.**

1. All prices are strictly nett for cash payments. Interest at the rate of 5% per annum will be charged on all overdue accounts.
2. This Price List does not constitute an offer, and the Company reserves the right to refuse or accept any order.
3. When delivery has been accepted it must be clearly understood that the buyer agrees to these conditions, and to those on pages 3 and 5.

**Prices are subject to alteration without notice at any time.**

## Guarantee.

We would remind our customers that rubber will not last an indefinite time, like steel for example, but that, on the contrary, its destruction is inevitable sooner or later, and depends upon causes external and internal as yet very little understood. Our efforts are devoted to supplying the best material possible, and we seek also to avoid all defects in the construction of our tyres.

We are thus compelled to warn our customers that we give no formal guarantee with our cycle tyres, and that we decline all warranty or responsibility attributable to defects, whether latent or patent, that may exist in our products; but although we do not **formally guarantee** our cycle tyres, in the event of any complaint arising, customers will be treated as liberally as possible, **and if there be any doubt as to fair service a proportionate allowance will be made.**

The interesting question of guarantees is discussed at length in the first few pages of our booklet on Cycle and Motor Cycle Tyres, a copy of which we shall be pleased to forward, post free, on request.

## Telegraphic Code.

With the object of minimizing errors and saving our customers telegraphic expense, we have given a Code Word to every article in this Price List. We would, therefore, urge our clients to use same when ordering per Post or Telegraph.

The use of the following Code Words will adequately inform us as to the method of forwarding goods :

<b>Valerius</b>	-	Send by Post.
<b>Velitor</b>	-	Send by Parcel Post.
<b>Velocitas</b>	-	Send by Registered Post.
<b>Vespasia</b>	-	Send by Passenger Train to be called for at Station.
<b>Vindex</b>	-	Send by Passenger Train.
<b>Vistula</b>	-	Send by Goods Train to be called for at Station.
<b>Volta</b>	-	Send by Goods Train.
<b>Viator</b>	-	Send by Express Messenger (for London only).
<b>Voluptas</b>	-	Send by Carrier.

For instance, instead of writing : "Forward by Passenger train, two 26 x 2 beaded edge Light Motor Cycle Covers, two butt-ended tubes 26 x 2," it is sufficient to write : "Vindex two Magnalia two Revexi." It is advisable to write numbers in full.

To protect ourselves against fraud, we are compelled to decline to deliver goods, ordered by telegram or telephone, to the address of any person or firm unknown to us, unless covered by telegraphic remittance.

**IMPORTANT.—When ordering, state distinctly whether complete tyre (i.e. cover and tube) or cover only is required ; otherwise cover only will be sent.**

## Forwarding.

Goods are always despatched carriage forward at Consignee's risk.

As soon as goods leave our premises they become the property of the Consignee. We therefore do not accept any responsibility for damage or loss of any description.

Unless we have definite instructions, in the interests of our customers we send goods by the cheapest method, consequently, large parcels (say, roughly, more than 6 covers) are despatched by Goods Train.

We would draw special attention to the fact that tyres consigned per Goods Train are carried at owner's (i.e. Consignee's) risk, and the Railway Company will not accept any liability for damage sustained in transit. Therefore, if customers are unwilling to take this risk, they should instruct us to send all goods per Passenger Train.

**Repairs and Replacements.** Carriage must be prepaid on all goods, repairs, etc., sent to the Company. The name and address of the sender should be *clearly* written on a label securely fixed to the parcel. As an extra precaution, another label should be placed inside; otherwise the Company declines all responsibility should parcels go astray or be delayed.

**Returns.** No goods will be taken back, or credited, unless forwarded to us in a clean, sound and saleable condition within 4 days of their despatch from our warehouse.



**Cycle.**  
**Ordinary Roadster Tyres.**  
**Wired Edge.**



Sizes.	PRICES.				
	Code.	Per Cover.	Code.	Per Tube.	Per Cover and Tube.
26 × { 1 1/4 1 3/8 1 1/2 1 3/4 1 7/8	Serpalis Semper Sergunos	} 8/-	Solvi Solvi Soporo	} 5/6	} 13/6
28 × { 1 1/4 1 3/8 1 1/2 1 3/4	Serpa Serpamo Sergomen Serona Singo		Spartis Solima Solima Soranus Spatula		

When buying Wired Roadster Covers customers are requested to see that the agent supplies them with one of our special round rim tapes free of charge.



**Cycle.**

**Ordinary Roadster Tyres.  
Beaded Edge.**



Sizes.	PRICES.				
	Code.	Per Cover.	Code.	Per Tube.	Per Cover and Tube
26 × { 1 1/2 1 1/4 1 3/4	Recajalis Recajax Rebus	} 8/6	Solvi Soporo Spartis	} 5/6	14/-
28 × { 1 1/2 1 1/4 1 3/4	Recamor Recipando Reciatam		Solima Soranus Spatula		





**Cycle.**

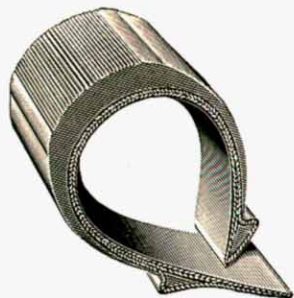
**“Tandem” Tyres.**

**Wired Edge.**



(For Heavy Work and Tradesmen's Carriers).

Sizes.	PRICES.				
	Code.	Per Cover	Code.	Per Tube.	Per Cover and Tube.
28 × $\left\{ \begin{array}{l} 1\frac{3}{8} \\ 1\frac{1}{2} \\ 1\frac{3}{4} \end{array} \right.$	Ulorum	} 11/-	Solima	} 5/6	16/6
	Ulorinor		Soranus		
	Uduba		Spatula		



**Cycle.**  
**“Tandem” Tyres.**  
**Beaded Edge.**



(For Heavy Work and Tradesmen's Carriers).

Sizes.	PRICES.				
	Code.	Per Cover	Code.	Per Tube.	Per Cover and Tube.
26 × 1½	Ubales	12/-	Soporo	5/6	17/6
28 × { 1½ 1¾	Uber Ubinam		Soranus Spatula		

# Cycle.

## Red Rubber Tubes.

(Fitted with "Wood's" Valves).

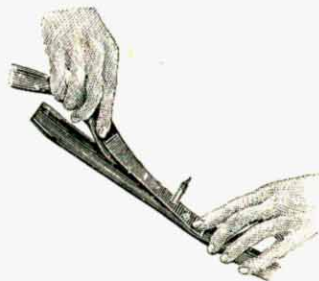
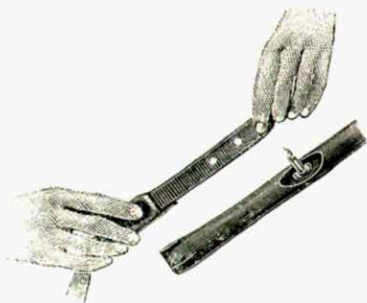
Sizes.	PRICES.			
	Code	Ordinary.	Code.	"Simplex."
26 × $\left\{ \begin{array}{l} 1\frac{1}{2} \\ 1\frac{1}{2} \\ 1\frac{1}{2} \\ 1\frac{1}{2} \end{array} \right.$	Solvi Solvi Soporo Spartis	5/6	Sinsolvi Sinsolvi Sinsoporo *Sinceritas	5/6
28 × $\left\{ \begin{array}{l} 1\frac{1}{2} \\ 1\frac{1}{2} \\ 1\frac{1}{2} \\ 1\frac{1}{2} \end{array} \right.$	Solima Solima Soranus Spatula		Sinsolima Sinsolima Sinsoranus Sinspatula	

\* This tube is butted (not "Simplex"), and is suitable for light motor cycles as well as cycles.

(See note on page 18.)

## Cycle.

### The "Simplex" Tube.



**The "Simplex" Tube.** For a long time past one of our specialities has been the manufacture of tubes which can be fitted and detached without removing or dismantling the wheel. The Michelin butt-ended tube for motor cycles is now so largely used and its advantages are so well known that further comment here is needless; but in addition to this popular type, we manufacture a somewhat similar tube for pedal cycles, which is known as the "Simplex" Tube.

The "Simplex" Tube is, if anything, even more simple to manipulate than the butt-ended tube, and bids fair to become as popular with cyclists as is the butt-ended type with motor cyclists. A good idea of its special features is given in the illustrations above, from which it will be seen that each end of the tube is flattened, and to one a holed tab is attached. By means of the holes the length of the tube can be regulated to suit the cover with which it is to be used. On glancing at the centre illustration, it will be seen that immediately adjacent to each hole is printed the size and type of the cover with which the hole must be used. Thus, if the tube is to be fitted with a  $1\frac{3}{4}$  beaded cover, the hole marked " $1\frac{3}{4}$  beaded" would be placed over the valve: but if it is to be used with a  $1\frac{3}{4}$  wired cover, the hole marked " $1\frac{3}{4}$  wired" would be used.

**Fitting the "Simplex."** Remove the dust cap and nuts from the valve, and pass it through the required hole in the tab at the other end of the tube. **Do not twist the tube when passing the valve through the hole.** After the tab has been fitted over the valve, the tube can be handled as freely as though it were one of the ordinary endless type. Place the printed side of the ribbon downwards against the rim, and commence fitting the tube at the "Simplex" ends, taking care not to twist them.



## Motor Cycle.

Light Tyres.

Wired Edge.

(For Side-cars, Tradesmen's Carriers, Light Motor Cycles and front wheels only of Motor Cycles and Cycle Cars of 3½ h.p. and over).



Sizes.	PRICES.					
	Code.	Per Cover.	Code.	Per Tube.	Per Cover and Tube.	
26 ×	1¾	<b>Udonis</b>	<b>11/6</b>	<b>Spartis</b>	<b>5/6</b>	<b>17/-</b>
	2 *	<b>Ulciscor</b>	<b>13/9</b>	<b>Roresco</b>	<b>9/6</b>	<b>23/3</b>
	2¼ *	<b>Uberto</b>	<b>15/-</b>	<b>Regina</b>	<b>9/9</b>	<b>24/9</b>
	2⅝ *	<b>Udoralis</b>	<b>15/9</b>	<b>Ucalio</b>	<b>10/6</b>	<b>26/3</b>
	2½	<b>Mecidor</b>	<b>16/-</b>	<b>Inomans</b>	<b>10/-</b>	<b>26/-</b>
28 × 2	<b>Ulioros</b>	<b>14/9</b>	<b>Rorifer</b>	<b>10/-</b>	<b>24/9</b>	

\* These sizes fit the same rim.



## Motor Cycle.

Light Tyres.

Beaded Edge.

(For Side-cars, Tradesmen's Carriers, Light Motor Cycles and front wheels only of Motor Cycles and Cycle Cars of 3½ h.p. and over).



Sizes.	PRICES.					
	Code.	Per Cover.	Code.	Per Tube.	Per Cover and Tube.	
24 × 2	<b>Magister</b>	<b>14/9</b>	<b>Majorinus</b>	<b>9/3</b>	<b>24/-</b>	
26 ×	1¾	<b>Uzaram</b>	<b>12/6</b>	<b>Spartis</b>	<b>5/6</b>	<b>18/-</b>
	2 *	<b>Magnalia</b>	<b>14/9</b>	<b>Roresco</b>	<b>9/6</b>	<b>24/3</b>
	2¼ *	<b>Umbra</b>	<b>16/-</b>	<b>Regina</b>	<b>9/9</b>	<b>25/9</b>
	2⅝	<b>Udamen</b>	<b>17/-</b>	<b>Ucalio</b>	<b>10/6</b>	<b>27/6</b>
	2½	<b>Maribal</b>	<b>18/6</b>	<b>Inomans</b>	<b>10/-</b>	<b>28/6</b>
28 ×	2	<b>Magus</b>	<b>16/6</b>	<b>Rorifer</b>	<b>10/-</b>	<b>26/6</b>
	2¼	<b>Umbrifer</b>	<b>16/9</b>	<b>Regulus</b>	<b>10/6</b>	<b>27/3</b>

\* These sizes fit the same rim.



**Motor Cycle.**  
**“Trident” Tyres.**  
**Wired Edge.**



(For Motor Cycles and Cycle Cars of 3½ h.p. and over).

Sizes.	PRICES.					
	Code.	Per Cover.	Code.	Per Tube.	Per Cover & Tube.	
26 × {	2¼	Upador	31/6	Regina	9/9	41/3
	2½	Upaloris	33/6	Inomans	10/-	43/6



**Motor Cycle.**  
**“Trident” Tyres.**  
**Beaded Edge.**



(For Motor Cycles and Cycle Cars of 3½ h.p. and over).

Sizes.	PRICES.					
	Code.	Per Cover.	Code.	Per Tube.	Per Cover and Tube.	
26 {	2¼	<b>Unifex</b>	<b>32/-</b>	<b>Regina</b>	<b>9/9</b>	<b>41/9</b>
	2½	<b>Unalufes</b>	<b>35/-</b>	<b>Inomans</b>	<b>10/-</b>	<b>45/-</b>



## Motor Cycle. "Semelle" Tyres.

(Steel Studded Leather Tread).

### Wired Edge.



Sizes.	PRICES.					
	Code	Per Cover.	Code.	Per Tube.	Per Cover and Tube.	
26 × {	2*	Uralo	37/-	Roresco	9/6	46/6
	2¼*	Uram	40/-	Regina	9/9	49/9
	2⅝*	Uramio	40/6	Ucalio	10/6	51/-
	2½	Uramuta	48/-	Inomans	10/-	53/-

\* These sizes fit the same rim



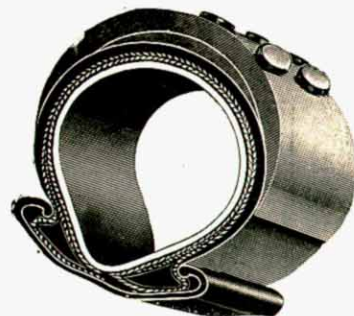


## Motor Cycle.

### “Semelle” Tyres.

(Steel Studded Leather Tread).

### Beaded Edge.



Sizes.	PRICES.				
	Code.	Per Cover.	Code.	Per Tube.	Per Cover and Tube.
24 × 2	<b>Unefis</b>	<b>36/6</b>	<b>Majorinus</b>	<b>9/3</b>	<b>45/9</b>
26 × {	2* <b>Unicoles</b>	<b>37/6</b>	<b>Roresco</b>	<b>9/6</b>	<b>47/-</b>
	2¼* <b>Unisor</b>	<b>40/-</b>	<b>Regina</b>	<b>9/9</b>	<b>49/9</b>
	2¾ <b>Unista</b>	<b>41/-</b>	<b>Ucalio</b>	<b>10/6</b>	<b>51/6</b>
	2½ <b>Univario</b>	<b>44/-</b>	<b>Inomans</b>	<b>10/-</b>	<b>54/-</b>

\* These sizes fit the same rim.

## Motor Cycle. Red Rubber Tubes.

Sizes.	PRICES.			
	Code.	Ordinary.	Code.	Butted.
24 × 2	<b>Majorinus</b>	<b>9/3</b>	<b>Magula</b>	<b>11/3</b>
26 × $\left\{ \begin{array}{l} 1\frac{3}{4} \\ 2 \\ 2\frac{1}{4} \\ 2\frac{3}{8} \\ 2\frac{1}{2} \end{array} \right.$	<b>*Spartis</b>	<b>5/6</b>	<b>*Sinceritas</b>	<b>5/6</b>
	<b>Roresco</b>	<b>9/6</b>	<b>Revexi</b>	<b>11/6</b>
	<b>Regina</b>	<b>9/9</b>	<b>Rucobas</b>	<b>11/9</b>
	<b>Ucalio</b>	<b>10/6</b>	<b>Ucartes</b>	<b>12/6</b>
	<b>Inomans</b>	<b>10/-</b>	<b>Maso</b>	<b>12/-</b>
28 × $\left\{ \begin{array}{l} 2 \\ 2\frac{1}{4} \end{array} \right.$	<b>Rorifer</b>	<b>10/-</b>	<b>Revictus</b>	<b>12/-</b>
	<b>Regulus</b>	<b>10/-</b>	<b>Rucocto</b>	<b>12/6</b>

*\*These are eminently suitable for light motor cycles, but are actually cycle tubes and are listed here for the convenience of customers.*

## Butt Ends.

Sizes.	Butt		Sheath.	
	Code.	Price.	Code.	Price.
2 2 $\frac{1}{4}$ 2 $\frac{3}{8}$ & 2 $\frac{1}{2}$	<b>Rubrica</b> <b>Rubupio</b> <b>Rulciger</b>	<b>1/-</b>	<b>Rubum</b> <b>Rubursus</b> <b>Rutigen</b>	<b>1/3</b>

1. We do not fit any other valve than "Michelin" to our motor cycle tubes.
2. We transform ordinary tubes of our own make only into butt-ended tubes at an inclusive price of 2/9.

## **Voiturette (Light Car) Tyres for Motor Cycles with Side-Cars.**

Owing to the increasing popularity of the side-car, which imposes a strain on the rear tyre of the motor cycle to which it is attached greater than it can withstand, we strongly recommend the adoption of our Voiturette (or Light Car) tyres for the rear wheels of machines driving side-cars. This is the only satisfactory solution of the present difficulty.

By adopting this suggestion users will obtain more comfort, greater reliability and better results from both tyre and machine at no greater initial outlay; and the saving, in the long run, of time, trouble and money would be very considerable.

It must be borne in mind, however, that the Voiturette cover will not fit the standard motor cycle tyre rim; therefore motor cyclists wishing to adopt this type of tyre must have their motor cycle tyre rims replaced by those suitable for Voiturette tyres.

To enable customers to overcome this difficulty, we supply motor cycle rims in sizes  $26 \times 2\frac{1}{2}$ " and  $28 \times 2\frac{1}{2}$ ", which take Voiturette tyres in sizes  $650 \times 65$  and  $700 \times 65$  and  $700 \times 75$ .

Further, in the event of customers experiencing a difficulty in having their rims changed, we are prepared to assist them by fitting these rims to their motor cycle wheels at an inclusive charge of 10/- nett per wheel.

Wheels (with spindles) should be sent, carriage paid, to our London address.

## Voiturette (Light Car) Tyres

(Made in four types).

For Motor Cycles, Tricars, Cycle Cars, Voiturettes, etc.

Sizes.	PRICES.				
	Code.	Per Cover	Code.	Per Tube.	Per Cover & Tube.
		<b>LIGHT.</b>			
650 × 65 (26 × 2½)	<b>Adoptio</b>	<b>23/6</b>	<b>Arater</b>	<b>12/6</b>	<b>36/-</b>
700 × 65 (28 × 2½)	<b>Aduco</b>	<b>25/3</b>	<b>Arbiter</b>	<b>12/9</b>	<b>38/-</b>
		<b>REINFORCED.</b>			
650 × 65 (26 × 2½)	<b>Atlas</b>	<b>29/9</b>	<b>Arater</b>	<b>12/6</b>	<b>42/3</b>
700 × 65 (28 × 2½)	<b>Atomus</b>	<b>32/6</b>	<b>Arbiter</b>	<b>12/9</b>	<b>45/3</b>
*700 × 75 (28 × 3)	<b>Laurifer</b>	<b>34/3</b>	<b>Languria</b>	<b>13/9</b>	<b>48/-</b>
		<b>EXTRA STRONG.</b>			
600 × 65 (26 × 2½)	<b>Agricola</b>	<b>31/6</b>	<b>Arater</b>	<b>12/6</b>	<b>44/-</b>
700 × 65 (28 × 2½)	<b>Agrion</b>	<b>34/3</b>	<b>Arbiter</b>	<b>12/9</b>	<b>47/-</b>
*700 × 75 (28 × 3)	<b>Lilium</b>	<b>37/-</b>	<b>Languria</b>	<b>13/9</b>	<b>50/9</b>
		<b>"SEMELLE" NON-SKID.</b>			
650 × 65 (26 × 2½)	<b>Agrasem</b>	<b>59/6</b>	<b>Arater</b>	<b>12/6</b>	<b>72/-</b>
700 × 65 (28 × 2½)	<b>Agrionsem</b>	<b>64/-</b>	<b>Arbiter</b>	<b>12/9</b>	<b>76/9</b>
*700 × 75 (28 × 3)	<b>Linasem</b>	<b>65/9</b>	<b>Languria</b>	<b>13/9</b>	<b>79/6</b>

\* The 700 × 75 tyre fits the 26 × 2½ (650 × 65) rim.

## Voiturette (Light Car) Tyres.

### Motor Cycle Rims for Voiturette Tyres.

Sizes.	Code.	Price
* 26 × 2½ (650 × 65)	<b>Inclusor</b>	} 3/-
28 × 2½ (700 × 65)	<b>Incola</b>	

\* The 700 × 75 tyre fits the 26 × 2½ (650 × 65) rim.

We supply these rims only on condition that our tyres are fitted to them. Customers must therefore purchase Michelin tyres at the time, or furnish proof that they are already in possession of same.

### Rim Tapes.

Sizes.	Code.	Price.
26 × 2½ (650 × 65)	<b>Artifex</b>	} 3d.
28 × 2½ (700 × 65)	<b>Asia</b>	

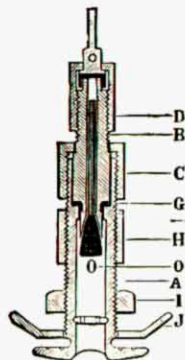
### Security Bolts.

Sizes.	Code.	Price.
For all sizes listed on the previous page.	<b>Damocles</b>	4d.

## Sundries.

# The Michelin Valve.

('98 Model).



PRICES.			PRICES.		
Part.	Code.	Price.	Part.	Code.	Price.
Valve Complete	<b>Taciturus</b>	<b>8d.</b>	Washer J for Cycle Valve	<b>Midias</b>	<b>1d.</b>
Valve Body A	<b>Mendicum</b>	<b>3d.</b>	Washer J for Motor Cycle Valve ...		
Centre Piece B	<b>Mensura</b>	<b>2d.</b>	Valve Plug O, each ...	<b>Midi</b>	<b>2d.</b>
Nut C... ..	<b>Mentor</b>	<b>1d.</b>	per doz. ...		
Valve Cap D...	<b>Mercalis</b>	<b>1d.</b>	Packet contain- ing 2 Washers G, 2 Discs F, 1 Plug O, each ...	<b>Migrator</b> <b>Migros</b>	<b>1d.</b> <b>3d.</b>
Rubber Washer G per dozen	<b>Milvago</b>	<b>2d.</b>			
Rubber Disc F per dozen ...			<b>Minor</b>	<b>2d.</b>	
Round Nut, H	<b>Meritys</b>	<b>1d.</b>			<b>Nablito</b>
Hexagonal Nut I ... ..	<b>Merope</b>	<b>1d.</b>			

When ordering valves please specify whether for Cycle or Motor Cycle tube as part "J" differs. We do not sell any other valve than the "Michelin," but we fit the "Woods" valve to our cycle tubes as standard.

## Sundries.

### Repair Outfits.

Type.	Code.	Price.
Pocket Outfit for Cycle Tyres	<b>Thalo</b>	<b>6d.</b>
Large Outfit for Motor Cycle Tyres ... ..	<b>Thamyras</b>	<b>1/6</b>

### Red Rubber Valve Tabs.

Type.	Code.	Price.
For Cycle Tubes of all sizes ...	<b>Tamesis</b>	<b>2d.</b>
For Motor Cycle Tubes of Section 2", 2 $\frac{1}{4}$ " and 2 $\frac{3}{8}$ " ...	<b>Tamos</b>	<b>2d.</b>
For Motor Cycle Tube of Section 2 $\frac{1}{2}$ " ... ..	<b>Natal</b>	<b>6d.</b>

## Sundries.

### Patches, Solution, Etc.

Article.	Code	Price.
Cycle Cover Patches for outside application, each ... ..	<b>Furniger</b>	<b>4d.</b>
Tube Patches, in box of 100 ...	<b>Narbona</b>	<b>2/-</b>
Per dozen ... ..	<b>Thebana</b>	<b>3d.</b>
Rapid Drying Solution (small tube)	<b>Nasica</b>	<b>2d.</b>
Do. (medium tube) ... ..	<b>Narator</b>	<b>3d.</b>
French Chalk, in metallic tube ...	<b>Naviger</b>	<b>4d.</b>

**Important.**—In addition to the Ordinary Solution we are now supplying Non-inflammable Solution in medium tubes which can be sent either by post or goods train at the ordinary rates. The Railway Companies, however, refuse to carry it by passenger train. When ordering, add prefix "non" to existing code words of medium tubes. Examples: "Nonnarator," "Nonnaviger," &c.





**Season 1912-13.**

*Please insert this leaflet in the Retail Price List of Michelin Cycle and Motor Cycle Tyres, to replace pages 19, 20 and 21.*

## **The Michelin "Voiturette Légère" Tyre.**

We have pleasure in giving herewith particulars and prices of our new "Voiturette Légère" Tyre, introduced to replace the old type of "Voiturette" Tyre as listed on pages 20 and 21 of our present Retail Price List of Cycle and Motor Cycle Tyres.

It will at once be noted that we have departed from the usual practice of marking the sectional dimensions on the "Voiturette Légère" Tyres.

This is due to the fact that the new tyre is neither a 65, 75, nor 80 tyre. It will, therefore, be obvious that we cannot mark the tyre with either of these dimensions and it is equally obvious that it would not be in the best interests of the trade to create a new sectional dimension, thus further complicating matters. Consequently, we have adopted the simple course of dispensing with the sectional dimensions altogether, whilst at the same time making it clear that the "Voiturette Légère" Tyre is designed to fit the same rim as the 65, 75 and 80 tyres—that is, the 65 rim—and is in reality a heavier and stronger tyre, capable of giving far better service, than the strongest and heaviest types of the 65, 75, or 80 tyres which it replaces.

We have adopted this principle as a result of careful and prolonged study of the requirements of the present-day cycle car or runabout, and the powerful motor cycle with side-car. This has enabled us to arrive at the definite conclusion that there is no necessity, and that it is not in the best interests of the trade, to continue the manufacture of several sections of "Voiturette" Tyres, and several strengths in each section, when one section and one strength in that section is better fitted to meet the entirely new conditions imposed upon the tyres by the present-day machines.

The reduction in cost resulting from the development of this principle, which simplifies manufacture, has enabled us to produce a better tyre than the heaviest 65, 75, or 80, at a price usually charged for a 75 tyre of far less value. It is obvious that our policy of simplifying matters by reducing, if possible, the number of sizes and types, is in the best interests of the trade and of the public. We, therefore, confidently anticipate a full measure of support in this, our latest, move in the right direction.

The modern runabout and powerful motor cycle with side-car, although no heavier than the old type Voiturette, are constructed on entirely different lines and are capable of far greater speeds, to withstand which the construction of the tyre must differ widely from that of the old-type "Voiturette" Tyre.

We have, therefore, on the principles adopted in the manufacture of our car tyres, constructed the "Voiturette Légère" Tyre in two types, the Square Tread and the "Semelle" Non-Skid—our car tyres on a smaller scale. Being capable of far more than they are normally called upon to perform by the modern runabout of all types, these tyres consequently represent the maximum of Resilience, Reliability and Durability, which spells mileage and value.

## "Voiturette Légère" Tyres.

For Motor Cycles, Light Cars, Cycle Cars, &c.

**IMPORTANT.** "Voiturette Légère" Tyres are of a HEAVIER TYPE than the 75 and 65 section Voiturette Tyres which they replace, but are designed to fit the same rims, viz., the 65 section (round or flat base). When ordering it is essential to consult the following table in order to prevent any misinterpretation of your requirements.

650 "Voiturette Légère" Tyres should replace 700 x 75 and 650 x 65 Voiturette Tyres fitted to 650 x 65 rims.  
 700 " " " " " 750 x 75 and 700 x 65 " " " 700 x 65 "

Sizes.	PRICES.				
	Code.	Per Cover.	Code.	Per Tube.	Per Cover Tube.
650 (26) 700 (28)	<b>Abba</b>	<b>SQUARE TREAD.</b> 37/-	<b>Argal</b>	13/-	50/-
	<b>Abib</b>	39/9	<b>Arise</b>	14/-	53/9
650 (26) 700 (28)	<b>Abbasem</b>	<b>"SEMELLE" NON-SKID.</b> 59/6	<b>Argal</b>	13/-	72/6
	<b>Abibsem</b>	64/-	<b>Arise</b>	14/-	78/-

**IMPORTANT.**—"VOITURETTE LÉGÈRE" TUBES are fitted as standard with the car bolt valve, suitable for Artillery wheels, but a special hood suitable for wire wheels can be fitted at an extra charge of 6d. When ordering the special hood, add "VISOR" to the code word of tube required.

When tubes are required for motor cycle wheels where the spokes and gear will not admit of the passage of the car bolt valve, we supply tubes fitted with the Voiturette '98 pattern valve on special request. It is essential that the type of valve required be clearly stated when ordering.

## "Voiturette Légère" Tyres.

### Round-Base Motor Cycle Rims for Voiturette Tyres.

Sizes.	Code.	Price.
26 x 2½ (650 x 65)	<b>Incluser</b>	3/-
28 x 2½ (700 x 65)	<b>Incola</b>	

**We supply these rims only on condition that our "Voiturette Légère" Tyres are fitted to them. Customers must therefore purchase Michelin Tyres at the time, or furnish proof that they are already in possession of same.**

### Rim Tapes.

Sizes.	Code.	Price.
26 x 2½ (650 x 65)	<b>Artifex</b>	3d.
28 x 2½ (700 x 65)	<b>Asia</b>	

### Security Bolts.

Sizes.	Code.	Price.
For all sizes listed on the opposite page.	<b>Damocles</b>	4d.

## **“Voiturette Légère” Tyres for Motor Cycles with Side-Cars.**

Owing to the increasing popularity of the side-car, which imposes a strain on the rear tyre of the motor cycle to which it is attached far too great to admit of satisfactory results being obtained from motor cycle tyres, which were not designed to withstand such conditions, we strongly recommend our “Voiturette Légère” (or Light Car) Tyres for the rear wheels of machines driving side-cars—which is at present the only satisfactory solution of the difficulty.

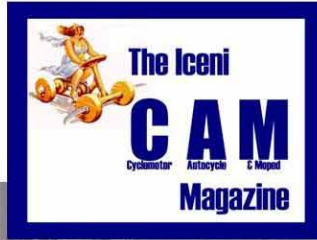
By adopting this suggestion users will experience greater comfort and reliability and better results from both tyre and machine at no greater initial outlay, and in the long run the saving of time, trouble and money would be very considerable.

It must be borne in mind, however, that the “Voiturette” Cover will not fit the standard motor cycle tyre rim, and motor cyclists wishing to employ “Voiturette” Tyres must therefore have their existing motor cycle tyre rims replaced by those suitable for “Voiturette” Tyres.

To enable customers to overcome this difficulty, we supply round-base motor cycle rims in sizes 26in.  $\times$  2 $\frac{1}{2}$ in. and 28in.  $\times$  2 $\frac{1}{2}$ in. which take “Voiturette Légère” Tyres in sizes 650 and 700.

Further, should customers experience difficulty in having their rims changed, we are prepared to fit these rims to their motor cycle wheels at an inclusive charge of 10/- per wheel. Wheels (with spindles) should be sent, carriage paid, to our London address.

# IceniCAM Information Service



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